

FULL-TIME MSBA



WHY? RADY?

Harness the power of data with the STEM-designated **MASTER OF SCIENCE IN BUSINESS ANALYTICS** from the UC San Diego Rady School of Management. Ranked 10th in the country by QS International, the Rady School's MSBA program provides rigorous, hands-on training on how to unlock data to solve the most pressing business challenges facing companies today. Transforming data into insights that can enhance decision making is a key requirement for businesses of every size, across all industries.

Companies are looking for skilled professionals that can solve key operational and strategic business questions using data, statistics and machine learning. The Rady School's MSBA will also help you develop the confidence and communications skills necessary to lead data-driven decision making within your organization.

PROGRAM DETAILS

- The Rady School's MSBA is a 50-unit STEM degree program
- It can be completed in as little as 11 months

CURRICULUM

CORE COURSES

- Business Analytics in Marketing, Finance and Operations
- Collecting and Analyzing Large Data
- Business Analytics
- Customer Analytics
- Business Analytics Capstone Project

SAMPLE ELECTIVES*

- Business Analytics Consulting
- Web Data Analytics
- Working with Unstructured Data
- Supply Chain Analytics
- Business Intelligence Systems
- Experiments in Firms
- Managerial Judgement and Decision Making
- Recommender Systems
- Big Data Technology and Business Application
- Pricing Analytics
- Business Analytics Project Management
- Fraud Analytics
- E-Commerce

** Courses offered vary by quarter*

CAPSTONE PROJECT

- Experience the full lifecycle of a business analytics project
- Hands-on involvement with Rady School industry partners
- Team based consulting project under faculty supervision
- Sample Capstone companies:
 - Cisco, Mazda, HP, Inc., IBM, ThermoFisher, Petco, Certona, and Aira

GAIN REAL-WORLD SKILLS TO LAUNCH YOUR CAREER IN BUSINESS ANALYTICS

MSBA students will receive career support from the Rady School Graduate Career Management Center. Through personal coaching, an array of programs and resources, and a commitment to creating access to opportunities, we will help you launch your career in analytics.

Graduates of the Rady School MSBA program secure key positions such as:

- Business Analyst
- Data Scientist
- Data Analyst
- Marketing Analyst

Working within a wide variety of industries, the average reported annual salary was approximately \$90,000 with over 35% of graduates earning in excess of \$100,000. Recent Rady School grads have secured offers from these companies and others:

- Accenture
- Amazon
- Visa
- Intel
- Illumina
- T-Mobile
- Daasity
- Havas Edge
- IBM
- Qualcomm
- Walmart

In the Rady School MSBA program you will learn to:

- Collect, clean, visualize, and analyze data
- Use statistical, machine learning, and optimization tools
- Leverage data and analytics to drive business decisions and create value

APPLICATION & ADMISSIONS PROCESS

Prospective students should have a solid foundation in quantitative methods and programming proficiency.

APPLICATION ONLINE

- Letters of Recommendation (2)
- Essay, resume, transcripts
- GMAT or GRE scores temporarily waived
- TOEFL, IELTS, or PTE test scores (for international)

APPLICATIONS REVIEWED ON A ROLLING BASIS

- Visit cutt.ly/radymmsba for application dates
- Interview by invitation only

COST & FINANCING

Visit cutt.ly/msba to see the latest information on MSBA fees and potential opportunities for merit-based fellowship, scholarships and educational loans.



Ready to Advance Your Career?

Email us: RadyGradAdmissions@ucsd.edu

Call us: 858-534-0864

Or scan the QR code to fill out an interest form



STUDY IN SUNNY SAN DIEGO CALIFORNIA

In addition to our 300 days of sunshine and miles of beaches, San Diego provides unique business opportunities to help propel your career:

- The third largest life sciences market in the country, after San Francisco and Boston
- A booming telecom industry
- An economically vibrant binational region with the busiest border crossing in the world
- Strong industry connections throughout Southern California and beyond