Communication, influence and relationships synergize into peak people performance. By boosting both verbal and non-verbal communication, this series helps professionals – from individual contributors to front-line managers – to influence others. Ultimately, these actions build relationships that improve collaboration and productivity in any organization.

You will:

- **Develop** influence skills
- **Cultivate** individual awareness and team relationships
- **Master** interpersonal dynamics

**The Augmented Leader Certificate consists of 3 homework-free short courses that are only 2 days each. Enroll today!**

**COURSE 1**
**Context & Charisma:**
Engage Others & Leverage Surroundings

- April 17 from 12pm-7pm
- April 18 from 8am-3pm

**COURSE 2**
**Impactful Verbal Communication:**
Power Words for Powerful Communication

- May 1 from 12pm-7pm
- May 2 from 8am-3pm

**COURSE 3**
**Networking, Influence & Strategic Relationships:**
Yes, It Is About Who You Know

- June 12 from 12pm-7pm
- June 13 from 8am-3pm

**Enroll now. It’s easy.**

1. Email Nancy Peritz at nperitz@ucsd.edu with your info: Name, Title, Company, Address, Phone, and Course(s) you want to enroll in. Use the Subject Line, “Spring 2015: Boeing Bothell, Augmented Leader.”
2. Register with your organization’s Tuition Assistance program

**Distinguished Executive Guest Speakers include:**

**Tiffany Harrison** | Chief Financial Officer, Boeing Test & Evaluation, EO&T Finance

**Will Station** | Director, Finance & Chief Financial Officer, P-8 Programs, Boeing

**Ron Torres** | Senior Leader, Enterprise Boeing Finance People Development

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*Eligible through the Total Access – Learning Together Program

University of California Leadership Certificate at Boeing in Bothell, WA in April 2015
WHAT MAKES OUR COURSES UNIQUE?

INTERACTIVE & TEAM-BASED LEARNING
The Elevate Leadership Certificate Program features curriculum that appeals to multiple senses and dynamically engages participants.

RESEARCH-BASED CURRICULUM
Practical research and input from executives drive the credibility and effectiveness of our curricula.

EXECUTIVE-LEVEL GUEST SPEAKERS
Engage executive guest speakers in an intimate setting and directly apply classroom learnings to their experiences.

LEARN & EARN A UNIVERSITY OF CALIFORNIA CERTIFICATE
Earn a university-based certificate from the University of California, San Diego Rady School of Management.

MINIMUM INVESTMENT, MAXIMUM RETURN
Geared toward individual contributors to second-line managers looking for a condensed, homework-free opportunity for development.

ELIGIBLE FOR TUITION ASSISTANCE
This program is eligible for tuition assistance in most cases, so check with your organization as they may likely cover the program tuition.

The Augmented Leader Certificate Series consists of:

Certificate Requirements: 3 Short Courses, 2 days per course (6 total days of classes)

Units & Tuition: Each course offers 1.2 CEUs, for a total of 3.6 CEUs.
Tuition is $1,600 for each course. Registration remains open through course start date.
Eligible through the Total Access – Learning Together Program

Early Bird: Enroll by March 20, 2015 and your registration will include a seat at the Elevate Forum held on June 5, 2015 in San Diego, CA. The Elevate Forum allows you to engage over 50 Executives from major Fortune 500-level companies. Additional info to follow. After March 20, regular registration is still open.

Location: Boeing – Bothell, Canyon Park – Bldg 7-256, Conference Room 7-256.1, 11B6 Canyon Park East Building E, 2525 223rd St SE, Bothell, WA 98021

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For assistance, contact:
Nancy Peritz at nperitz@ucsd.edu or (858) 822-7414
*Eligible through the Total Access – Learning Together Program
ELEVATE Your Career in Under 14 Hours!

Context & Charisma:
Engage Others & Leverage Surroundings

SHORT COURSE DESCRIPTION
Charisma encompasses appeal and magnetic attraction that leaders and influencers exhibit. Presence entails projecting those qualities to broaden an individual's persona. Combine the two and you have a potent combination. Since charisma holds broad meaning, this module tackles charisma in terms of how it generates and wields power. Power means much more than authority, as individuals can leverage all different types of power as a toolkit of resources. Presence allows individuals to make their newly boosted charisma shine through.

Course topics include:
• Power Types & How to Use Them
• Understanding Your Context & Environment
• Using Emotions in Negotiation & Motivation
• The Brand Builder: Personal Branding & Marketing

I no longer see networking as augmenting a successful career. It's a requirement – it drives a successful career at all levels, from entry-level workers to CEOs.

- Elevate Alumnus

Impactful Verbal Communication:
Power Words for Powerful Communication

SHORT COURSE DESCRIPTION
What's a word worth? The worldwide advertising and branding industry alone spends $445 billion. A diplomat can spark wars or proliferate prosperity with just a few words. Cyber-bullying can kill, while motivational words can heal. Words truly influence others emotionally and logically. They provide the backbone for effecting profound results. The Impactful Verbal Communication course elevates your ability to effectively use words to motivate and empower, increase collaboration and productivity, as well as develop talented managers and leaders. Course topics include:
• Wield Words in Productive Ways
• Increase Synergies with Others Through Words
• Build Confidence & Influence Others

A practical hands-on course. What you learn can be applied immediately in your personal (and professional) life.

- Elevate Alumnus

SHORT COURSE DATES:
April 17 from 12pm-7pm
April 18 from 8am-3pm

COURSE NUMBER: LEAD307
INSTRUCTORS: Anisa Rashad
TUITION: $1,600 Eligible for Tuition Assistance*
LOCATION: Boeing – Bothell, Canyon Park
Bldg 7-256, Conf. Rm. 7-256.1, 11B6
Canyon Park East Building E
2525 223rd St SE, Bothell, WA 98021

SHORT COURSE DATES:
May 1 from 12pm-7pm
May 2 from 8am-3pm

COURSE NUMBER: LEAD302
INSTRUCTORS: Johanna Hollowich
TUITION: $1,600 Eligible for Tuition Assistance*
LOCATION: Boeing – Bothell, Canyon Park
Bldg 7-256, Conf. Rm. 7-256.1, 11B6
Canyon Park East Building E
2525 223rd St SE, Bothell, WA 98021

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ELEVATE Your Career in Under 14 Hours!

Networking, Influence & Strategic Relationships:
Yes, It Is About Who You Know

SHORT COURSE DESCRIPTION

The Networking, Influence and Strategic Relationships course elevates your ability to strengthen your relationships with other professionals in mutually beneficial ways. Based on research and presented in practical, interactive ways, this lively course focuses on helping you to boost your networking skills and social capital. These relationships prove critical in driving performance and results—or simply making the workplace the best culture and environment for you and your colleagues.

Course topics include:
• The Science of First Impressions That Last & Influence Others
• Networking Development, Building Strategic Relationships & Social Capital
• Organizational Politics: An Introduction to Dealing with Them Ethically

[The course] shares powerful insights in the areas of networking and influence that are extremely valuable not only in the corporate world, but in everyday life.

- Elevate Alumnus

SHORT COURSE DATES:
June 12 from 12pm-7pm
June 13 from 8am-3pm

COURSE NUMBER: LEAD301
INSTRUCTORS: Vu Pham, Ph.D.
TUITION: $1,600 Eligible for Tuition Assistance*
LOCATION: Boeing – Bothell, Canyon Park
Bldg 7-256, Conf. Rm. 7-256.1, 11B6
Canyon Park East Building E
2525 223rd St SE, Bothell, WA 98021

SHORT COURSE DESCRIPTION

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Boeing Registration Process

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You must follow all steps to be enrolled in your desired courses:
1. Reserve your seat by emailing Nancy Peritz at nperitz@ucsd.edu with the following information.
   Note: To be officially enrolled, you must meet eligibility requirements and submit a voucher through the Total Access – Learning Together Program (LTP). See next steps:
   a. Name e. Phone
   b. Title f. Email
   c. Company g. Course(s) you want to enroll in
   d. Address h. Use the Subject Line: Spring 2015: Boeing Bothell, Augmented Leader
2. To enroll, go to Total Access – Learning Together Program (LTP).
3. After approval is received, send your LTP Voucher to Nancy Peritz.
4. After your LTP Voucher is received, you will receive confirmation of enrollment for the course(s).
5. Upon completion of each course, submit your grades through LTP in a timely manner.

For assistance, contact:
Nancy Peritz at nperitz@ucsd.edu or (858) 822-7414
*Eligible through the Total Access – Learning Together Program