The Strategic Leader

University of California Leadership Certificate at SoCalGas, Los Angeles in October 2014

*Eligible through Tuition Assistance & Deferment

Leaders in organizations often discuss the need for their teams to develop strategic-thinking skills—this runs true for both individual contributors and managers. Similarly, team members often express challenges in fully learning the seemingly invisible and intangible organizational culture, office dynamics and politics necessary to advance and prove effective. This short-course certificate program helps you integrate both strategic thinking and organizational savvy through interactive and practical learning. You will:

- **Boost** performance through strategic thinking
- **Make** decision-making more strategic and effective
- **Gain** practical tools to augment team collaboration
- **Decipher** organizational politics

The Strategic Leader Certificate consists of 4 homework-free short courses that are only 1.5 days. Enroll today!

**Distinguished Executive Guest Speakers include:**

- **Tisa Jackson** | Vice President, Corporate Diversity & Inclusion, Union Bank
- **Patrick Lee** | Senior Vice President, Customer Service, Innovation & Business Strategy and Chief Environmental Compliance Officer, Southern California Gas Company
- **Gillian Wright** | Vice President, Customer Services, Southern California Gas Company

**COURSE 1**

**The Strategic View:**

The Science & Methods of Strategic Thinking for Individuals

October 2: 9am-5pm
October 3: 9am-1pm

**COURSE 2**

**Thrive:**

Effective Decision-Making Strategies for the Information-Inundated Professional

October 16: 9am-5pm
October 17: 9am-1pm

**COURSE 3**

**Focus, Flow & Facilitation:**

Manage Up, Down & All Around with Effective Meetings

November 13: 9am-5pm
November 14: 9am-1pm

**COURSE 4**

**Navigate:**

Understand Organizational Dynamics, Build Leverage & Exercise Ethics

December 11: 9am-5pm
December 12: 9am-1pm

Enroll now. It’s easy.

1. Reserve your seat at [http://rady.kintera.org/SoCalGas-strategicleader](http://rady.kintera.org/SoCalGas-strategicleader)
2. **OPTIONAL:** Complete your Tuition Deferment form [http://rady.ucsd.edu/docs/exec/SoCalGas-deferred-payment-policy.pdf](http://rady.ucsd.edu/docs/exec/SoCalGas-deferred-payment-policy.pdf)
3. Register with your organization’s Tuition Assistance program
WHAT MAKES OUR COURSES UNIQUE?

INTERACTIVE & TEAM-BASED LEARNING
The Elevate Leadership Certificate Program features curriculum that appeals to multiple senses and dynamically engages participants.

RESEARCH-BASED CURRICULUM
Practical research and input from executives drive the credibility and effectiveness of our curricula.

EXECUTIVE-LEVEL GUEST SPEAKERS
Engage executive guest speakers in an intimate setting and directly apply classroom learnings to their experiences.

LEARN & EARN A UNIVERSITY OF CALIFORNIA CERTIFICATE
Earn a university-based certificate from the University of California, San Diego Rady School of Management.

MINIMUM INVESTMENT, MAXIMUM RETURN
Geared towards professionals ranging from individual contributors to second-line managers looking for a condensed, homework-free opportunity for professional development.

ELIGIBLE FOR TUITION ASSISTANCE
This program is eligible for tuition assistance in most cases, so check with your organization as they may likely cover the program tuition.

The Strategic Leader Certificate consists of:

Certificate Requirements: 4 Short Courses, 1.5 days per course (1 day and 1 morning)

Units & Tuition: Each course offers 0.9 CEUs, for a total of 3.6 CEUs.

Tuition is $1,200 for each course. Registration remains open through course start date.

Eligible for Tuition Assistance & Deferment

EARLY BIRD: Enroll by August 27th and your registration will include a seat at the Elevate Forum on December 5, 2014 in Southern California. The Elevate Forum allows you to engage over 50 Executives from major Fortune 500-level companies. Additional info to follow. After August 27th, regular registration is still open.

Location: Southern California Gas Company
555 W 5th St, Los Angeles, CA 90013

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2. OPTIONAL: Complete your Tuition Deferment form http://rady.ucsd.edu/docs/exec/SoCalGas-deferred-payment-policy.pdf
3. Register with your organization’s Tuition Assistance program

For assistance, contact:
Jill Rosenow at jrosenow@ucsd.edu or (858) 246-0959

*Eligible for Tuition Assistance & Deferment at most organizations. Contact your organization for details.
The Strategic View course elevates your ability to think and act strategically – this type of thinking will guide you to define an ideal future state and adapt in virtually any context. This course emphasizes how to develop a more strategic mind through key frameworks and step-by-step methods. The Strategic View focuses on crafting novel, visionary approaches to seize opportunities, manage risks simultaneously, align with the organization’s goals and challenge rigid mind blocks. Course topics include:

- Strategic Thinking Illuminated: Key Components
- The Strategic Cornucopia: Multiple Strategy Models
- Position Your Own Meta-Strategic Framework
- Apply & Test Strategic Scenarios
- Systems & Process Mapping to Solve Challenges

**SHORT COURSE DATES:**
October 2 from 9am-5pm
October 3 from 9am-1pm

**COURSE NUMBER:** LEAD403 (0.9CEUs)
**INSTRUCTOR:** BeNeca Griffin
**TUITION:** $1,200 Eligible for Tuition Assistance*
**LOCATION:** SoCalGas, Conf Rm GCT-02B
555 W 5th St, Los Angeles, CA 90013

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The Thrive course elevates your ability to grow while multiplying your strategic toolkit. As a complementary follow-on to The Strategic View course, this course teaches participants multiple decision-making strategic models that prove simple, yet effective. Think. Plan. Act. These three core steps of strategic thinking culminate in Thrive. These models follow a quadrant-based system of strategic decision-making, equipping professionals with the necessary tools that will systematize, clarify and simplify how we make decisions. Course topics include:

- Self-Awareness: The Flow, The Johari Window & The Making-Of
- Self-Development: The Project Portfolio, The Eisenhower & The Rubber Band
- Understand Others: Double Loop Learning & The Black Swan
- Develop Others: Situational Leadership & The 6 Hats

**SHORT COURSE DATES:**
October 16 from 9am-5pm
October 17 from 9am-1pm

**COURSE NUMBER:** LEAD405 (0.9CEUs)
**INSTRUCTOR:** BeNeca Griffin
**TUITION:** $1,200 Eligible for Tuition Assistance*
**LOCATION:** SoCalGas, Conf Rm GCT-02B
555 W 5th St, Los Angeles, CA 90013

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*Eligible for Tuition Assistance & Deferment at most organizations. Contact your organization for details.
SHORT COURSE DESCRIPTION
At this very moment, there are hundreds of millions of meetings taking place across the country and around the world. Of those meetings, some are organized, focused, and productive, but unfortunately many are not. As a leader or an attendee, we have asked ourselves, “Why are we there? What did we accomplish?” In our busy and hectic lives we know that meetings can be the most efficient and effective way to plan, inform, problem solve, and resolve conflict. Leaders can conduct results-driven meetings by planning and facilitating these gatherings in a systematic way. More so, running successful meetings means more than facilitating a group—it can prove effective in our one-on-one interactions. This course helps individual meetings as well, in order to help us influence and manage up, down and all around.

• Planning, Predicting & Strategizing Great Meetings
• The Skilled Facilitator
• Documenting, Evaluating and Acting

REGISTER ONLINE:
http://rady.kintera.org/SoCalGas-strategicleader

This program was so valuable and after a few days back in the office, I have noticed myself consciously applying some of the things I learned last week. It was a great course!!  Ryan Seals, Employers Group

SHORT COURSE DATES:
November 13 from 9am-5pm
November 14 from 9am-1pm

COURSE NUMBER: LEAD410 (0.9CEUs)
INSTRUCTOR: Christine Itano-Cosner
TUITION: $1,200 Eligible for Tuition Assistance*
LOCATION: SoCalGas, Conf Rm GCT-02C
555 W 5th St, Los Angeles, CA 90013

For assistance, contact: Jill Rosenow at jrosenow@ucsd.edu or (858) 246-0959
*Eligible for Tuition Assistance & Deferment at most organizations. Contact your organization for details.

SHORT COURSE DESCRIPTION
The Navigate course “invisible” and “intangible” world of workplace politics and how to build leverage and allies. Participants will learn how to identify key political “rules” and tools for building social capital within an organization, while avoiding the pitfalls of dirty politics. In fact, it encourages ethical behavior that can create beneficial outcomes for everyone. Course topics include:
• Build Your Political IQ, Balance Professional Ethics
• Politics & Leverage: The Tactical & Practical
• Craft Your Political Strategy

REGISTER ONLINE:
http://rady.kintera.org/SoCalGas-strategicleader

I thought the majority of the material was eye-opening. I will benefit professionally and personally by being more self-aware and more cognizant and open-minded of others.  -Karen Mann, Financial Analyst, Raytheon

SHORT COURSE DATES:
December 11 from 9am-5pm
December 12 from 9am-1pm

COURSE NUMBER: LEAD408 (0.9 CEUs)
INSTRUCTOR: Vu H. Pham, Ph.D.
TUITION: $1,200 Eligible for Tuition Assistance*
LOCATION: SoCalGas, Conf Rm GCT-02B
555 W 5th St, Los Angeles, CA 90013

ELEVATE Your Career in Under 12 Hours!

Focus, Flow & Facilitation:
Manage Up, Down & All Around with Effective Meetings

navigate: understand organizational dynamics, build leverage & exercise ethics