



Employee Ownership Management

Learn how to manage your employee ownership company better

October 15 - 18, 2017
San Diego, CA

Program Overview

Managing a company where employees are also shareholders presents unique challenges and unique opportunities:

- Challenges because of the complex regulatory framework and special financial demands.
- Opportunities because of the remarkable potential to motivate employees, inspire teams and foster high-productivity entrepreneurial culture.

This course will show you how to gain a competitive advantage by managing the challenges and realizing the upside of employee ownership. Learn how to tap the proven power of employee ownership, building a rapid-response, high-productivity team of employee owners.

Owners, executives and managers will gain important insights in three key areas:

- Legal and regulatory challenges, including corporate governance arrangements, fiduciary responsibilities and the role of employee ownership in corporate transactions.
- Employee ownership in marketing and financial management, including building alliances with customers and positioning the employee-owned company.
- Practical application of the principles of employee ownership in the day-to-day operation of the business, including managers' roles in motivation and change, financial literacy for employee owners and building a high-performance culture.

Featured Instructors

John Hoffmire, associate fellow, Oxford University's Said School of Business; and director, Impact Bond Fund

Anthony Mathews, secretary, California Center for Employee Ownership
Martin Staubus, executive director, Beyster Institute at the Rady School of Management, UC San Diego

Register Online

[Beyster EOM 2017 registration](#)

Program Fee

\$1,595*

(includes tuition, course materials, campus parking, breakfast, lunch and a welcome dinner)

*Discounted rate of **\$1,395** for multiple registrations from the same company.

Register early and save \$200!

The standard rate of \$1,595 will take effect after the early registration deadline of Sept. 1, 2017.

Location

Otterson Hall, UC San Diego
Rady School of Management

Program Contacts

Registration and general questions:

Ron Zollars
rzollars@ucsd.edu
858.246.0654

Questions on program content:

Martin Staubus, director
mstaubus@ucsd.edu
858.822.6011

Testimonials – Employee Ownership Management

“The EO Management course has made me want to get more involved in turning CCS into a company that walks the talk. Sharing ownership is a fundamental value. I look forward to working with the Beyster Institute.”

Andrew Barker, director of operations, Commercial Custom Seating & Upholstery, Garden Grove, CA

“Companies that combine ownership with a culture of participative management grow eight to 11 percent faster than those without such plans in place.”

Study from the National Center for Employee Ownership, Oakland, CA

“It was a great experience to attend the Employee Ownership Management course this week. Not only did I learn a lot, but I had the opportunity to network and meet some great people.”

Stephanie C. Mills, chief financial officer, Pyramid Precision Machine

“Excellent experience! I’ve met and connected with really sincere, warm, intelligent people here - both staff and participants. There was a good mix of legal detail, culture issues, management issues, lecture, and small group participation. I’m going back with excellent resources and information.”

“The program was inspiring and an invaluable investment of my time. I walked away with invaluable info and insight. All the staff were impressive.”

“This has been a very informative look at how an ESOP can help to improve the performance of the company. Looking at how to implement leadership attributes and encourage people to participate in the decision process.”

“I have attended several ESOP conferences over the last four years and thought I had a pretty good understanding of the leadership challenges. This program provided a more in depth view of the challenges and offered solutions. I thought this was an excellent use of two and a half days and will encourage others in our company to attend.”

“While many programs on employee ownership cover general concepts, this course is different in that it delivers specific, replicable strategies for business success. I give this program an A+ and strongly recommend managers attend.”