



GENERAL INFORMATION



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Immigration Status: Permanent Resident



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Social Media
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EDUCATION

06/2016 – 02/2018

University of Muenster, Germany

- PhD in Innovation Management & Entrepreneurship (Grade – Outstanding)
- PhD Themes – Success Factors of Innovation & Corporate Venturing

02/2017 – 09/2017

University of San Diego, California, USA (Research scholar)

- PhD Research Scholar in Innovation Management & Entrepreneurship
- Research Themes – Key Drivers of Corporate Venture Performance

09/2008 – 05/2009

Carleton University, Ottawa, Canada (Exchange student)

- Exchange Year Abroad – Master Degree in Business Administration
- Major in Innovation Management & Corporate Finance

10/2004 – 06/2010

Technical University of Berlin, Germany (Grade – Outstanding)

- Master Degree in Business Administration & Engineering
- Major in Innovation Management & Telecommunication

07/2008 – 08/2009

Tongji University, Shanghai, China

- Summer School – International Business Management



TEACHING EXPERIENCE

09/2019, 05/2021

University of San Diego, California, USA

- Visiting lecturer for MBA classes on Innovation & Entrepreneurship

09/2018 and 03/ 2020

University of Amsterdam, Amsterdam, Netherland

- Visiting lecturer for MBA classes on Innovation & Entrepreneurship

09/2016 – 06/2017

University of Muenster, Germany

- Teaching assistant for graduate classes on Innovation & Entrepreneurship



PUBLICATIONS & AWARDS

09/2017

Innovation Management – [Longitudinal Impact of Corporate Foresight on Corporate Performance](#) – Journal of Technological Forecasting & Social Change

- Award winning paper at ISPIM 2016, 2016 – Nominated for best research idea and paper in Innovation Management; Winner 2018 Association of Professional Futurists (APF) Most Significant Futures Work award in the “Category methods and practice.”
- Top 10 most downloaded paper on Corporate Foresight

09/2020

Innovation & Digital Banking – [How Banks Can Serve Small Medium Business Enterprises, The WallStreet Journal](#)

12/2020

Innovation & Digital Banking – [How To Monetize Your Innovative Digital Banking Offering, The WallStreet Journal](#)

06/2022

Innovation & Affinity Banking – [The Intersection of Digital Banking and Financial Inclusion, The WallStreet Journal](#)

09/ 2022

Innovation & Digital Payment – **Unlocking the Growth Potential of Buy Now Pay Later**, Deloitte LLP

09/2022

Innovation & Entrepreneurship – **The Moderating Effect of Venture Autonomy on Parenting Advantage**, TBD/ Journal of Business Venturing (In Progress)

09/2022

Innovation & Entrepreneurship – **On Digitization and Venture Performance** Journal of Operation Management (In Progress)



WORK EXPERIENCE

05/2018 – Today

Deloitte Consulting, New York, USA

- Associate Partner, helping executives of Fortune 500 companies standup innovation organization, build ventures and grow beyond their core business
- Leader within the pioneer Innovation and Design Practice, Doblin

01/2012 – 05/2018

Deloitte Consulting, Berlin, Germany

- Manager of innovation/ digital projects, helping clients design and launch new innovative offerings

09/ 2010 – 01/2012

Capgemini Consulting, Berlin, Germany

- Consultant, helping companies identify innovation opportunities and scout attractive ventures

06/ 2008 – 08/2010

Deutsche Telekom Innovation Laboratories

Innovation analyst, working with the Chief Innovation Office to identify and validate innovation opportunities; startup scouting and assessment



SOCIAL ENGAGEMENT

09/2014 – Today

Marathon runner for the **German Cancer Organization**

02/2008 – Today

Juror and **coach** of the [innovation and startup competition](#) organized by the Investment Bank of Berlin

01/2005 – Today

Leader of [AfricAvenir](#), a non-profit working on **improving education in Africa**



SKILLSETS

Languages

English (fluent), German (native), French (native), Spanish (basic), Douala (native)

Innovation

Scrum, Scrumban, Human-Centered-Design, Design Thinking, Prototyping



HOBBIES

Passionate runner, surfer, and traveler – Thrives in diverse environments, and enjoys connecting with people on a human level through shared experience



REFERENCES

Prof. Carsten Zimmerman, University of San Diego – Zimmermann@sandiego.edu

Prof. Sebastian Kortmann, Director of MBA Program, University of Amsterdam – s.kortmann.uva.nl