

# The Augmented Leader

Presented by **ELEVATE**



The Rady School of Management, UC San Diego  
Elevate Leadership Certificate Program

**Boeing, Huntington Beach**  
**March 2016**

## Eligible through the Total Access – Learning Together Program

Communication, influence and relationships synergize into peak people performance. By boosting both verbal and non-verbal communication, this series helps professionals, from individual contributors to front-line managers, influence others. Ultimately, these actions build relationships that improve collaboration and productivity in any organization. You will:

- **Develop** influence skills
- **Cultivate** individual awareness and team relationships
- **Master** interpersonal dynamics

### Distinguished Executive Guest Speakers:

**Paul Geery** | Vice President, Advanced Network & Space Systems, Phantom Works, Huntington Beach Site Executive, Boeing


**Jason Hatakeyama** | Director, Design and Manufacturing Engineering, Engineering, Mission Assurance & Product Support, Boeing Defense, Space & Security

**Teniel J. Jones** | Director (Acting) Applied Learning Technologies & Innovation, Sr. Manager, Strategic Technology Integration & Innovation, Boeing Learning, Training & Development

## Each homework-free course is only 4 evenings. Enroll today!

**Course 1**

### Networking, Influence & Strategic Relationships



Yes, It Is About Who You Know

**March 14, 16, 21 & 23**  
4pm-7:30pm  
LEAD301 (1.2 CEUs)

**Course 2**

### Impactful Verbal Communication




Power Words for Powerful Communication

**April 25, 27, May 2 & 4**  
4pm-7:30pm  
LEAD302 (1.2 CEUs)

**Course 3**

### Charisma & Context



Leverage Your Surroundings, Personal Brand & Presence

**May 16, 18, 23 & 25**  
4pm-7:30pm  
LEAD307 (1.2 CEUs)

For more information, visit: <http://rady.ucsd.edu/exec/elevate/>



For assistance, contact: Nancy Peritz at [nperitz@ucsd.edu](mailto:nperitz@ucsd.edu) or (858) 822-7414



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# What Makes Our Courses Unique?



## INTERACTIVE & TEAM-BASED LEARNING

The Elevate Leadership Certificate Program features curriculum that appeals to multiple senses and dynamically engages participants.



## EXECUTIVE-LEVEL GUEST SPEAKERS

Engage executive guest speakers in an intimate setting and directly apply classroom learnings to their experiences.



## RESEARCH-BASED CURRICULUM

Practical research and input from executives drive the credibility and effectiveness of our curricula.



## LEARN & EARN A UNIVERSITY OF CALIFORNIA CERTIFICATE

Earn a university-based certificate from The Rady School of Management, UC San Diego.

## The Augmented Leader Certificate Series

**Certificate Requirements:** 3 Short Courses, 4 evenings per course (12 evenings total)  
Complete all three courses to earn the Augmented Leader Certificate.

**Units & Tuition:** Each course offers 1.2 CEUs, for a total of 3.6 CEUs.  
Tuition is \$1,600 for each course. **Eligible through the Total Access – Learning Together Program.** Registration remains open through course start date.

**Early Bird:** Enroll by February 15, 2016 and your registration will include a seat at the Elevate Forum on June 2 & 3, 2016 in San Diego, CA. The Elevate Forum allows you to engage executives from major *Fortune 500*-level companies. Additional info to follow. After February 15, regular registration is still open.

**Location:** Boeing, Bldg. 14-3, Springdale Room  
5301 Bolsa Ave., Huntington Beach, CA 92647  
(Exception: Bldg. 14-3, Bolsa Room March 16 & 23)

### Enroll now. It's easy.

1. Email Nancy Peritz at [nperitz@ucsd.edu](mailto:nperitz@ucsd.edu) with your info: Name, Title, Company, Address, Phone, and Course(s) you want to enroll in. Use the Subject Line, "Spring 2016, Boeing HB, Augmented Leader."
2. Register with your organization's Total Access – Learning Program

For more information, visit: <http://rady.ucsd.edu/exec/elevate/>



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## Networking, Influence & Strategic Relationships: Yes, It Is About Who You Know

### Description of Short Course

The *Networking, Influence and Strategic Relationships* course elevates your ability to strengthen your relationships with other professionals in mutually beneficial ways. Based on research and presented in practical, interactive ways, this lively course focuses on helping you to boost your networking skills and social capital. These relationships prove critical in driving performance and results—or simply making the workplace the best culture and environment for you and your colleagues. Course topics include:

- The Science of First Impressions That Last & Influence Others
- Networking Development, Building Strategic Relationships & Social Capital
- Organizational Politics: An Introduction to Dealing with Them Ethically

### Course Dates:

March 14, 16, 21 & 23  
4pm-7:30pm

**Course Number:** LEAD301 (1.2 CEUs)

**Instructor:** Anisa Rashad

**Tuition:** \$1,600 **Eligible for Tuition Assistance**

**Location:** Boeing, Bldg. 14-3, Springdale Room

5301 Bolsa Ave., Huntington Beach, CA 92647

Exception: March 16 & 23, in Bldg. 14-3, Bolsa Rm



## Impactful Verbal Communication: Power Words for Powerful Communication

### Description of Short Course

What's a word worth? The worldwide advertising and branding industry alone spends \$445 billion. A diplomat can spark wars or proliferate prosperity with just a few words. Cyber-bullying can kill, while motivational words can heal. Words truly influence others emotionally and logically. They provide the backbone for effecting profound results. The *Impactful Verbal Communication* course elevates your ability to effectively use words to motivate and empower, increase collaboration and productivity, as well as develop talented managers and leaders. Course topics include:

- Wield Words in Productive Ways
- Increase Synergies with Others Through Words
- Build Confidence & Influence Others

### Course Dates:

April 25, 27, May 2 & 4  
4pm-7:30pm

**Course Number:** LEAD302 (1.2 CEUs)

**Instructor:** Johanna Hollowich

**Tuition:** \$1,600 **Eligible for Tuition Assistance**

**Location:** Boeing, Bldg. 14-3, Springdale Room

5301 Bolsa Ave., Huntington Beach, CA 92647

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# Charisma & Context: Leverage Your Surroundings, Personal Brand & Presence

## Description of Short Course

Charisma encompasses appeal and magnetic attraction that leaders and influencers exhibit. Context consists of the environment and factors surrounding an event. Leverage this duo and you have a potent combination called Presence, which entails projecting those qualities to broaden an individual's persona. Presence leads to influence, reputation through personal branding and the ability to utilize appropriate categories of power for corresponding situations. This course helps you boost your charisma and wield your context for optimal success. Course topics include:

- Leverage the Multiple Power Types
- Understand Your Context & Environment
- Use Emotions in Negotiation & Motivation
- The Brand Builder: Personal Branding & Marketing

### Course Dates:

May 16, 18, 23 & 25  
4pm-7:30pm

**Course Number:** LEAD307 (1.2 CEUs)

**Instructor:** Anita Polite-Wilson, Ph.D.

**Tuition:** \$1,600 *Eligible for Tuition Assistance*

**Location:** Boeing, Bldg. 14-3, Springdale Room  
5301 Bolsa Ave., Huntington Beach, CA 92647

## Boeing Registration Process

You must follow all steps to be enrolled in your desired courses:

1. Reserve your seat by emailing Nancy Peritz at [nperitz@ucsd.edu](mailto:nperitz@ucsd.edu) with the following information. **Note:** *To be officially enrolled, you must meet eligibility requirements and submit a voucher through the Total Access – Learning Together Program (LTP). See next steps:*
  - a. Name
  - b. Title
  - c. Company
  - d. Address
  - e. Phone
  - f. Email
  - g. Course(s) you want to enroll in
  - h. Use the Subject Line: Spring 2016: Boeing HB, Augmented Leader
2. To enroll, go to Total Access – Learning Together Program (LTP).
3. After approval is received, send your LTP Voucher to Nancy Peritz.
4. After your LTP Voucher is received, you will receive confirmation of enrollment for the course(s).
5. Upon completion of each course, submit your grades through LTP in a timely manner.

For more information, visit: <http://rady.ucsd.edu/exec/elevate/>



For assistance, contact: Nancy Peritz at [nperitz@ucsd.edu](mailto:nperitz@ucsd.edu) or (858) 822-7414



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# ELEVATE FORUM

June 2 & 3, 2016 in San Diego, CA

The Elevate Forum showcases senior executives from major *Fortune 500*-level organizations who will deliver 3-minute leadership lightning talks — this provides condensed and practical advice. Our signature leadership event is co-hosted by UC San Diego, CSU Fullerton, UC Riverside and Spectrum Knowledge. Join us for this dynamic invitation-only, cross-industry event.

## Past Speakers

- **Dave Barthmuss** | Group Manager, Communications (West), General Motors Company
- **Susan L. Beat** | Managing Director, Commercial Banking Treasury Services, MUFG Americas
- **Shaun Beaudette** | Director, Information Technology, Raytheon Space & Airborne Systems
- **Emanuel Brady Jr.** | Vice President and CIO, Information Technology, Space & Airborne Systems
- **Michael Burkeen** | HR Director, Organizational Effectiveness, ConAgra Foods
- **Daniel (Dan) Carroll** | Senior Manager, Boeing Development Program Excellence, The Boeing Company
- **Jessica Choi** | Associate Vice President, Talent Acquisition & Diversity, Penn Mutual
- **Arthur M. delaCruz** | Director, Strategic Planning, Global Strategy & Mission Solutions, Northrop Grumman Aerospace Systems
- **Barry Draskovich** | Vice President, Program Management, Parker Aerospace
- **Scott Furgerson** | Vice President, Gas Operations, Southern California Gas Company and San Diego Gas & Electric
- **Michael E. Geary** | Managing Partner, Penn Mutual Life Insurance Company & President/CEO, Sterling Wealth Strategies
- **Paul Geery** | Vice President, Advanced Network & Space Systems (AN&SS), Phantom Works, Boeing Defense, Space & Security and Huntington Beach Site Executive, Boeing
- **Andres E. Gonzalez** | Vice President, Chief Diversity Officer, Froedtert & Medical College of Wisconsin
- **Lawrence (Larry) J. Harrington** | Vice President, Internal Audit, Raytheon Company
- **Gail Herring** | Communications Coordinator, Diversity & Inclusion, Toyota Motor Sales, U.S.A., Inc.
- **Dennis Hirotsu** | Vice President, Corporate R&D Innovation Capability, Procter & Gamble
- **Emily Howard, Ph.D.** | Senior Technical Fellow, Human Factors Engineering, Boeing
- **Florentino (Tino) Idosor** | Design & Manufacturing Engineering (DME), Mechanical & Structural / Production Engineering Manager, Boeing Space & Intelligence Systems (S&IS)
- **Tisa Jackson** | Vice President, Corporate Diversity & Inclusion, MUFG Union Bank, N.A.
- **J. Michael (Mick) W. Jagers** | Vice President and Program Manager, Global Hawk UAS, Northrop Grumman Aerospace Systems
- **Gary LaMonte** | Vice President, Human Resources & Security, Space & Airborne Systems, Raytheon
- **Harry Q.H. Lee, II** | Vice President, Corporate Contracts, Pricing & Supply Chain, Northrop Grumman (Ret.)
- **Wil Lewis** | Diversity & Inclusion Executive, Bank of America/Merrill Lynch
- **Patricia Miller** | Vice President, Human Resources, Southern California Edison
- **Kevin L. Mitchell** | Vice President, Manufacturing & El Segundo Site Manager, Northrop Grumman Aerospace Systems
- **Kevin Naya** | Director, Development Program Excellence and Lean+ / Capturing the Value of Quality, Boeing Engineering, Operations & Technology
- **Ty Ondatje** | Senior Vice President, Corporate Responsibility & Chief Diversity Officer, Iron Mountain
- **Audria Pendergrass Lee** | Director, Diversity & WorkLife, FINRA – Financial Industry Regulatory Authority
- **Michael B. Reding** | Vice President, Sales Support & International Operations, Toyota Motor Sales, U.S.A.
- **Kelly Schlegel** | Director, Logistics Information Management Systems, The Boeing Company
- **MaryAnn Sena-Edelen** | Director of Guest Experience, MGM Grand Hotel
- **Scott Shane** | Managing Director, Talent Acquisition & Staffing for the Americas, MUFG Union Bank, N.A.
- **Bruce Stewart** | Deputy Director Strategic Initiatives, Training, & Compliance, Office of Diversity & Inclusion, U.S. Office of Personnel Management (OPM)
- **Larry Stulich** | Director, Engineering, Communications Division, Northrop Grumman Information Systems
- **Valmore Valiquette** | Senior Director – Procurement, Aerospace Systems, Northrop Grumman Corporation
- **Veronica E. Villalobos** | Director, Office of Diversity & Inclusion, U.S. Office of Personnel Management (OPM)
- **Nadine Vogel** | CEO, Founder & President, Springboard Consulting
- **Jeff Walker** | Director of Advanced Meter Project, Southern California Gas Company

We are currently confirming esteemed speakers for 2016!

For more information, contact: [info.411@spectrumknowledge.com](mailto:info.411@spectrumknowledge.com)