

# David A. Schkade

Rady School of Management  
University of California, San Diego  
4S144 Otterson Hall, MC 0554  
La Jolla, CA 92023

schkade@ucsd.edu  
(858) 822-5933

## Academic Positions

University of California at San Diego, Rady School of Management  
Associate Dean, 2008–  
Jerome S. Katzin Endowed Chair, 2004–  
Professor of Management, 2004–

University of Texas at Austin, McCombs School of Business  
Herbert D. Kelleher/MCorp Regents Professor of Business, 2000–04  
William W. Spriegel Fellow, 1993–99  
Assistant Professor to Professor of Management, 1984–2004

University of Chicago, Law School  
Visiting Professor of Law, 2004

Princeton University, Woodrow Wilson School of Public and International Affairs  
Visiting Senior Research Scholar, 2001–2002

Duke University, Fuqua School of Business  
Visiting Associate Professor of Business, 1995–96

University of Chicago, Graduate School of Business  
Visiting Assistant Professor of Behavioral Science, 1989–90

## Research Interests

The psychology of judgment and decision making, the psychology of well being, legal decision making, environmental resource valuation, psychological aspects of decision support systems.

## Education

Ph.D.	Organizational Psychology	1985	Carnegie Mellon University
M.S.	Organizational Psychology	1982	Carnegie Mellon University
M.B.A	Decision Science	1981	University of Texas, Austin
B.A.	Mathematics (with Honors)	1978	University of Texas, Austin

## Publications

### Books

Sunstein, C. R., Schkade, D. A., Ellman, L. M. and Sawicki, A. (2006). *Are Judges Political? An Empirical Analysis of the Federal Judiciary*. Brookings Institution Press: Washington, D.C.

Sunstein, C. R., Hastie, R. A., Payne, J. W., Schkade, D. A. and Viscusi, W. K. (2002). *Punitive Damages: How Juries Decide*. University of Chicago Press: Chicago. Reissued in paperback, 2003.

### Papers (\* = reprinted one or more times)

Krueger, A. B., Kahneman, D., Schkade, D., Schwarz, N. and Stone, A. (forthcoming). *National Time Accounting: The Currency of Life*. University of Chicago Press.

Krueger, A. B., Kahneman, D., Fischler, C., Schkade, D., Schwarz, N. and Stone, A. (2009). Comparing Time Use and Subjective Well-Being in France and the U.S. *Social Indicators Research*, forthcoming.

Krueger, A. and Schkade, D. (2008). Sorting in the labor market: Do gregarious workers flock to interactive jobs? *Journal of Human Resources*, **43**, 861-885.

Krueger, A. and Schkade, D. (2008). The reliability of subjective well being measures. *Journal of Political Economics*, **92**, 1833-45.

Schkade, D. A., Hastie, R. & Sunstein, C. R. (2007). What happened on deliberation day? *California Law Review*, **95**, 915-940.

Kahneman, D., Krueger, A., Schkade, D., Schwarz, N. and Stone, A. (2006). Would you be happier if you were richer? A focusing illusion. *Science*, **312**, 1908-1910.

Stone, A. A., Schwartz, J. E., Schwarz, N., Schkade, D., Krueger, A. and Kahneman, D. (2006). A population approach to the study of emotion: Diurnal rhythms of a working day examined with the Day Reconstruction Method (DRM). *Emotion*, **6**, 139-149

\* Lyubomirsky, S., Sheldon, K. and Schkade, D. (2005). Pursuing happiness: The architecture of sustainable change. *Review of General Psychology*, **9**, 111-131.

\* Kahneman, D., Krueger, A., Schkade, D., Schwarz, N. and Stone, A. (2004). A survey method for characterizing daily life experience: The Day Reconstruction Method (DRM). *Science*, **306**, 1776-1780.

- \* Kahneman, D., Krueger, A., Schkade, D., Schwarz, N. and Stone, A. (2004). Toward national well being accounts. *American Economic Review*, **94**, 429-434.
- \* Sunstein, C. R., Schkade D. A. and Ellman, L. M. (2004). Ideological voting on federal courts of appeals: A preliminary investigation. *Virginia Law Review*, **90**, 101-150.
- Schkade, D. A. (2002). Erratic by design: A task analysis of punitive damage assessment. *Harvard Journal on Legislation*, **39**, 121-137.
- Swait, J., Adamowicz, W., Hanemann, M., Diederich, A., Krosnick, J., Layton, D., Provencher, W., Schkade, D. and Tourangeau, R. (2002). Context dependence and aggregation in disaggregate choice analysis. *Marketing Letters*, **13**, 195-205.
- \* Sunstein, C. R., Kahneman, D., Schkade, D., and Ritov, I. (2002). Predictably incoherent judgments. *Stanford Law Review*, **54**, 1153-1215.
- Sunstein, C. R., Kahneman, D., Schkade, D., and Ritov, I. (2002). Is incoherence outrageous? *Stanford Law Review*, **54**, 1293-1302.
- \* Schkade, D., Sunstein, C. R. and Kahneman, D. (2000). Deliberating about dollars: The severity shift. *Columbia Law Review*, **100**, 1139-1176.
- Payne, J. W., Schkade, D. A., Desvousges, W. & Aultman, C. (2000). Valuation of multiple environmental programs. *Journal of Risk and Uncertainty*, **21**, 95-115.
- Sunstein, C. R., Schkade, D. and Kahneman, D. (2000). Do people want optimal deterrence? *Journal of Legal Studies*, **29**, 237-253.
- Hastie, R., Schkade, D. A., & Payne, J. W. (1999c). Reply to Vidmar. *Law and Human Behavior*, **23**, 715-718.
- \* Payne, J. W., Bettman, J. R. & Schkade, D. A. (1999). Measuring constructed preferences: Toward a building code. *Journal of Risk and Uncertainty*, **19**, 243-270.
- \* Kahneman, D., Ritov, I. & Schkade, D. (1999). Economic preferences or attitude expressions? An analysis of dollar responses to public issues. *Journal of Risk and Uncertainty*, **19**, 220-242.
- Hastie, R., Schkade, D. A., & Payne, J. W. (1999b). Juror judgments in civil cases: Hindsight effects on judgments of liability for punitive damages. *Law and Human Behavior*, **23**, 597-614.

- Loewenstein, G. & Schkade, D. A. (1999). Wouldn't it be nice? Predicting future feelings. In D. Kahneman, E. Diener & N. Schwartz (Eds.), *Well Being: The Foundations of Hedonic Psychology*. Russell Sage Foundation.
- West, P. M., Ariely, D., Bellman, S., Bradlow, E., Huber, J., Johnson, E., Kahn, B., Little, J. and Schkade, D. (1999). Agents to the rescue? *Marketing Letters*, **10**, 285-300.
- Hastie, R., Schkade, D. A., & Payne, J. W. (1999a). Juror judgments in civil cases: Effects of plaintiff's request and plaintiff's identity on punitive damage awards. *Law and Human Behavior*, **23**, 445-470.
- \* Schkade, D. A. & Kahneman, D. (1998). Does living in California make people happy? A focusing illusion in judgments of life satisfaction. *Psychological Science*, **9**, 340-346.
- \* Sunstein, C. R., Kahneman, D. & Schkade, D. A. (1998). Assessing punitive damages. *Yale Law Journal*, **107**, 2071-2153.
- Hastie, R., Schkade, D. A., & Payne, J. W. (1998). A study of juror and jury judgments in civil cases: Deciding liability for punitive damages. *Law and Human Behavior*, **22**, 287-314.
- Kahneman, D., Schkade, D. A. & Sunstein, C. R. (1998). Shared outrage and erratic awards: The psychology of punitive damages. *Journal of Risk and Uncertainty*, **16**, 49-86.
- Huber, J., Lynch, J., Corfman, K., Feldman, J., Holbrook, M., Lehman, D., Munier, B., Schkade, D., Simonson, I. (1997). Thinking about values in prospect and retrospect: Maximizing experienced utility. *Marketing Letters*, **8**, 323-334.
- Hoch, S. J. & Schkade, D. A. (1996). A psychological approach to decision support systems. *Management Science*, **42**, 51-64.
- Jones, D. R. & Schkade, D. A. (1995). Choosing and translating between problem representations. *Organizational Behavior and Human Decision Processes*, **61**, 214-223.
- \* Schkade, D. A. & Payne, J. W. (1994). How people respond to contingent valuation questions: A verbal protocol analysis of willingness to pay for an environmental regulation. *Journal of Environmental Economics and Management*, **26**, 88-109.
- Stone, D. N. & Schkade, D. A. (1994). Effects of attribute scaling on process and performance in multiattribute choice. *Organizational Behavior and Human Decision Processes*, **59**, 261-287.

- Schkade, D. A. & Kleinmuntz, D. N. (1994). Information display and choice processes: Differential effects of form, organization, and sequence. *Organizational Behavior and Human Decision Processes*, **57**, 319-337.
- Schkade, D. A. (1994). Issues in the valuation of environmental resources: A psychological perspective. *Water Resources Update*, **96**, 32-44.
- Kleinmuntz, D. N. & Schkade, D. A. (1993). Information displays and decision processes. *Psychological Science*, **4**, 221-227.
- Elam, J., Jarvenpaa, S. L., & Schkade, D. A. (1992). Behavioral decision theory and DSS: New opportunities for collaborative research. In E. Stohr & B. Konsynski (Eds.), *Information Systems and Decision Processes*, IEEE Computer Science Press: Los Alamitos, CA.
- Johnson, E. J., Payne, J. W., Schkade, D. A., & Bettman, J. R. (1991). *Monitoring information acquisitions and decisions: Mouse decision laboratory software*. *Mouselab* version 5.0 user's manual, first edition 1985, revised 1986, 1988, Office of Naval Research.
- Schkade, D. A. & Kilbourne, L. M. (1991). Expectation-outcome consistency and hindsight bias. *Organizational Behavior and Human Decision Processes*, **49**, 105-123.
- Stone, D. N. & Schkade, D. A. (1991). Numeric and linguistic information representation in multiattribute choice. *Organizational Behavior and Human Decision Processes*, **49**, 42-59.
- Schkade, D. A. (1990). Prospects for experiments focusing on individuals in IS research. In I. Benbasat (Ed.), *The Information Systems Research Challenge (Volume II): Experimental Research Methods*, Harvard Business School Press: Boston, MA.
- \* Schkade, D. A. & Johnson, E. J. (1989). Cognitive processes in preference reversals. *Organizational Behavior and Human Decision Processes*, **44**, 203-231.
- Johnson, E. J. & Schkade, D. A. (1989). Bias in utility assessments: Further evidence and explanations. *Management Science*, **35**, 406-424.
- Dietrich, J., Klingman, D., Mannino, M., Mote, J., Phillips, N., & Schkade, D. A. (1989). A graduate program for information systems managers. *Journal of Information Systems*, **3**, 145-154.
- Fischer, G. W., Kamlet, M. S., Fienberg, S. E., & Schkade, D. A. (1986). Risk preferences for gains and losses in multiple objective decision making. *Management Science*, **32**, 1065-1086.

- \* Argote, L., Goodman, P. S., & Schkade, D. A. (1983). The human side of robotics: How workers react to a robot. *Sloan Management Review*, **24**, 31-41.

### **Other Publications (policy reports, editorials, etc)**

Childress, J. et al. (2006). *Increasing Rates of Organ Donation*. National Academies Press: Washington D.C.

Lawrence, R. et al. (2006). *Valuing Health for Regulatory Cost-Effectiveness Analysis*. National Academies Press: Washington D.C.

Sunstein, C. R. and Schkade D. A. (2004). A bench tilting right. *The Washington Post*, October 30, A19.

Schkade, D. A. and Sunstein, C. R. (2003). Judging by where you sit. *The New York Times*, June 11, A29.

Schkade, D. A., Feather, T. D., & Capan, D. T. (1996). *Environmental Valuation: The Role of Stakeholder Communication and Collaborative Planning*. IWR Report 96-R-17, Institute for Water Resources, U.S. Army Corps of Engineers.

Klintmalm, G., Wood, R. P., Shafer, T., Schkade, L. L., Andrews, W., Bucklin, Gentry, D., Schkade, D., Smith, A., & Turner, B. (1995). *An analysis of CDC criteria for screening donors for HIV: Impacts and Issues*. Report from United Network for Organ Sharing to Director of U.S. Centers for Disease Control, Atlanta, GA. See also *Federal Register*, **61**, 56548 (1996).

### **Current Papers/Under Review**

McGraw, A. P., Larsen, J., Kahneman, D. and Schkade, D. (2008). Do bipolar scales mask loss aversion?

### **Work in Progress**

Attention, accessibility, and the puzzles of well-being research: Focusing illusions, treadmills, and the nature of adaptation (with Daniel Kahneman, Alan Krueger, Norbert Schwarz and Arthur Stone)

A Novel Method to Assess Perceived Mental Effort In Older Adults (Ashley Cain, Colin Depp, David Schkade, & Dilip Jeste).

### **Research Funding**

“Center for Research on Experience and Well-being,” *National Institute of Aging* Roybal Center Grant, Washington, DC. 2004–2009 (with Daniel Kahneman, Alan Krueger, Norbert Schwarz and Arthur Stone).

“Toward National Well Being Accounts,” funded by the *William and Flora Hewlett Foundation*, Palo Alto, CA. 2005–2008 (with Daniel Kahneman, Alan Krueger, Norbert Schwarz and Arthur Stone).

“Understanding Loss Aversion,” funded by the Decision, Risk and Management Sciences program of the *National Science Foundation*, 2002–2005 (with Daniel Kahneman).

“Measuring Well Being for Social Policy: Affective Profiles of Typical Experiences,” NIA Pilot Research Grant funded by the *National Institute of Aging*, Washington, DC. 2002–2003 (with Daniel Kahneman, Alan Krueger, Norbert Schwarz and Arthur Stone).

“Measuring Social Well-Being: A Feasibility Study,” funded by the *William and Flora Hewlett Foundation*, Palo Alto, CA. 2000–2003 (with Daniel Kahneman, Alan Krueger, Norbert Schwarz and Arthur Stone).

“Understanding Jury Awards,” funded by *Exxon Company, U.S.A.*, Houston, TX. 1997–99 (with Daniel Kahneman and Cass Sunstein).

“How People Respond to Contingent Valuation Questions,” funded by the Experimental Research program of the *Environmental Protection Agency*. 1995–97 (with William Desvousges and John Payne). This project was also the basis for a Faculty Research Leave from the University Research Institute, University of Texas.

“Lay Perceptions of Adaptation to Ecological Change”, funded by the *Electric Power Research Institute*, Palo Alto, CA. 1995–1997 (with Daniel Kahneman).

“Hindsight Bias in Punitive Damage Awards,” funded by *Exxon Company, U.S.A.*, Houston, TX. 1996–97 (with Reid Hastie and John Payne).

“The Unpredictability of Punitive Damages: Causes and Remedies,” funded by *Exxon Company, U.S.A.*, Houston, TX. 1996–97 (with Daniel Kahneman and Cass Sunstein).

“Assessing Punitive Damages: Effects of Plaintiff Identity and Amount Requested,” funded by *Exxon Company, U.S.A.*, Houston, TX. 1996–97 (with Reid Hastie and John Payne).

“Deciding Liability for Punitive Damages,” funded by *Exxon Company, U.S.A.*, Houston, TX. 1995–96 (with Reid Hastie and John Payne).

“The Cognitive Costs and Benefits of Information Presentation Formats in Decision Support Systems,” funded by the Decision, Risk and Management Sciences program of the *National Science Foundation*, 1988–89 (with Don Kleinmuntz).

*IBM* Information Systems Management research and development grant, 1986–88.

“Behavioral Decision Laboratory,” *IBM* Project Quest grant, University of Texas, 1985 (with Don Kleinmuntz).

## Honors/Professional Recognition

### Research/Stature

National Academy of Sciences Committee on Increasing Rates of Organ Donation, Institute of Medicine, 2005–06.

Jerome S. Katzin Chair, University of California, San Diego, 2004–

National Academy of Sciences Committee to Evaluate Measures of Health Benefits in Environmental, Health, and Safety Regulation, Institute of Medicine, 2004–06.

GSB Award for Research Excellence (college-wide competition), Graduate School of Business, University of Texas, 1999.

Who's Who in Economics, 4<sup>th</sup> edition, Edward Elgar Publishers, England (one of 1000 most cited economics authors in the decade of the 1990s).

Editorial boards of *Organizational Behavior and Human Decision Processes* (2001–07), *Decision Analysis* (2001–07), *Operations Research* (Associate Editor, 2000–06).

Grant review panels for the National Science Foundation (2001–04) and the Environmental Protection Agency (1997-1998, 2002).

Invited nominator for the Nobel Prize in Economic Sciences, 2001–

Provost's external review panel for Fuqua School of Business Ph.D. program. Duke University, 2002.

National Science Foundation advisory roundtable on Integrated Research in Risk Analysis and Decision Making, 2002.

Herbert D. Kelleher/MCorp Regents Professor of Business, McCombs School of Business, University of Texas, 2000–04.

William W. Spriegel Fellow, Graduate School of Business, University of Texas, 1993–1999.

Doctoral Fellowships from IBM Corporation, Continental Group Foundation, William L. Mellon Foundation, Carnegie-Mellon University.

### Teaching

Joe D. Beasley Award for MBA Teaching Excellence (top college-wide award), McCombs School of Business, University of Texas, 2003.

MBA Faculty Teaching Honor Roll (selected by students), McCombs School of Business, University of Texas, 1998–2004 (every year eligible).

Dean's commendation for teaching excellence, Fuqua School of Business, Duke University, 1995.

Finalist for GSB Outstanding Assistant Professor Teaching Award, University of Texas, 1988.



## Professional Activities

### Editorial Boards

*Organizational Behavior and Human Decision Processes*, 2001–07.  
*Decision Analysis*, 2001–06.  
*Operations Research* (Associate Editor), 2000–06.

### Advisory Panels/Committees

Provost's Campus Ad Hoc Review Committee, University of California, Irvine, 2008.  
 National Academy of Sciences Committee on Increasing Rates of Organ Donation, Institute of Medicine, 2005–06.  
 National Academy of Sciences Committee to Evaluate Measures of Health Benefits in Environmental, Health, and Safety Regulation, Institute of Medicine, 2004-06.  
 Site visit panel (Columbia University), NSF Human Dimensions of Global Change program, 2004.  
 Review panel, NSF Decision, Risk and Management Science program, 2001–03.  
 NSF advisory roundtable on Integrated Research in Risk Analysis and Decision Making, 2002.  
 Provost's external review panel for Fuqua School of Business Ph.D. program. Duke University, 2002.  
 Review panel, EPA/NSF Partnership for Environmental Research, program in Decision-Making and Valuation for Environmental Policy, 1997, 1998, 2002.

### Ad hoc Reviewer

*Psychological Science*  
*Psychological Bulletin*  
*American Economic Review*  
*Journal of Behavioral Decision Making*  
*Marketing Science*  
*Journal of the Academy of Marketing Science*  
*J. of Environmental Economics & Management*  
*Psychonomic Bulletin and Review*  
*Journal of Legal Studies*  
*Academy of Management Journal*  
*Administrative Science Quarterly*  
*Journal of Experimental Psychology: Applied*  
*IEEE Trans. on Systems, Man & Cybernetics*  
*Health Psychology*  
*National Science Foundation*  
*Environmental Protection Agency*

*Management Science*  
*Journal of Personality & Social Psychology*  
*Journal of Risk and Uncertainty*  
*Journal of Marketing Research*  
*Journal of Consumer Research*  
*Journal of Consumer Psychology*  
*Memory*  
*Law and Human Behavior*  
*Academy of Management Review*  
*Information Systems Research*  
*The Accounting Review*  
*Journal of Applied Social Psychology*  
*Medical Decision Making*  
*Journal of Forecasting*  
*Decision Support Systems*  
*Cambridge University Press*

### Affiliations

American Psychological Society (APS)  
 Judgment and Decision Making Society (JDM)  
 Institute For Operations Research and Management Sciences (INFORMS)

Association for Consumer Research (ACR)  
American Association for the Advancement of Science (AAAS)

### **Conference Activities**

- Conference Chair, 11<sup>th</sup> Behavioral Decision Research in Management conference, La Jolla, CA, April 2008.
- Co-Chair, Daniel Kahneman Festschrift, New York, NY, May 2008 (with Craig Fox, Richard Thaler, Maya Bar Hillel, Dale Griffin, Shane Frederick).
- Symposium Chair, New Insights Into Loss Aversion, Eighth Conference on Behavioral Decision Research in Management, Chicago, May 2002.
- Session Chair, Predicted versus Experienced Utility, Decision Analysis track, INFORMS fall meeting, Dallas, TX, October 1997.
- Co-Chair, 2<sup>nd</sup> Behavioral Decision Research in Management conference, Austin, Texas, June 1987 (with Larry Tomassini).

### **Selected Administrative Service**

#### **University of California, San Diego (2004–present)**

##### **University**

- Senate-Administration Work Group to Consider the California Western School of Law Proposal, 2007-08.
- Environmental Sustainability Initiative Faculty Steering Committee, 2006– .
- Environmental Sustainability Initiative Working Group, 2005–06.
- Faculty mentor for Colin Depp, Assistant Professor, School of Medicine, 2008.

##### **Rady School**

- Associate Dean for Academic Affairs, 2008–
- Chair, Endowed Chair review committee, 2006– .
- Chair, Rady Ad Hoc Committee, 2005– .
- MBA programs committee, 2005– .
- PhD program committee, 2005– .
- Faculty Advisor, Net Impact (MBA student environmental organization), 2005– .
- Foster Symposium Advisory Committee, Faculty co-chair.
- Faculty Recruiting Committee (Chair, Management subcommittee; Member Marketing subcommittee), 2004– .
- Rady School of Management Phase II Building Advisory Committee (faculty representative), 2005– .
- Faculty Recruitment Subcommittee, Rady School Advisory Board, 2004–2005.
- Faculty mentor for Leif Nelson, Ayelet Gneezy, On Amir

## **University of Texas, Austin (1984-2004)**

### **University**

Graduate Fellowship Committee, 1995.  
Minority Graduate Recruitment Fellowship Committee, 1995.

### **College**

Chair, MBA Texas Plus Advisory Council, 2003–2004.  
Chair, Dean's Promotion and Tenure Committee, 2001–03; Member 2000–01.  
Chair, PhD Methods Curriculum Task Force, 2002–2003.  
Chair, Faculty Research Committee, 1998–2001; Member, 1996–97.  
Chair, Behavioral Laboratory Committee, 1987–89; Member, 1985–87.  
Director of Academic Affairs, MBA ISM Program, 1986–88, 1990–92.  
Coordinator, Decision Research Colloquium, 1985–88, 1990–92, 2002–04.  
Teaching Excellence Awards Committee, 1997–2001.  
Advisory Council Entrepreneurship Panel, 1998.  
Research Excellence Awards Committee, 1994–95.  
Dean's Teaching Evaluation Task Force, 1993.  
Faculty Computer Committee, 1985–88.

### **Department**

Interim Director, Center for Organizations Research, 2002–04.  
Director of Ph.D. Programs, 1992–95.  
Chair, Faculty Review Task Force (redesigned faculty merit review system), 1993–94.  
Executive Committee (elected), 1987–88, 1994–95, 1996–98, 2000–01.  
Recruiting coordinator, Entrepreneurship area, 2000–01.  
Minority Liaison Officer, 1992–95.  
Member, Ph.D. program review committee, 1992.  
Local Area Network faculty liaison, 1987–88.

## **Teaching Experience**

Mean teaching evaluation of 4.5 out of 5 averaged across all courses and sections taught in the last 10 years.

### **Ph.D.**

Behavioral Decision Research  
Research Methods  
Cognitive Science

### **Masters**

Negotiation  
Quantitative Analysis (core)  
Organizational Behavior (core)  
Decision Analysis  
Managerial Decision Making  
Statistics (core)  
Applied Cognitive Science

**Undergraduate**

Linear Statistical Models (core)  
Organizational Psychology (core)  
Business Statistics

**Executive**

Negotiation  
Managerial Decision Making  
Risk Analysis

**Postdocs (UCSD)**

Michael Liersch

**Dissertation Committees (UCSD)**

Michael Liersch (Psychology)  
Adam Sanjurjo (Economics)  
Young Joon Park (Economics)

**Consulting**

Exxon Company, U.S.A. (Houston, TX)  
U. S. Army Corps of Engineers (Washington, DC)  
U. S. Environmental Protection Agency (Washington, DC)  
National Science Foundation (Washington, DC)  
Electric Power Research Institute (Palo Alto, CA)  
Strata Decision Technology (Chicago, IL)  
KPMG Peat Marwick (Montvale, NJ)  
American Institute of Internal Auditors (Alamonte Springs, FL)

**Invited University Colloquia, Symposia and Seminars**

Carnegie Mellon University\*  
Columbia University  
Cornell University  
Duke University\*  
Grossmont College  
Harvard University\*  
London School of Economics  
MIT  
NYU  
Princeton University\*  
Southwest University of Finance and Economics, Chengdu, China  
University of Arizona\*  
University of Chicago\*  
University of Illinois, Urbana-Champaign\*  
University of Minnesota

University of Pennsylvania\*  
UC Berkeley  
UCLA  
UCSD\*  
University of San Diego  
University of Southern California  
University of Texas, Austin\*  
Yale University\*

\* multiple times

### **Other Recent Presentations (selected)**

“Public Policy Implications for Courts and Legislatures: Punitive Damages and Beyond”,  
Law and Policy Symposium, RAND Institute, Santa Monica, CA, November 2008.

“A role for experienced well being in policy making”, presented at annual meeting of the  
Society for Risk Analysis, San Antonio, TX, December 2007.

“National Time Accounting: The currency of life”, presented at the National Bureau of  
Economics Research, Boston, MA, December 2007 (with Alan Krueger, Daniel  
Kahneman, Norbert Schwarz, Arthur Stone).

“Economic and social factors in water conservation in San Diego”, Water Conservation  
Summit, University of San Diego, October 2007.

“A role for experienced well being in policy making”, presented at Behavioral Foundations  
of Policy conference, Princeton, NJ, October 2007.

“Expressed belief in adaptation to life changes depends on experience and how you ask”,  
presented at the annual meeting of the Society for Judgment and Decision Making,  
Houston, TX, November 2006.

“Are Judges Political?”, National Press Club, Washington, DC, October 2006.

“Ideological Voting on Federal Courts of Appeals”, plenary session presented at Northern  
District of California Federal Judges annual conference, Santa Cruz, CA, May 2004.

“Loss Aversion in Predicted Utility” presented at 9<sup>th</sup> Behavioral Decision Research in  
Management conference, Duke University, April 2004.

“Loss Aversion and Predictions of Utility”, presented at the annual meeting of the Society  
for Judgment and Decisions Making, Vancouver, CA, November 2003.

“Punitive Damages: How Juries Decide”, presented at annual meeting of Association of  
Business Trial Lawyers, Program on Punitive Damages in Tort Cases, Tamaya, New  
Mexico, October 2003.

- “Ideological Voting on Federal Courts of Appeals: A Preliminary Investigation”, plenary session presented at annual meeting of Association of Business Trial Lawyers, Program on Punitive Damages in Tort Cases, Tamaya, New Mexico, October 2003.
- “The Psychology of Punitive Damages”, presented at the 3rd Summer Institute on Bounded Rationality in Psychology and Economics, Berlin, Germany, August 2003.
- “Punitive Damages: How Juries Decide” presented at the Program on Punitive Damages in Tort Cases, Northern California chapter of Association of Business Trial Lawyers, San Francisco, October 2002.
- “Punitive Damages: How Juries Decide”, presented at Fenwick & West LLP (legal continuing education presentation), Palo Alto, CA, October 2002.
- “Is There Loss Aversion Outside of Choice?” presented at Eighth Behavioral Decision Research in Management conference, Chicago, May 2002.
- “Pursuing Happiness: The Architecture of Sustainable Change”, presented at the Fourth Annual Akumal Positive Psychology Retreat, Akumal Mexico, January 2002.
- “Preference Reversals in Cross Category Comparisons”, presented at the annual meeting of the Association for Consumer Research, Austin, TX, October 2001.
- “Context Dependence and Aggregation in Disaggregate Choice Analysis”, symposium participant at the Fifth Invitational Choice Symposium, Pacific Grove, California, June 2001.
- “The Architecture of Sustainable Happiness”, presented at the Third Annual Akumal Positive Psychology Retreat, Akumal Mexico, January 2001.
- “Deliberating About Dollars: The Severity Shift”, presented at the annual meeting of the Society for Judgment and Decisions Making, New Orleans, November 2000.
- “Deliberating About Dollars: The Severity Shift”, presented at the annual meeting of the Association for Public Policy Analysis and Management, Seattle, November 2000.