

Eric Floyd
Curriculum Vitae
October 21, 2026

Rady School of Management

University of California San Diego
9500 Gilman Dr.
La Jolla, CA 92093
Email: ejfloyd@ucsd.edu

EDUCATION

2014 Ph.D., Accounting, University of Chicago, Booth School of Business
2014 M.B.A., University of Chicago, Booth School of Business
2009 B.A., Economics, University of Chicago

ACADEMIC EMPLOYMENT

University of California, Jacobs Center for Health Innovation
Affiliate (2026- present)

University of California San Diego, Rady School of Management
Associate Professor of Accounting (2023-present)

University of Chicago, Booth School of Business
Visiting Professor of Accounting (2023)

Faculty Director of Master of Accountancy Program (2021-2023)

University of California San Diego, Rady School of Management
Assistant Professor of Finance and Accounting (2016-2023)

Rice University, Jones Graduate School of Business
Assistant Professor of Accounting (2014 - 2016)

RESEARCH PAPERS

Publications

Floyd, E., Li, N., Skinner, D., 2015. Payout Policy Through the Financial Crisis: The Growth of Repurchases and the Resilience of Dividends. *Journal of Financial Economics*.

Floyd, E., List, J.A., 2016. Using Field Experiments in Accounting and Finance. *Journal of Accounting Research*.

Christensen, H., Floyd, E., Liu, L.Y., Maffett, M., 2017. The Real Effects of Mandated Information on Social Responsibility in Financial Reports: Evidence from Mine-Safety Records. *Journal of Accounting and Economics*.

- Winner of the 2025 AAA **Distinguished Contribution to Accounting Literature Award**

Weber, E., Floyd, E., Kim, Y., White, C., 2019. Peering Behind the Veil: Trends in Contracts Between Private Health Plans and Hospitals. *Medical Care Research and Review*.

Christensen, H., Floyd, E., Maffett, M., 2020. The Only Prescription is Transparency: The Effect of Charge-Price-Transparency Regulation on Healthcare Prices. *Management Science*.

Bertomeu, J., Cheynel, E., Floyd, E., Pan, W., 2020. Using Machine Learning to Detect Misstatements. *Review of Accounting Studies*.

Floyd, E., Lee, D., Tomar, S., 2023. Making the Grade (But Not Disclosing It): How Withholding Grades Affects Student Behavior and Employment. *Management Science*.

“Learning to Quit? A Multi-Year, Multi-Site Field Experiment with Innovation Driven Entrepreneurs,” (with Daniel Fehder, Yael Hochberg, Daniel Lee, and Esther Bailey). Accepted at *Journal of Financial Economics*.

- Winner of the **IGL Best Experimental Paper for Potential Policy Impact**

“How Resolving Enforcement Ambiguity Reduces Tax Compliance,” (with Michael Hallsworth, John A. List, Robert Metcalfe, and Ivo Vlaev)

- Conditionally Accepted at *Accounting, Organizations, and Society*

Working Papers

“The Real Effects of Disclosing Polarizing Information,” (with Carina Fugger, Kathrine von Graevenitz, Martin Kesternich, and Michael Price)

- R & R at *Management Science*

“Turning Delay into Action: How Temporal Scarcity Cues and Loss-Framed Outreach Heighten Perceived Urgency and Take-up,” (with Rinat Hilo-Merkovich, Kristian Rotaru, and Ivo Vlaev)

“Doctor’s Orders: A Field Experiment on Fiscal Responsibility in Health Care,” (with Anna Costello and Henry Eyring)

“Public Information, Screening, and Participation in Competitive Markets,” (with Daniel Fehder, Yael Hochberg, Kanetaka Maki, Kenji Minefuji, and Michael Price)

“Disclosure and the Allocation of Charitable Capital,” (with Chandrayee Chatterjee, James Cox, Kanetaka Maki, Michael Price, Florian Rundhammer, and Marina Silva)

“Adding Science to the Art: Precision Policy using Bayesian Trial Design in Field Experiments,” (with Rameed Kabir, Maxuan Liang, Ruitao Lin, and Michael Price)

“Voice-as-Fixed-Effect? Reconsidering the Human Response to Stimuli in the Age of AI,” (with Yael Hochberg, Maximilian Muhn, Michael Price, and Marina Silva)

“National Adoption and Trends in the Use of Artificial Intelligence-Related CPT Codes in the United States,” (with Eileen Kim, Sophia Chang, Jean Feng, Poorva Satish Bedmutha, Lily Poursoltan, Jie Cao, Alex Wellsjo, Danqi Luo, Jennifer Holland, Amy Sitapati, Shahin Hallaj, Rodney Gabriel, Karandeep Singh, and Mattheus Ramsis)

“Self Enhancement Values, Surgical Specialty Training, and Resident Well-Being: A Nationwide Cross-Sectional Survey,” (with Rinat Hilo-Merkovich and Kristian Rotaru)

“Discrimination in Small Business Lending,” (with Esther Bailey, Justin Holz, Samuel Lindquist, and Sally Sadoff) – work in progress
- Funded by the *Kaufmann Foundation and JPAL*

“Impact of Assistance and Simulated Benefits on Take-Up”, (with Christine Aman, Mia Jerphagnon, and Sally Sadoff) – work in progress

RESEARCH FUNDING (TO DATE: \$2,779,138)

2026	UCSD Academic Senate Research Grant (\$15,000)
2025	Kauffman Foundation (\$1,013,627)
2025	JPAL (\$110,511)
2025	UCSD Academic Senate Research Grant (\$15,000)
2022	Kauffman Foundation (\$400,000)
2018	UCSD Academic Senate Research Grant (\$10,000)
2015	Kauffman Foundation (\$1,200,000)
2015	PRIME Research Grant (\$15,000)

INVITED PRESENTATIONS

University Presentations

2026	Frankfurt School of Finance & Management, HKUST, UCSD (Economics)
2025	INSEAD, Cornell University
2024	Washington University in St. Louis
2023	University of Utah, Bocconi University, University of Mannheim, University of Southern California, University of Colorado, Harvard University, Rice University, Duke University
2021	University of Chicago, Michigan State University, CUHK-Shenzhen
2020	University of Minnesota
2019	MIT, National University of Singapore (invited), City University of Hong Kong (invited)
2018	University of Notre Dame
2017	London Business School, University of California Irvine, Emory University, University of San Diego
2016	Harvard University, Washington University in St. Louis, University of California San Diego, University of California Berkeley
2015	University of North Carolina
2014	Columbia University, University of Maryland, Northwestern University, Boston College, Rice University

Conference Presentations

2026	CMU Accounting Mini Conference
2025	Field Experiments in Accounting and Finance Conference
2022	Advances in Field Experiments Conference
2019	CMU Accounting Mini Conference (Discussant)
2018	CMU Accounting Mini Conference
2016	IGL Winter Research Meeting (Discussant)
2016	Journal of Accounting and Economics Conference
2016	Rice Healthcare Research Symposium
2015	Journal of Accounting Research Conference
2014	Annual Health Economics Conference
2014	CFEA Conference (Discussant)
2014	FARS Midyear Conference

TEACHING EXPERIENCE

University of Chicago

2023	Financial Statement Analysis
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University of California San Diego

2021-2022	Financial Statement Analysis
2017-2026	Financial Accounting
2020-2025	Accounting for Startups
2021-2022	Cost Accounting for Engineers
2021-2023	Master of Professional Accountancy, Faculty Director

Rice University

2014-2015	Financial Statement Analysis and Valuation
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PROFESSIONAL ACTIVITIES

Editorial Board, *Journal of Accounting Research* (editorial board subsequently dissolved); Guest Associate Editor, *Journal of Accounting Research*; Ad Hoc Reviewer, *Management Science (Entrepreneurship and Innovation)*; Ad Hoc Reviewer, *Review of Accounting Studies*; Ad Hoc Reviewer, *Journal of Accounting, Auditing, and Finance*; Ad Hoc Reviewer, *Journal of Financial Reporting*; Ad Hoc Reviewer, *Journal of Banking and Finance*; Ad Hoc Reviewer, *The Accounting Review*; Ad Hoc Reviewer, *Journal of Business Finance and Accounting*; Ad Hoc Reviewer, *Management Science (Accounting)*; Ad Hoc Reviewer, *European Accounting Review*; Ad Hoc Reviewer, *Journal of Accounting Research*

UNIVERSITY SERVICE

2023	StartR Advisor (advised StartR Blue and taught accounting to StartR cohorts)
2020-2023	Area Coordinator of Accounting Group
2021-2023	EDI Committee
2020-2021	Rady Strategic Planning Steering Committee
2020-2021	Chair of Accounting Recruiting Committee
2017-2021	Excellence Review Committees

STUDENT ADVISING

Name (Relationship, Placement)

Christine Aman (Predoc, University of Michigan); Marcela Aguilar (PhD student, Booth/MIT); Marina Silva (MSBA student; University of Chicago); Samuel Lindquist (Predoc, University of Michigan); Yibin Liu (PhD Student- Dissertation Committee, National University of Singapore); Esther Bailey (PhD student; Rice University postdoc); John Barber (MPAc student, Miami University); Kody Law (MFin student; Cornell University); Wenqian Pan (Predoc; Columbia University); Daniel Lee (Postdoc; Sweetbriar College); Daniel Fehder (Postdoc; University of Southern California); Ruikai Ji (MPAc student; Temple University), Ziyi Chen (MPAc student, University of Hawaii)