"Field Experiments on Recognition in the Knowledge Economy"

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Abstract

The talk draws on two field experiments that explore the causal effects of recognition schemes on knowledge workers. The first experiment was conducted within Wikipedia, where an award scheme was designed to test the effects of symbolic recognition on the retention of new editors. The second experiment studies a similar recognition mechanism but in the context of a contest-based innovation platform where monetary incentives play an important role. It benchmarks recognition against financial rewards and is designed to isolate selection from incentive effects.