

The Strategic Leader

Presented by **ELEVATE**



The Rady School of Management, UC San Diego
Elevate Leadership Certificate Program

Boeing, Auburn
April 2016

Eligible through the Total Access – Learning Together Program

Leaders in organizations often discuss the need for their teams to develop strategic-thinking skills—this runs true for both individual contributors and managers. Similarly, team members often express challenges in fully learning the seemingly invisible and intangible organizational culture, office dynamics and politics necessary to advance and prove effective. This short-course certificate program helps you integrate both strategic thinking and organizational savvy through interactive and practical learning. You will:

- **Boost** performance through strategic thinking
- **Make** decision-making more strategic and effective
- **Gain** practical tools to augment team collaboration
- **Decipher** organizational politics

Distinguished Executive Guest Speakers:


Linda A. Hapgood | Chief Engineer, 767/747
Airplane Systems. Boeing Commercial
Airplanes

**We are currently confirming additional
esteemed speakers for 2016!**

Each homework-free course is only 2 days. Enroll today!

Course 1

The Strategic View



The Science & Methods of Strategic Thinking for Individuals

Apr 8, 12pm-7pm
Apr 9, 8am-3pm
LEAD403 (1.2 CEUs)

Course 2

Thrive



Effective Decision-Making Strategies for the Information-Inundated Professional

Apr 29, 12pm-7pm
Apr 30, 8am-3pm
LEAD405 (1.2 CEUs)

Course 3

Navigate



Understand Organizational Dynamics, Build Leverage & Exercise Ethics

May 20, 12pm-7pm
May 21, 8am-3pm
LEAD404 (1.2 CEUs)

For more information, visit: rady.ucsd.edu/exec/elevate 

For assistance, contact: Nancy Peritz at nperitz@ucsd.edu or (858) 822-7414

What Makes Our Courses Unique?



INTERACTIVE & TEAM-BASED LEARNING

The Elevate Leadership Certificate Program features curriculum that appeals to multiple senses and dynamically engages participants.



EXECUTIVE-LEVEL GUEST SPEAKERS

Engage executive guest speakers in an intimate setting and directly apply classroom learnings to their experiences.



RESEARCH-BASED CURRICULUM

Practical research and input from executives drive the credibility and effectiveness of our curricula.



LEARN & EARN A UNIVERSITY OF CALIFORNIA CERTIFICATE

Earn a university-based certificate from The Rady School of Management, UC San Diego.

The Strategic Leader Certificate Series

Certificate Requirements: 3 Short Courses, 2 days per course (6 days total)
Complete all three courses to earn the Strategic Leader Certificate.

Units & Tuition: Each course offers 1.2 CEUs, for a total of 3.6 CEUs.
Tuition is \$1,600 for each course. **Eligible through the Total Access – Learning Together Program.** Registration remains open through course start date.

Early Bird: Enroll by March 10, 2016 and your registration will include a seat at the Elevate Forum on June 2 & 3 in San Diego. The Elevate Forum allows you to engage Executives from major *Fortune 500*-level companies. Additional info to follow. After March 10, regular registration is still open.

Location: Boeing – Auburn – TBA

Enroll now. It's easy.

1. Reserve your seat by emailing Nancy Peritz at nperitz@ucsd.edu with your info: Name, Title, Company, Address, Phone, and Course(s) you want to enroll in. Use the Subject Line, "Spring 2016: Boeing Auburn, Strategic Leader."
2. Register with your organization's Tuition Assistance program.

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The Strategic View: The Science & Methods of Strategic Thinking for Individuals

Description of Short Course

The Strategic View course elevates your ability to think and act strategically – this type of thinking will guide you to define an ideal future state and adapt in virtually any context. This course emphasizes how to develop a more strategic mind through key frameworks and step-by-step methods. *The Strategic View* focuses on crafting novel, visionary approaches to seize opportunities, manage risks simultaneously, align with the organization's goals and challenge rigid mind blocks. Course topics include:

- Strategic Thinking Illuminated: Key Components
- The Strategic Cornucopia: Multiple Strategy Models
- Position Your Own Meta-Strategic Framework
- Apply & Test Strategic Scenarios
- Systems & Process Mapping to Solve Challenges

Course Dates:

April 8, 12pm-7pm
April 9, 8am-3pm

Course Number: LEAD403 (1.2 CEUs)

Instructor: Anisa Rashad

Tuition: \$1,600 **Eligible for Tuition Assistance**

Location: TBA



Thrive: Effective Decision-Making Strategies for the Information-Inundated Professional

Description of Short Course

The *Thrive* course elevates your ability to grow while multiplying your strategic toolkit. As a complementary follow-on to *The Strategic View* course, this course teaches participants multiple decision-making strategic models that prove simple, yet effective. Think. Plan. Act. These three core steps of strategic thinking culminate in *Thrive*. These models follow a quadrant-based system of strategic decision-making, equipping professionals with the necessary tools that will systematize, clarify and simplify how we make decisions. Course topics include:

- Self-Awareness: The Flow, The Johari Window & The Making-Of
- Self-Development: The Project Portfolio, The Eisenhower & The Rubber Band
- Understand Others: Double Loop Learning & The Black Swan
- Develop Others: Situational Leadership & The 6 Hats

Course Dates:

April 29, 12pm-7pm
April 30, 8am-3pm

Course Number: LEAD405 (1.2 CEUs)

Instructor: Stephanie Piimauna

Tuition: \$1,600 **Eligible for Tuition Assistance**

Location: TBA

For more information, visit: rady.ucsd.edu/exec/elevate



For assistance, contact: Nancy Peritz at nperitz@ucsd.edu or (858) 822-7414



Navigate:

Understand Organizational Dynamics, Build Leverage & Exercise Ethics

Description of Short Course

The *Navigate* course elevates your ability to master organizational dynamics and create a desirable workplace. This course teaches the “invisible” and “intangible” world of workplace politics and how to build leverage and allies. Participants will learn how to identify key political “rules” and tools for building social capital within an organization, while avoiding the pitfalls of dirty politics. In fact, it encourages ethical behavior that can create beneficial outcomes for everyone. Course topics include:

- Build Your Political IQ, Balance Professional Ethics
- Politics & Leverage: The Tactical & Practical
- Craft Your Political Strategy

Course Dates:

May 20, 12pm-7pm

May 21, 8am-3pm

Course Number: LEAD404 (1.2 CEUs)

Instructor: Jackie Freiberg

Tuition: \$1,600 *Eligible for Tuition Assistance*

Location: TBA

Boeing Registration Process

You must follow all steps to be enrolled in your desired courses:

1. Reserve your seat by emailing Nancy Peritz at nperitz@ucsd.edu with the following information.
Note: To be officially enrolled, you must meet eligibility requirements and submit a voucher through the Total Access – Learning Together Program (LTP). See next steps:
 - a. Name
 - b. Title
 - c. Company
 - d. Address
 - e. Phone
 - f. Email
 - g. Course(s) you want to enroll in
 - h. Use the Subject Line: Spring 2016: Boeing Auburn, Strategic Leader
2. To enroll, go to Total Access – Learning Together Program (LTP).
3. After approval is received, send your LTP Voucher to Nancy Peritz.
4. After your LTP Voucher is received, you will receive confirmation of enrollment for the course(s).
5. Upon completion of each course, submit your grades through LTP in a timely manner.

For more information, visit: rady.ucsd.edu/exec/elevate



For assistance, contact: Nancy Peritz at nperitz@ucsd.edu or (858) 822-7414



ELEVATE FORUM

June 2 & 3, 2016 in San Diego, CA

The Elevate Forum showcases senior executives from major *Fortune 500*-level organizations who will deliver 3-minute leadership lightning talks — this provides condensed and practical advice. Our signature leadership event is co-hosted by UC San Diego, CSU Fullerton, UC Riverside and Spectrum Knowledge. Join us for this dynamic invitation-only, cross-industry event.

Past Speakers

- **Dave Barthmuss** | Group Manager, Communications (West), General Motors Company
- **Susan L. Beat** | Managing Director, Commercial Banking Treasury Services, MUFG Americas
- **Shaun Beaudette** | Director, Information Technology, Raytheon Space & Airborne Systems
- **Emanuel Brady Jr.** | Vice President and CIO, Information Technology, Space & Airborne Systems
- **Michael Burkeen** | HR Director, Organizational Effectiveness, ConAgra Foods
- **Daniel (Dan) Carroll** | Senior Manager, Boeing Development Program Excellence, The Boeing Company
- **Jessica Choi** | Associate Vice President, Talent Acquisition & Diversity, Penn Mutual
- **Arthur M. delaCruz** | Director, Strategic Planning, Global Strategy & Mission Solutions, Northrop Grumman Aerospace Systems
- **Barry Draskovich** | Vice President, Program Management, Parker Aerospace
- **Scott Furgerson** | Vice President, Gas Operations, Southern California Gas Company and San Diego Gas & Electric
- **Michael E. Geary** | Managing Partner, Penn Mutual Life Insurance Company & President/CEO, Sterling Wealth Strategies
- **Paul Geery** | Vice President, Advanced Network & Space Systems (AN&SS), Phantom Works, Boeing Defense, Space & Security and Huntington Beach Site Executive, Boeing
- **Andres E. Gonzalez** | Vice President, Chief Diversity Officer, Froedtert & Medical College of Wisconsin
- **Lawrence (Larry) J. Harrington** | Vice President, Internal Audit, Raytheon Company
- **Gail Herring** | Communications Coordinator, Diversity & Inclusion, Toyota Motor Sales, U.S.A., Inc.
- **Dennis Hirotsu** | Vice President, Corporate R&D Innovation Capability, Procter & Gamble
- **Emily Howard, Ph.D.** | Senior Technical Fellow, Human Factors Engineering, Boeing
- **Florentino (Tino) Idosor** | Design & Manufacturing Engineering (DME), Mechanical & Structural / Production Engineering Manager, Boeing Space & Intelligence Systems (S&IS)
- **Tisa Jackson** | Vice President, Corporate Diversity & Inclusion, MUFG Union Bank, N.A.
- **J. Michael (Mick) W. Jagers** | Vice President and Program Manager, Global Hawk UAS, Northrop Grumman Aerospace Systems
- **Gary LaMonte** | Vice President, Human Resources & Security, Space & Airborne Systems, Raytheon
- **Harry Q.H. Lee, II** | Vice President, Corporate Contracts, Pricing & Supply Chain, Northrop Grumman (Ret.)
- **Wil Lewis** | Diversity & Inclusion Executive, Bank of America/Merrill Lynch
- **Patricia Miller** | Vice President, Human Resources, Southern California Edison
- **Kevin L. Mitchell** | Vice President, Manufacturing & El Segundo Site Manager, Northrop Grumman Aerospace Systems
- **Kevin Naya** | Director, Development Program Excellence and Lean+ / Capturing the Value of Quality, Boeing Engineering, Operations & Technology
- **Ty Ondatje** | Senior Vice President, Corporate Responsibility & Chief Diversity Officer, Iron Mountain
- **Audria Pendergrass Lee** | Director, Diversity & WorkLife, FINRA – Financial Industry Regulatory Authority
- **Michael B. Reding** | Vice President, Sales Support & International Operations, Toyota Motor Sales, U.S.A.
- **Kelly Schlegel** | Director, Logistics Information Management Systems, The Boeing Company
- **MaryAnn Sena-Edelen** | Director of Guest Experience, MGM Grand Hotel
- **Scott Shane** | Managing Director, Talent Acquisition & Staffing for the Americas, MUFG Union Bank, N.A.
- **Bruce Stewart** | Deputy Director Strategic Initiatives, Training, & Compliance, Office of Diversity & Inclusion, U.S. Office of Personnel Management (OPM)
- **Larry Stulich** | Director, Engineering, Communications Division, Northrop Grumman Information Systems
- **Valmore Valiquette** | Senior Director – Procurement, Aerospace Systems, Northrop Grumman Corporation
- **Veronica E. Villalobos** | Director, Office of Diversity & Inclusion, U.S. Office of Personnel Management (OPM)
- **Nadine Vogel** | CEO, Founder & President, Springboard Consulting
- **Jeff Walker** | Director of Advanced Meter Project, Southern California Gas Company

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