The Augmented Leader

University of California Leadership Certificate at Metro Water District, Los Angeles in October 2014

Eligible for Tuition Assistance & Deferment*

Communication, influence and relationships synergize into peak people performance. By boosting both verbal and non-verbal communication, this series helps professionals – from individual contributors to front-line managers – to influence others. Ultimately, these actions build relationships that improve collaboration and productivity in any organization. You will:

• Develop influence skills
• Cultivate individual awareness and team relationships
• Master interpersonal dynamics

The Augmented Leader Certificate consists of 4 homework-free short courses that are only 1.5 days each. Enroll today!

Distinguished Executive Guest Speakers include:

**Gilbert F. Ivey** | Assistant General Manager / Chief Administrative Officer, The Metropolitan Water District of Southern California

**Tisa Jackson** | Vice President, Corporate Diversity & Inclusion, Union Bank

**Patrick Lee** | Senior Vice President, Customer Service, Innovation & Business Strategy and Chief Environmental Compliance Officer, Southern California Gas Company

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**COURSE 1**
Context & Charisma
The Science & Methods of Strategic Thinking for Individuals
October 9 from 5pm-8:30pm
October 10 from 9am-4pm

**COURSE 2**
Impactful Verbal Communication:
Power Words for Powerful Communication
October 23 from 5pm-8:30pm
October 24 from 9am-4pm

**COURSE 3**
Networking, Influence & Strategic Relationships:
Yes, It Is About Who You Know
November 6 from 5pm-8:30pm
November 7 from 9am-4pm

**COURSE 4**
Synergize:
Boost Work-Style Awareness, Leverage Strengths & Sharpen Cultural Intelligence
December 4 from 5pm-8:30pm
December 5 from 9am-4pm

Enroll now. It’s easy.

1. Reserve your seat at [http://rady.ucsd.edu/exec/elevate/](http://rady.ucsd.edu/exec/elevate/)
2. OPTIONAL: Complete your Tuition Deferment form [http://rady.ucsd.edu/docs/exec/MWD-deferred-payment-policy.pdf](http://rady.ucsd.edu/docs/exec/MWD-deferred-payment-policy.pdf)
3. Register with your organization’s Tuition Assistance program
WHAT MAKES OUR COURSES UNIQUE?

INTERACTIVE & TEAM-BASED LEARNING
The Elevate Leadership Certificate Program features curriculum that appeals to multiple senses and dynamically engages participants.

RESEARCH-BASED CURRICULUM
Practical research and input from executives drive the credibility and effectiveness of our curricula.

EXECUTIVE-LEVEL GUEST SPEAKERS
Engage executive guest speakers in an intimate setting and directly apply classroom learnings to their experiences.

LEARN & EARN A UNIVERSITY OF CALIFORNIA CERTIFICATE
Earn a university-based certificate from the University of California, San Diego Rady School of Management.

MINIMUM INVESTMENT, MAXIMUM RETURN
Geared toward individual contributors to second-line managers looking for a condensed, homework-free opportunity for development.

ELIGIBLE FOR TUITION ASSISTANCE
This program is eligible for tuition assistance in most cases, so check with your organization as they may likely cover the program tuition.

The Augmented Leader Certificate Series consists of:

Certificate Requirements: 4 Short Courses, 1.5 days per course (1 evening & 1 day)

Units & Tuition: Each course offers 0.9 CEUs, for a total of 3.6 CEUs.
Tuition is $1,200 for each course. Registration remains open through course start date.

Eligible for Tuition Assistance & Deferment*

EARLY BIRD: Enroll by August 27th and your registration will include a seat at the Elevate Forum on December 5, 2014 in Southern California. The Elevate Forum allows you to engage over 50 Executives from major Fortune 500-level companies. Additional info to follow. After August 27th, regular registration is still open.

Location: Metropolitan Water District (MWD), Room US1-101
700 N. Alameda Street, Los Angeles, CA 90012

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3. Register with your organization’s Tuition Assistance program

For assistance, contact:
Jill Rosenow at jrosenow@ucsd.edu or (858) 246-0959

*Eligible for Tuition Assistance & Deferment at most organizations. Contact your organization for details.
SHORT COURSE DESCRIPTION
Charisma encompasses appeal and magnetic attraction that leaders and influencers exhibit. Presence entails projecting those qualities to broaden an individual's persona. Combine the two and you have a potent combination. Since charisma holds broad meaning, this module tackles charisma in terms of how it generates and wields power. Power means much more than authority, as individuals can leverage all different types of power as a toolkit of resources. Presence allows individuals to make their newly boosted charisma shine through.

Course topics include:
• Power Types & How to Use Them
• Understanding Your Context & Environment
• Using Emotions in Negotiation & Motivation
• The Brand Builder: Personal Branding & Marketing

SHORT COURSE DATES:
October 9, 2014, 5pm-8:30pm
October 10, 2014, 9am-4pm

COURSE NUMBER: LEAD307
INSTRUCTORS: Anisa Rashad
TUITION: $1,200 Eligible for Tuition Assistance*
LOCATION: MWD, US1-101
700 N. Alameda Street, Los Angeles, CA 90012

I thought the majority of the material was eye-opening. I will benefit professionally and personally by being more self-aware and more cognizant and open-minded of others.

Karen Mann, Financial Analyst, Raytheon

Impactful Verbal Communication: Power Words for Powerful Communication

SHORT COURSE DESCRIPTION
What’s a word worth? The worldwide advertising and branding industry alone spends $445 billion. A diplomat can spark wars or proliferate prosperity with just a few words. Cyber-bullying can kill, while motivational words can heal. Words truly influence others emotionally and logically. They provide the backbone for effecting profound results. The Impactful Verbal Communication course elevates your ability to effectively use words to motivate and empower, increase collaboration and productivity, as well as develop talented managers and leaders. Course topics include:
• Wield Words in Productive Ways
• Increase Synergies with Others Through Words
• Build Confidence & Influence Others

This program was so valuable and after a few days back in the office, I have noticed myself consciously applying some of the things I learned last week. It was a great course!!

Ryan Seals, Employers Group

SHORT COURSE DATES:
October 23, 2014, 5pm-8:30pm
October 24, 2014, 9am-4pm

COURSE NUMBER: LEAD302
INSTRUCTORS: Johanna Hassan Hollowich
TUITION: $1,200 Eligible for Tuition Assistance*
LOCATION: MWD, US1-101
700 N. Alameda Street, Los Angeles, CA 90012

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ELEVATE Your Career in Under 15 Hours!

Networking, Influence & Strategic Relationships: Yes, It Is About Who You Know

SHORT COURSE DESCRIPTION

The Networking, Influence and Strategic Relationships course elevates your ability to strengthen your relationships with other professionals in mutually beneficial ways. Based on research and presented in practical, interactive ways, this lively course focuses on helping you to boost your networking skills and social capital. These relationships prove critical in driving performance and results—or simply making the workplace the best culture and environment for you and your colleagues.

Course topics include:
• The Science of First Impressions That Last & Influence Others
• Networking Development, Building Strategic Relationships & Social Capital
• Organizational Politics: An Introduction to Dealing with Them Ethically

[The course] shares powerful insights in the areas of networking and influence that are extremely valuable not only in the corporate world, but in everyday life.

Chris Marquez Department Manager, Northrop Grumman

SHORT COURSE DATES:
November 6, 2014, 5pm-8:30pm
November 7, 2014, 9am-4pm

COURSE NUMBER: LEAD301
INSTRUCTORS: Vu H. Pham, Ph.D.
TUITION: $1,200 Eligible for Tuition Assistance*
LOCATION: MWD, US1-101
700 N. Alameda Street, Los Angeles, CA 90012

Synergize:
Boost Work-Style Awareness, Leverage Strengths & Sharpen Cultural Intelligence

SHORT COURSE DESCRIPTION

This course develops professionals who can understand their own communication and work styles as they learn to Synergize these individual styles with those of others. You will start with individual self-assessments and then expand toward how to apply this knowledge to both rapidly and informally assess others. This boosts collaboration and increases team productivity. In addition, this course takes an appreciative inquiry approach, where you will acquire skills that focus on the strengths (rather than deficiencies or weaknesses) of others.

• Create Individual & Systemic Awareness of Yourself & Others
• Showcase & Augment Your Strengths, Rather Than Weaknesses
• Build Cultural Intelligence To Tap Into The Best of All Team Members

This was an ideal class for...professionals to learn about the aspects of the business environment that you cannot find in an HR manual.

Kiki Lorenz, College Relations Manager, Toyota Motor Sales

SHORT COURSE DATES:
December 4, 2014, 5pm-8:30pm
December 5, 2014, 9am-4pm

COURSE NUMBER: LEAD325
INSTRUCTORS: Anisa Rashad
TUITION: $1,200 Eligible for Tuition Assistance*
LOCATION: MWD, US1-101
700 N. Alameda Street, Los Angeles, CA 90012

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