

CLIMATE CHANGE AND BUSINESS THE ROI FOR GOING GREEN

Program Schedule Day 1 **May 7, 2009** Rady Executive Suite

- 7:30-8:00am** *Registration, breakfast and introductions*
- 8:00-8:30am** Welcome, Introduction and Overview
Clark Jordan, Assistant Dean, Rady School of Management
Stephen Bennett, J.D., Executive Director, SPHEAR, UC San Diego
- 8:30-9:15am** *Climate Change Basics: What we know, what we don't know and why it matters*
Dr. Richard Somerville, Professor Emeritus, Scripps Institution of Oceanography
- 9:15-10:00am** *Communicating Climate Change: Words that Work*
Michelle Lapinski, Founding Principal, SustainBiz
- 10:00-10:15am** BREAK
- 10:15am-11:30pm** *Panel Discussion: Climate Science and Climate Communication*
Moderator: **Stephen Bennett, J.D.**
Panelists:
Michelle Lapinski, Dr. Richard Somerville
- 11:30am-12:30pm** *Lunch Keynote Presentation*
Anita Burke, Founder of The Catalyst Institute;
former sustainability executive, Shell International
- 12:30-1:45pm** *Panel Discussion: An Overview of the Risk/Reward Landscape*
Moderator: **Stephen Bennett, J.D.**
Panelists:
John Lormon, J.D., Partner, Procopio, Cory, Hargreaves & Savitch LLP
Kyle Beatty, CCM, VP, Willis Re Inc., Catastrophe Management Services
Dr. Robert Wilder, J.D., CEO, WilderShares, LLC
- 1:45-2:00pm** BREAK
- 2:00-3:15pm** *Business Forum: Biofuels In-Depth*
Moderator: **Dr. Steven Briggs**, Professor, Division of Biological Sciences, UCSD
Panelists:
Dr. Brian (Greg) Mitchell, Research Biologist, Scripps Institution of Oceanography
Dr. Robert Wilder, J.D.
Martin Sabrasky, COO of HR BioPetroleum
- 3:15-3:45pm** BREAK
- 3:45-5:00pm** *Business Forum: Panel on Water as a New (and Scarce) Commodity*
Moderator: **Clay Landry**, Managing Director, WestWater Research LLC
Participants:
Dr. Peter Williams, Chief Technology Officer, Big Green Innovations, IBM
Dr. Robert Wilder, J.D.
Dr. David W. Pierce, Programmer/Analyst, Division of Climate, Atmospheric Science, and Physical Oceanography, Scripps Institution of Oceanography

****Travel to Birch Aquarium** Cocktail reception begins immediately after lecture**

Keynote Dinner Birch Aquarium

5:30-10:00pm *The Extreme Ice Survey: A Window Into Arctic and Alpine Climate Change*
James Balog, acclaimed nature photojournalist

Program Schedule Day 2 **May 8, 2009** Scripps Seaside Forum

7:30-8:00am *Registration and breakfast*

8:00-8:45am Overview of Corporate Sustainability
Michelle Lapinski

8:45-9:30am Overview of Environmental Investing
Dr. Robert Wilder, J.D.

9:30-9:45am **BREAK**

9:45am-11:30pm *Breakout Groups: Workshops and case studies*
Corporate Sustainability Group Leader: **Michelle Lapinski**
Environmental Investing Group Leader: **Dr. Robert Wilder, J.D.**

11:30am-12:00pm Building Green Leaders
Dr. Tony Haymet, Director, Scripps Institution of Oceanography

12:00pm-12:30pm Lunch

12:30-3:30pm *Breakout Groups: Workshops and case studies - continued*

3:30-4:30pm Group Case Presentations & Case Discussions

4:30-5:00pm *Keynote Presentation: Corporate Competitive Advantage through 'Going Green'*
Sarah Severn, Director of Corporate Responsibility Horizons, Nike, Inc.

5:00pm Cocktail and networking reception



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