

MBA Application Essay Questions

Rady School of Management
University of California, San Diego
9500 Gilman Drive #0553
La Jolla, California 92093-0553

Applicants must complete three short answer questions and two required essays.

Required Short Answer Questions Instructions:

Please answer all 3 questions below. For each question, please respond in no more than 500 characters. (The equivalent of about 80-85 words maximum).

Short Answer Questions:

1. What is your primary or initial goal after obtaining your MBA? (Please include desired employment industries, functions and geographic region in your answer.)
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2. What are your long-term career goals?
3. How will a Rady MBA help you to achieve your goals?

Essay #1 (required):

Explain how the UCSD Rady MBA will help you achieve your immediate and long-term post-MBA career goals. (200 words)

Essay #2 (required):

The Rady School of Management is centered around three guiding principles. Please choose two out of the three principles and share an example for each principle from your professional career or personal life that demonstrates how you exemplified this principle. (200 words each)

- **COMMUNITY-FOCUSED:** We are rooted in the principles of integrity, equality, diversity, and inclusivity, drawing wisdom from distinct strengths and perspectives. We are a community of individuals that show up for each other.
- **DATA-DRIVEN:** Motivated by curiosity and intellectual honesty, we practice evidence-based decision making and leadership. We focus on innovation, and our teaching and research drive local and global change.
- **LASTING IMPACT:** We encourage our community to make a positive difference by supporting boundary-pushing initiatives. We care deeply about the impact of our actions on the generations to come.

Essay #3 (optional):

What would you like your future classmates to know about you that doesn't appear in your application? (150 words)