

# GERARDO PÉREZ CAVAZOS

Email: gp@ucsd.edu

## ACADEMIC POSITIONS

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| <b>UCSD Rady School of Management</b><br>Assistant Professor of Accounting       | La Jolla, CA<br>2021-Present |
| <b>Harvard Business School</b><br>Assistant Professor of Business Administration | Boston, MA<br>2015-2021      |

## EDUCATION

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|---|-------------------------|
| <b>The University of Chicago Booth School of Business</b><br>Ph.D. in Accounting and M.B.A.                             | Chicago, IL<br>2015     |
| <b>Instituto Tecnológico Autónomo de México (ITAM)</b><br>B.Sc. in Economics, concentration in finance; Summa Cum Laude | Mexico City, MX<br>2010 |

## PUBLICATIONS

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**“Consequences of debt forgiveness: Strategic default and lender learning”**

*Journal of Accounting Research* (2019).

**“Fraud allegations and government contracting”**

with Jonas Heese

*Journal of Accounting Research* (2019).

**“When the boss comes to town: The effects of headquarters’ visits on facility-level misconduct”**

with Jonas Heese

*The Accounting Review* (2020).

- Winner of the 2019 AAA Annual Meeting Best Management Accounting Paper Award
- Winner of the 2018 ACA Symposium Best Paper Award
- Featured in *Strategic Finance Magazine* (June 2021). “Corporate misconduct and manager visits”

**“The effects of retaliation costs on employee whistleblowing”**

with Jonas Heese

*Journal of Accounting and Economics* (2021).

**“Cash-for-information whistleblower programs: Effects on whistleblowing and consequences for whistleblowers”**

with Aiyasha Dey and Jonas Heese

*Journal of Accounting Research*. Forthcoming.

- Featured in *Harvard Business Review* (May-June 2021). “Should whistleblowers be paid a bounty?”
- Featured in the *Harvard Law School Forum on Corporate Governance* (June 2021)
- Featured in the *NYU School of Law’s Corporate Compliance and Enforcement Blog* (June 2021). “How costly is whistleblowing?”

**“Investment opportunities as the opportunity cost of dividend signaling”**

with Zachary Kaplan

*The Accounting Review*. Forthcoming.

**“When the local newspaper leaves town: The effects of local newspaper closures on corporate misconduct”**

with Jonas Heese and Caspar Peter

*Journal of Financial Economics*. Forthcoming.

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**COURSE MATERIALS**

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“OXXO’s Turf War Against Extra (A)” Harvard Business School Case 117-021.

(with *Tatiana Sandino and Annelena Lobb*)

“OXXO’s Turf War Against Extra (B)” Harvard Business School Supplement 117-022.

(with *Tatiana Sandino and Annelena Lobb*)

“OXXO’s Turf War Against Extra” Harvard Business School Teaching Note 119-083.

(with *Tatiana Sandino and Olivia Hull*)

“OXXO’s Turf War Against Extra: Reflections on the Case: Eduardo Padilla” Harvard Business School Multimedia/Video Supplement 118-076.

(with *Tatiana Sandino and Kyle Thomas*)

“Signet Jewelers: Assessing Customer Financing Risk” Harvard Business School Case 117-038.

(with *Suraj Srinivasan and Monica Baraldi*)

“Signet Jewelers: Assessing Customer Financing Risk” Harvard Business Teaching Note 118-067.

(with *Suraj Srinivasan and Quinn Pitcher*)

“Accounting for Political Risk at AES” Harvard Business School Case 118-023.

(with *Suraj Srinivasan*)

“Accounting for Political Risk at AES (B)” Harvard Business School Supplement 118-024.

(with *Suraj Srinivasan*)

“Accounting for Political Risk at AES” Harvard Business School Teaching Note 118-032.

(with *Suraj Srinivasan*)

“Creating Accountability in Afghanistan” Harvard Business School Case 120-024.

(with *Jonas Heese, Eugene Soltes, and Grace Liu*)

“Creating Accountability in Afghanistan” Harvard Business School Teaching Note 120-030.

(with *Jonas Heese, Eugene Soltes, and Grace Liu*)

“Accounting for Leases at American Airlines (A)” Harvard Business School Case 120-069.

(with *Jonas Heese and Julia Kelley*)

“Accounting for Leases at American Airlines (B)” Harvard Business School Case 120-113.

(with *Jonas Heese and Julia Kelley*)

“Proteak: Valuing Forestry Assets” Harvard Business School Case 121-077.  
(with Carla Larangeira)

## INVITED PRESENTATIONS

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|   |      |
|---|------|
| MIT Asia Conference in Accounting (discussant)                | 2021 |
| Southern California Conference                                | 2021 |
| University of California San Diego                            | 2021 |
| University of Southern California                             | 2020 |
| University of California San Diego                            | 2020 |
| University of Minnesota                                       | 2020 |
| London Business School  | 2020 |
| Utah Winter Accounting Conference                             | 2020 |
| HBS IMO Conference  | 2019 |
| The University of Utah  | 2018 |
| AAA Meeting   | 2018 |
| European Accounting Meeting                                   | 2018 |
| FARS Midyear Meeting (discussant)                             | 2018 |
| HBS IMO Conference (discussant)                               | 2017 |
| Cherry Blossom Conference                                     | 2017 |
| Conference on Financial Economics and Accounting (discussant) | 2017 |
| Instituto Tecnológico Autónomo de México (ITAM)               | 2016 |
| Washington University   | 2015 |
| Massachusetts Institute of Technology                         | 2015 |
| Stanford University   | 2015 |
| Harvard University  | 2015 |
| London Business School  | 2015 |
| University of Pennsylvania                                    | 2015 |
| University of California Los Angeles                          | 2015 |
| University of Illinois Urbana-Champaign                       | 2015 |
| Duke University   | 2015 |
| UNC Tax Symposium   | 2014 |

## CONFERENCE PARTICIPATION

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|   |                                |
|---|--------------------------------|
| Southern California Conference                          | 2021                           |
| Review of Accounting Studies Conference                 | 2021                           |
| Columbia Junior Accounting Faculty Conference           | 2020                           |
| FARS Midyear Meeting                                    | 2020                           |
| Dartmouth Accounting Research Conference                | 2016 – 2019                    |
| Cherry Blossom Conference                               | 2017 – 2018                    |
| IMO Conference  | 2015 – 2019                    |
| Journal of Accounting Research Conference               | 2011 – 2016, 2018 – 2019, 2021 |
| Accounting Research Conference at Washington University | 2017                           |
| Journal of Accounting and Economics Conference          | 2015 – 2016                    |
| Global Issues in Accounting Conference                  | 2015, 2017, 2019               |
| UNC Tax Symposium                                       | 2014 – 2015                    |
| AAA/Deloitte/J. Michael Cook Doctoral Consortium        | 2014                           |
| CARE Conference   | 2013, 2018 – 2019              |
| Miami Rookie Camp                                       | 2014 – 2015                    |
| UNC Doctoral Consortium                                 | 2013                           |
| Chicago-Minnesota Theory Conference                     | 2012                           |

American Finance Association Annual Meeting 2012

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## **AWARDS AND HONORS**

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|---|-------------|
| AAA Annual Meeting Best Management Accounting Paper Award                 | 2019        |
| ACA Symposium Best Paper Award  | 2018        |
| The University of Chicago Booth Student Fellowship                        | 2010 – 2015 |
| Ravi Bhushan Ph.D. fellowship   | 2014 – 2015 |
| Jennifer Jones Ph.D. fellowship   | 2013 – 2014 |
| Charles T. Horngren fellowship  | 2011        |
| Baillères scholarship for the top student of the incoming economics class | 2005 – 2010 |

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## **SERVICE**

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Ad Hoc Reviewer: Journal of Accounting Research, Journal of Accounting and Economics, Journal of Management Accounting Research, Management Science, The Accounting Review, FARS Midyear Meeting, Research Grants Council of Hong Kong, MIT Asia Conference in Accounting

HBS Accounting Workshop Series Organizer: 2018 – 2020

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## **OTHER WORK EXPERIENCE**

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|   |                                |
|---|--------------------------------|
| Barclays Capital, Analyst<br><i>(investment banking and debt capital markets)</i> | Mexico City, MX<br>2008 – 2010 |
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## **OTHER**

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U.S. Citizen