

FLEXWEEKEND MBA



WHY? RADY?

The Rady School's **FLEXWEEKEND MBA PROGRAM** is tailored to executives who are already making an impact in the innovation economy and want to amplify their leadership skills. The analytical and data-driven focus of the curriculum is reflected in our STEM designation, assuring that you will be equipped with a unique and sought-after skill set that can help advance your career in a science and technology-driven world. Located in San Diego, with its globally recognized innovation cluster, you'll be taught by exciting scholars in the field and meet classmates who will inspire and challenge you. Cohorts are experienced professionals and leaders with an average of 13 years of work experience, and over 50 percent hold advanced degrees.

PROGRAM DETAILS

- Classes are held over five Saturday and Sunday weekends through a ten-week quarter
- You can complete the program in 24 months
- During the elective portion of your program, you can choose electives from weeknights, weekends and other approved graduate level electives at UC San Diego.

CURRICULUM

CORE COURSES

- Quantitative Analysis
- Accounting
- Managerial Economics
- Leadership Skills, Values, and Teamwork in Technology Firms
- Marketing
- Finance
- Organizational Strategy and Human Resource Management
- Strategy
- Operations, Information Systems, and Data Analysis
- Lab to Market

SAMPLE ELECTIVES*

- Strategic Cost Management
- Negotiation
- Creativity and Innovation
- Decision Analysis
- Topics in Corporate Governance
- Biotechnology Industry, Structure, and Strategy
- Regulation and Innovation
- Project Management
- Technology Innovation and Strategy
- New Product Development
- Supply Chain Management
- Projects in Business Innovation
- Consumer Behavior

**This is a sample plan of study. Customize your study plan by increasing or decreasing your elective load per quarter. Elective course offerings and schedule options vary each quarter.*

REAL WORLD INNOVATION WITH THE LAB TO MARKET CAPSTONE COURSE SEQUENCE

In our unique, action-learning capstone, Lab to Market three-course sequence, you will take the knowledge you've learned from your core curriculum and electives and apply it in an exciting real-world environment. You will explore a project of significance to you and assess which innovations are worth pursuing, which are not, and ultimately bring the strongest ideas successfully to the marketplace. Lab to Market will help you acquire valuable work experience and essential leadership skills through direct interaction with company executives. This required course has led to the creation of more than 200 companies.

RADY SCHOOL GRADUATE CAREER MANAGEMENT CENTER

All Rady School graduate students and alumni have access to valuable career support including personalized coaching, career workshops and tools and resources to help you evaluate and implement important career decisions.

APPLICATION & ADMISSIONS PROCESS

APPLICATION ONLINE

- Copy of all transcripts
- Essays (2), recommendations (2), current resume or CV
- No GMAT/GRE required
- TOEFL, IELTS, or PTE test scores (for international)

APPLICATIONS REVIEWED ON A ROLLING BASIS

- Visit cutt.ly/radymba for application dates
- Interview by invitation only

COST & FINANCING

Visit cutt.ly/mbacost to see the latest information on MBA fees and potential opportunities for merit-based fellowship, scholarships and educational loans.



Ready to Advance Your Career?

Email us: RadyGradAdmissions@ucsd.edu

Call us: 858-534-0864

Or scan the QR code to fill out an interest form

STUDY IN SUNNY SAN DIEGO CALIFORNIA

In addition to our 300 days of sunshine and miles of beaches, San Diego provides unique business opportunities to help propel your career:

- The third largest life sciences market in the country, after San Francisco and Boston
- A booming telecom industry
- An economically vibrant binational region with the busiest border crossing in the world
- Strong industry connections throughout Southern California and beyond