Rady Business Minor Course Sequence Map with Mini-Concentrations

Requirements: 5 core classes + 2 electives

Entrepreneurship
- MGT121A Innovation to Market A
- MGT121B Innovation to Market B
- ENG 201 Venture Mechanics
- ENG 203 Applied Innovation
- BISP 194 Intro to Biotech Business*

Finance
- MGT184 Money & Banking
- MGT12 Personal Finance Management
- MATH194 Mathematics of Finance
- MATH193A Actuarial Mathematics

Marketing
- MGT103 Product Marketing and Management
- MGT105 Product Promo & Brand Mgmt
- MGT106 Sales and Sales Management
- COMM 109D Advertising and Society
- COMM 106I Internet Industry

Organizational Behavior
- MGT164 Organizational Leadership
- SOCI 148E Inequality & Jobs
- SOCI 121 Economy and Society
- COMM 106F Film Industry
- SOCI 132 Gender and Work

Operations
- MGT172 Project Management
- COMM 162 Adv Cultural Industries
- ENG 100B Engineer Leadership*

Note:
- Take 2 electives in same category to receive mini-concentration
- Letter grade, C- or better in all classes, 2.0 GPA req’d
- No P/NP except (MGT3/MATH10A/MATH20A)
- 2 lower div classes max
- Arrow indicates prereq
- * Indicates 2 unit electives worth ½ credit

Meets UCSD’s Diversity, Equity and Inclusion (DEI) Requirement

Refer to Business Minor website for full details: http://rady.ucsd.edu/undergrad/business-minor