Hello and welcome to the incoming Rady graduate students

While you are a student at Rady, you have access to world-class information resources. The Graduate Admissions folks and myself are excited to provide you with an online guide so you can explore them.

My name is Adele Barsh, and I'm the Business & Entrepreneurship Librarian at UC San Diego. I work closely with Rady faculty and staff to set you up for success with your learning and research. My job includes teaching about business resources, and I build our collections so they support your work.

The landing page of the guide, <u>Quick Start</u>, is all you need to get going. It highlights the most-used resources, how to get online access, and where to get help when you have questions or if you get stuck with an access issue.

- If you only try one resource on the whole guide, I recommend <u>signing up for Financial Times</u> (<u>FT.com</u>), which is featured prominently on that page.
 - Many faculty assign it in their classes, and it has dozens of features you can customize to your interests, including which edition you read, which topics your follow, and even how you get it delivered on your preferred device(s).
- To get you going, there are also Quick Start links to *The Economist, Wall Street Journal, Harvard Business Review, Barron's* and *New York Times*, too.

Next, I invite you to browse the rest of the guide according to your interests, especially now before classes start. That will give you a chance to see what's available for you at a leisurely pace. The guide highlights the types of resources and a range topics, in order to give you an overview of what's available. If you want to dive deeper and have the time, the links are there to do that, too.

You may see some familiar brands of business information, and you may find some that are new to you. I encourage you to experiment and try out both the familiar and the new.

If you have any questions, please feel free to contact me at: abarsh@ucsd.edu. Best wishes in your time here at UC San Diego.

Adele