MBA Application Essay Questions

Short Answer Questions:

1. What are your immediate post-graduation career goals? (50 characters). Your answer can look like this: work in supply chain for a manufacturing company, become a finance manager, launch a health care product start-up, join a management consulting firm.

2. Taking into consideration your background- personal, professional and/or academic- how do you plan to make specific, meaningful contributions to the Rady community? (100 word limit)

3. If your cumulative GPA was below a 3.0, please explain the circumstances around this. Otherwise enter N/A.

Essay #1 (required):

1. From your resume, we have a sense of your career path and experience to date. Share with us your ideas for your immediate and long-term post-MBA career goals. What are the gaps or areas of development that you need to work on to achieve these goals? What specific opportunities will you seek out in the Rady MBA program to fill those gaps for a successful career outcome?

Essay #2 (required):

The Rady School of Management is centered around three guiding principles. Please choose two out of the three principles and share an example for each principle from your professional career or personal life that demonstrates how you exemplified this principle. (200 words each)

COMMUNITY-FOCUSED: We are rooted in the principles of integrity, equality, diversity, and inclusivity, drawing wisdom from distinct strengths and perspectives. We are a community of individuals that show up for each other.

DATA-DRIVEN: Motivated by curiosity and intellectual honesty, we practice evidence-based decision making and leadership. We focus on innovation, and our teaching and research drive local and global change.

LASTING IMPACT: We encourage our community to make a positive difference by supporting boundary-pushing initiatives. We care deeply about the impact of our actions on the generations to come.

Essay #3 (optional):

What would you like your future classmates to know about you that doesn’t appear in your application? (150 word maximum)