Eligible for Tuition Assistance & Deferment

Leaders in organizations often discuss the need for their teams to develop strategic-thinking skills—this runs true for both individual contributors and managers. Similarly, team members often express challenges in fully learning the seemingly invisible and intangible organizational culture, office dynamics and politics necessary to advance and prove effective. This short-course certificate program helps you integrate both strategic thinking and organizational savvy through interactive and practical learning. You will:

• Boost performance through strategic thinking
• Make decision-making more strategic and effective
• Gain practical tools to augment team collaboration
• Decipher organizational politics

Distinguished Executive Guest Speakers include:

• Gene Fraser | Vice President, Programs, Quality & Engineering, Northrop Grumman Corporation
• Audria Pendergrass Lee | Director, Diversity and WorkLife, FINRA – Financial Industry Regulatory Authority
• Bruce Stewart | Director, Training, Compliance & Strategic Initiatives, Office of Diversity and Inclusion, U.S. Office of Personnel Management

The Strategic Leader Certificate consists of 3 homework-free short courses that are only 2 days each. Enroll today!

COURSE 1
The Strategic View:
The Science & Methods of Strategic Thinking for Individuals
October 3 from 12pm – 7pm
October 4 from 9am – 4pm

COURSE 2
Thrive:
Effective Decision-Making Strategies for the Information-Inundated Professional
October 31 from 12pm – 7pm
November 1 from 9am – 4pm

COURSE 3
Navigate:
Understand Organizational Dynamics, Build Leverage & Exercise Ethics
November 14 from 12pm – 7pm
November 15 from 9am – 4pm

Enroll now. It's easy.
1. Reserve your seat at [http://rady.kintera.org/NGC-McLean-strategicleader](http://rady.kintera.org/NGC-McLean-strategicleader)
3. Register with your organization’s Tuition Assistance program
WHAT MAKES OUR COURSES UNIQUE?

INTERACTIVE & TEAM-BASED LEARNING
The Elevate Leadership Certificate Program features curriculum that appeals to multiple senses and dynamically engages participants.

RESEARCH-BASED CURRICULUM
Practical research and input from executives drive the credibility and effectiveness of our curricula.

EXECUTIVE-LEVEL GUEST SPEAKERS
Engage executive guest speakers in an intimate setting and directly apply classroom learnings to their experiences.

LEARN & EARN A UNIVERSITY OF CALIFORNIA CERTIFICATE
Earn a university-based certificate from the University of California, San Diego Rady School of Management.

MINIMUM INVESTMENT, MAXIMUM RETURN
Geared towards professionals ranging from individual contributors to second-line managers looking for a condensed, homework-free opportunity for professional development.

ELIGIBLE FOR TUITION ASSISTANCE
This program is eligible for tuition assistance in most cases, so check with your organization as they may likely cover the program tuition.

The Strategic Leader Certificate Series consists of:

Certificate Requirements: 3 Short Courses, 2 days per course (6 total days)

Units & Tuition: Each course offers 1.2 CEUs, for a total of 3.6 CEUs.

  Tuition is $1,600 for each course. Registration remains open through course start date. Eligible for Tuition Assistance & Deferment*

Location: Northrop Grumman, Colshire Complex – Conference Rooms 2209-2213W
7575 Colshire Drive, McLean, VA 22102

Enroll now. It's easy.
1. Reserve your seat at http://rady.kintera.org/NGC-McLean-strategicleader
2. OPTIONAL: Complete your Tuition Deferment form at http://rady.ucsd.edu/docs/exec/NGC-McLean-deferred-payment-policy.pdf
3. Register with your organization's Tuition Assistance program

For assistance, contact:
Jill Farwell at jrosenow@ucsd.edu or (858) 246-0959

*Eligible for Tuition Assistance & Deferment at most organizations. Contact your organization for details.
SHORT COURSE DESCRIPTION

The Strategic View course elevates your ability to think and act strategically – this type of thinking will guide you to define an ideal future state and adapt in virtually any context. This course emphasizes how to develop a more strategic mind through key frameworks and step-by-step methods. The Strategic View focuses on crafting novel, visionary approaches to seize opportunities, manage risks simultaneously, align with the organization’s goals and challenge rigid mind blocks. Course topics include:

• Strategic Thinking Illuminated: Key Components
• The Strategic Cornucopia: Multiple Strategy Models
• Position Your Own Meta-Strategic Framework
• Apply & Test Strategic Scenarios
• Systems & Process Mapping to Solve Challenges

SHORT COURSE DATES:
October 3 from 12pm – 7pm
October 4 from 9am – 4pm

COURSE NUMBER: LEAD403 (1.2 CEUs)
INSTRUCTOR: Vu H. Pham, Ph.D.
TUITION: $1,600 Eligible for Tuition Assistance*
LOCATION: Northrop Grumman, Colshire Complex – Conf Rm 2209-2213W
7575 Colshire Drive, McLean, VA 22102

REGISTRANT ONLINE:
http://rady.kintera.org/NGC-McLean-strategicleader

This was an ideal class for...professionals to learn about the aspects of the business environment that you cannot find in an HR manual.

-Kiki Lorenz, Toyota Motor Sales

Thrive:
Effective Decision-Making Strategies for the Information-Inundated Professional

SHORT COURSE DESCRIPTION

The Thrive course elevates your ability to grow while multiplying your strategic toolkit. As a complementary follow-up to The Strategic View course, this course teaches participants multiple decision-making strategic models that prove simple, yet effective. Think. Plan. Act. These three core steps of strategic thinking culminate in Thrive. These models follow a quadrant-based system of strategic decision-making, equipping professionals with the necessary tools that will systematize, clarify and simplify how we make decisions. Course topics include:

• Self-Awareness: The Flow, The Johari Window & The Making-Of
• Self-Development: The Project Portfolio, The Eisenhower & The Rubber Band
• Understand Others: Double Loop Learning & The Black Swan
• Develop Others: Situational Leadership & The 6 Hats

SHORT COURSE DATES:
October 31 from 12pm – 7pm
November 1 from 9am – 4pm

COURSE NUMBER: LEAD405 (1.2 CEUs)
INSTRUCTOR: Del Black
TUITION: $1,600 Eligible for Tuition Assistance*
LOCATION: Northrop Grumman, Colshire Complex – Conf Rm 2209-2213W
7575 Colshire Drive, McLean, VA 22102

REGISTRANT ONLINE:
http://rady.kintera.org/NGC-McLean-strategicleader

*Eligible for Tuition Assistance & Deferment at most organizations. Contact your organization for details.
ELEVATE Your Career in Under 12 Hours!

Navigate:
Understand Organizational Dynamics, Build Leverage & Exercise Ethics

SHORT COURSE DESCRIPTION
The Navigate course elevates your ability to master organizational dynamics and create a desirable workplace. This course teaches the “invisible” and “intangible” world of workplace politics and how to build leverage and allies. Participants will learn how to identify key political “rules” and tools for building social capital within an organization, while avoiding the pitfalls of dirty politics. In fact, it encourages ethical behavior that can create beneficial outcomes for everyone. Course topics include:
• Build Your Political IQ, Balance Professional Ethics
• Politics & Leverage: The Tactical & Practical
• Craft Your Political Strategy

REGISTER ONLINE: 
http://rady.kintera.org/NGC-McLean-strategicleader

I thought the majority of the material was eye-opening. I will benefit professionally and personally by being more self-aware and more cognizant and open-minded of others. - Karen Mann, Raytheon

SHORT COURSE DATES:
November 14 from 12pm – 7pm
November 15 from 9am – 4pm

INSTRUCTOR:
Del Black

TUITION: $1,600 Eligible for Tuition Assistance*

LOCATION: 
Northrop Grumman, Colshire Complex – Conf Rm 2209-2213W
7575 Colshire Drive, McLean, VA 22102

CORE FACULTY

Vu H. Pham, Ph.D. | Partner, Spectrum Knowledge
A partner at Spectrum Knowledge, Vu H. Pham, Ph.D. works with dozens of organizations from the Fortune 500 to government and non-profit agencies to boost organizational performance and strategic effectiveness. He conducts interactive training and data-driven research to achieve these results. He currently chairs programs at the Center for Executive Development at the UC San Diego Rady School of Management, as well as serves as the Chair of the Center for Research on Employment and the Workforce, known as CREW, a partnership with California State University—Fullerton and the University of California, Riverside.

Del Black | Founder, Deep Roots Consulting, Inc.
Delphene Black is founder of Deep Roots Consulting, Inc., a company devoted to building effective teams, great leaders and strong lives in both for profit and nonprofit organizations. For over 25 years, she has specialized in leadership development and team effectiveness while working for companies such as Boeing, Hughes Aircraft, Raytheon, and Fluor-Daniel. She has worked with countless work teams to improve effectiveness and enhance productivity. Additionally, as Deep Roots Consulting, she is a leadership coach specializing in equipping new and emerging leaders, and also provides strategic planning and capacity building consulting to nonprofit organizations. She is an adjunct faculty member at Phillips Graduate Institute in Chatsworth, CA.

Christine Itano-Cosner | Partner, Spectrum Knowledge
Christine Itano-Cosner, Partner of Spectrum Knowledge, has 20 years of experience as an organizational development consultant, instructional system designer and trainer and facilitator for Fortune 500 organizations and non-profits agencies. Ms. Itano-Cosner has a M.S. in Industrial/Organizational Psychology. Her expertise includes leadership/ management development, organizational development, strategic planning, performance management, teambuilding, diversity training, coaching, instructional design and development and organizational research. She is an instructor at the UC San Diego Rady School of Management and has been an adjunct faculty member at the University of California at Irvine, Merage School of Business, Executive Education Program and a member of Pfizer’s Worldwide Diversity & Inclusion consultant team.

For assistance, contact:
Jill Farwell at jrosenow@ucsd.edu or (858) 246-0959

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