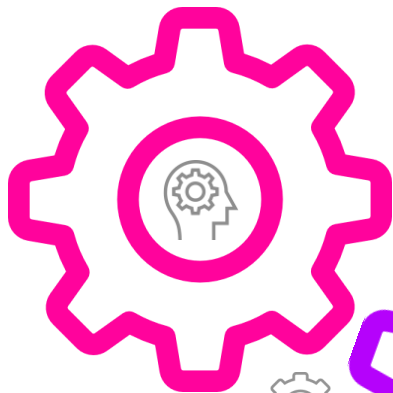

The Optimized LEADER

presented by **ELEVATE**

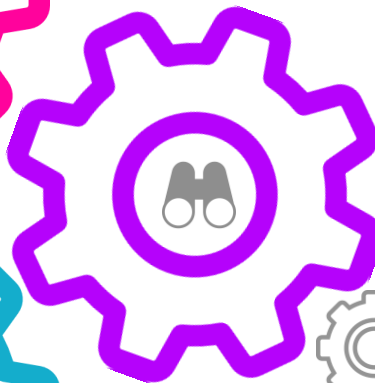
Launching this March in Renton, WA

A leadership certificate by UC San Diego's Rady School of Management that features the following three, homework-free short courses:



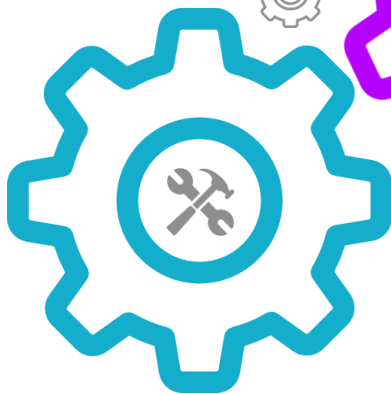
Knowledge Navigation

Optimize Learning in a World Inundated with Knowledge



Microconditioning

Optimize Small Advantages toward Big Results



Forge

Optimize Ironclad Relationships for Effective Collaboration & Influence



In addition to our world-class UCSD Elevate faculty as instructors, we have confirmed these esteemed corporate executive Guest Speakers!

Jack Meehan | Director & Site Leader for Fabrication, Boeing

Thomas Shinner | Director of Security and Fire Protection Integration, Boeing

Kimberly Smith | Senior Vice President for Fabrication, Boeing

Enroll Now!

Open to Everyone

Eligible for tuition assistance and deferment at most organizations.

visit rady.kintera.org/RNTN-optimizedleader

In Partnership with Boeing Business Resource Groups

ELEVATE . partnership of

Rady | Center for Executive Development
School of Management UC San Diego

SPECTRUM KNOWLEDGE

UNIVERSITY OF CALIFORNIA

Course 1

KNOWLEDGE NAVIGATION

March 23, 5:00pm—8:50pm
March 24, 8:00am—5:00pm

Optimize Learning in a World Inundated with Knowledge

With a deluge of information, we can easily drown in data and get lost in a maze of maddening minutiae. *Knowledge Navigation* serves as your learning life preserver and GPS. It gives you tools and methods to leverage learning when there is information overload. Equip yourself with strategic models to maximize your ability to learn quickly and increase your processing speed.

- Assess & Develop Your Learning Attitudes and Approaches
- Develop Targeted Learning Techniques
- Enhance Your Adaptations to Information Overload

Course 3

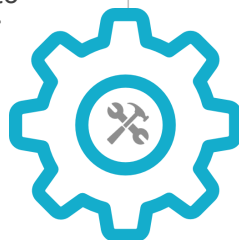
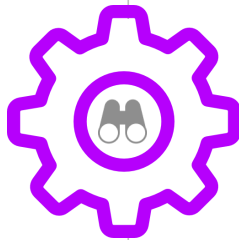
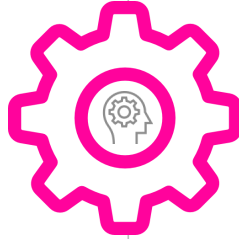
FORGE

May 11, 5:00pm—8:50pm
May 12, 8:00am—5:00pm

Optimize Ironclad Relationships for Effective Collaboration & Influence

Relationships are the backbone of influence. What better way to fortify your relationships than through interest and inquisitiveness about others? *Forge* helps to pique your curiosity and creativity to get the most out of the impact of your influence. Leverage EQ-based strategies to build stronger relationships, develop your relationships, and cultivate influence through genuine interactions.

- Elevate Your Influence Through Cognitive and Collaborative Curiosity
- Integrate Influence Through Emotional Science
- Enhance Your Strategic Approaches to Relationship-Building



Course 2

MICROCONDITIONING

April 13, 5:00pm—8:50pm
April 14, 8:00am—5:00pm

Optimize Small Advantages toward Big Results

Microconditioning focuses on the little nuances to leverage them in big ways. Elevate your ability to overcome a plateau and maintain your performance. Leverage strategic approaches to declutter tasks and decrease your cognitive load. Tiny tweaks matter in the long run!

- Apply Reliable Techniques & Tools to Leverage Small Opportunities
- Position Yourself for Professional Success through Minute Mental Shifts
- Tweak Your Tasks with Brain-based Science for Maximized Effectiveness

Enroll Now!

Open to Everyone

Eligible for tuition assistance and deferment at most organizations.

visit rady.kintera.org/RNTN-optimizedleader

What makes our courses UNIQUE

University of California Certificate

UC San Diego, an accredited university, will award you a certificate upon completion of the full series.

Trademarked Trailblaze Tools

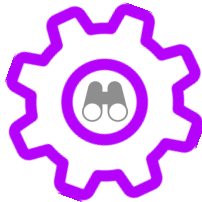
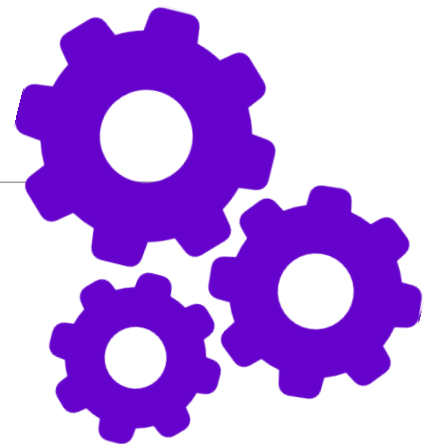
Elevate's signature tools leverage fresh innovative insights into a visual, design-driven format—this aligns with how people learn.

Interactive Learning

Elevate features learning that appeals to multiple senses and dynamically engages participants.

Collective Intelligence & Wisdom

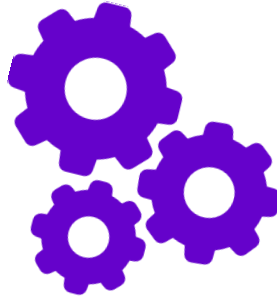
Elevate leverages the collective intelligence and wisdom from a team of faculty to optimize the curriculum—and your learning experience!



How It Works

- **3 Short Courses:** Homework free – 1.5 days per course
- **Units & Tuition Assistance:** Each course offers 1.2 accredited-university CEUs, for a total of 3.6 program CEUs. Tuition is \$1,600 for each course. [Eligible for Tuition Assistance & Deferment.](#) Registration remains open through course start date.
- **Earn:** You will receive a grade, units and transcript from UC San Diego, an accredited university. Complete all courses in the series and earn an accredited-university certificate from The Rady School of Management, UC San Diego. May meet certification requirements for CEUs with PMI or other professional organizations. Check for eligibility.

Thank You To Our Partners:



The Boeing Business Resource Groups



Boeing Asian American Professional Association



Boeing Black Employees Association



Boeing Association of Gay, Lesbian, Bi, Transgender Employees & Friends



Boeing Hispanic Employees Network



Boeing American Indian Society



Boeing Employees Ability Awareness Association



Boeing Employees Veterans Association



Boeing Women in Leadership

- The Boeing Company
- Metropolitan Water District of Southern California
- MGM Resorts International
- Northrop Grumman Corporation
- PepsiCo
- The Raytheon Company
- Sony Corporation
- Southern California Edison
- Southern California Gas Company

Open to Everyone

Register Online: rady.kintera.org/RNTN-optimizedleader

For more information, visit: rady.ucsd.edu/exec/elevate/

For assistance, contact: Nancy Peritz at nperitz@ucsd.edu or (858) 822-7414

The Optimized Leader

**ENROLL NOW!
IT'S EASY!**



Knowledge Navigation

Mar 23, 5:00pm—8:50pm | Mar 24, 8:00am—5:00pm
Hilton Garden Inn Seattle/Renton
1801 E. Valley Road, Renton, WA 98057
Instructor: Stephanie Piimauna
Course Number: LEAD501 (1.2 CEUs)



Microconditioning

Apr 13, 5:00pm—8:50pm | Apr 14, 8:00am—5:00pm
Hilton Garden Inn Seattle/Renton
1801 E. Valley Road, Renton, WA 98057
Instructor: Vu H. Pham, Ph.D.
Course Number: LEAD502 (1.2 CEUs)



Forge

May 11, 5:00pm—8:50pm | May 12, 8:00am—5:00pm
Hilton Garden Inn Seattle/Renton
1801 E. Valley Road, Renton, WA 98057
Instructor: Anita Polite-Wilson, Ph.D.
Course Number: LEAD503 (1.2 CEUs)

Early Bird Registration

Enroll by February 23, 2018, and your registration will include a seat at the Elevate Leadership Forum on May 31 & June 1, 2018 in San Diego. The Elevate Leadership Forum allows you to engage executives from major Fortune 500-level companies. Additional info to follow. After February 23, regular registration is still open.

Registration opens January 15, 2018.

HERE'S HOW:

Reserve your seat at rady.kintera.org/RNTN-optimizedleader

Register with your organization's Tuition Assistance program.

(Optional) Complete the Tuition Deferment form at rady.ucsd.edu/docs/exec/Terms-Conditions-Agreement.pdf

For assistance, contact: Nancy Peritz
nperitz@ucsd.edu | (858) 822-7414

Register Online: rady.kintera.org/RNTN-optimizedleader

The **Elevate ERG Summit** features speakers and panel discussion on Business and Employee Resource Groups (ERGs).

The **Elevate Leadership Forum** showcases senior executives from major Fortune 500-level organizations who will deliver condensed and practical advice in 3-minute leadership lightning talks.

May 31 & June 1, 2018

Note:
Speakers' titles reflect role at the time of speaking.
This is a representative list of past speakers.

Barbara Arneklev-Krol | Vice President of Human Resources, Tilly's
Roy Azevedo | Vice President, Advanced Concepts & Technology, Space & Airborne Systems, Raytheon Company
Young J. Bang | Vice President, Booz Allen Hamilton
Ken Baruth | Vice President Risk, Dealer Credit & IT Security, and Chief Risk Officer, Toyota Financial Services Corporation
John Basile | Vice President, Diversity & Inclusion, Fidelity Investments
Susan L. Beat | Senior Vice President, Union Bank
Shaun BeauDETTE | Director, Business Management, Information Technology, Raytheon Space & Airborne Systems
Brad Bennett | Executive Vice President, Enforcement, FINRA – Financial Industry Regulatory Authority
Ondra L. Berry | Vice President of Diversity and Inclusion for Corporate Diversity and Community Engagement, MGM Resorts International
Emanuel Brady Jr. | Vice President of IT & CIO, Space & Airborne Systems, Raytheon
Cary Burch | SVP Global Innovation, Thomson Reuters
Michael Burkeen | HR Director, Organizational Effectiveness, ConAgra Foods
Lisa Cagnolatti | Vice President, Business Customer Division, Southern California Edison
Anthony P. Carter | Vice President, Diversity & Inclusion, Johnson & Johnson
Jessica Choi | Associate Vice President, Talent Acquisition & Diversity, Penn Mutual
Joan M. Clark | Area Vice President, Human Resources, Parker Hannifin
James Colon | Vice President, African American Business Strategy, North America, Toyota Motor Sales, U.S.A., Inc.
Christopher Cool | Sector Vice President, Affordability, Aerospace Systems, Northrop Grumman
Mark Czaja | Group Vice President, Technology & Innovation, Parker Aerospace
Ralph de Chabert | Senior Vice President, Chief Diversity Officer, Brown-Forman Corp.
Monica Davy | Executive Director, Office Equity, Diversity & Inclusion, Internal Revenue Service
Arthur M. delaCruz | Senior Director, Business & Advanced Systems Development, Aerospace Systems, Northrop Grumman Corporation
Michelle DiTondo | Senior Vice President, Human Resources, MGM Resorts International
Khoa D. Do | Partner, Jones Day
Barry Draskovich | Group Director, Program Management, Parker Aerospace
Sandra Evers-Manly | Corporate Vice President, Corporate Responsibility & President of Northrop Grumman Foundation, Northrop Grumman
Donna Farrugia | Executive Director, The Creative Group, Robert Half International
Frank Flores | Vice President, Engineering, Unmanned Systems, Aerospace Systems, Northrop Grumman
Gene Fraser | Vice President, Programs, Quality and Engineering, Northrop Grumman Corporation
Mary Ann Fresco | Senior Executive Service, Office of Management and Budget, National Nuclear Security Administration (NNSA)
Scott Furgerson | Vice President, Gas Operations, Southern California Gas Company and San Diego Gas & Electric
Michael E. Geary | Managing Partner, Penn Mutual Life Insurance Company & President/CEO, Sterling Wealth Strategies
Paul Geary | Vice President, C3 Solutions Business Group, Electronic & Information Solutions, Boeing Defense, Space & Security

Sonya Gong-Jent | Vice President, Operations of Multicultural Business Development, State Farm
Andres E. Gonzalez | Chief Diversity & Inclusion Officer, Baystate Health
Genevieve Haldeman | Vice President of Global Communications, Plantronics
Ash Hanson | Vice President, Diversity & Inclusion, Aramark
Lawrence (Larry) J. Harrington | Vice President, Internal Audit, Raytheon Company
Bill He | Vice President, Global Procurement Strategic Sourcing, Kimberly-Clark
David Hinson | National Director, United States Minority Business Development Agency
Dennis Hirotsu | Vice President, Corporate Research & Development Innovation Capability, Procter & Gamble
Dewey R. Houck, II | Vice President and General Manager, Electronic & Information Solutions, Boeing Network & Space Systems
Gilbert Ivey | Chief Administrative Officer, The Metropolitan Water District of Southern California (Ret.)
Tisa Jackson | Vice President, Corporate Diversity & Inclusion, MUFJ Union Bank, N.A.
J. Michael (Mick) W. Jagers | Global Hawk UAS Director and Program Manager, Northrop Grumman Aerospace Systems
Donna A. Johnson | Chief Diversity Officer, MasterCard Worldwide
Jae Junkunc | Vice President, Head of Strategic Risk, MassMutual Financial Group
Leonard L. Kaigler | Vice President–Agency, State Farm Insurance
John Kalohn | Vice President, Testing & Continuing Education, FINRA – Financial Industry Regulatory Authority
Daphne Kwok | Chair, President's Advisory Commission on Asian Americans & Pacific Islanders
Bert Lacher | Managing Partner & Sr. Director, Strategy & Enterprise Development, Verizon Business Solutions
Gary LaMonte | Vice President, Human Resources & Security, Space & Airborne Systems, Raytheon
Jamie Latiano | Vice President, Human Resources, In-Flight Entertainment & Connectivity, Thales Avionics
Harry Q.H. Lee, II | Vice President, Corporate Contracts, Pricing & Supply Chain, Northrop Grumman (Ret.)
Patrick Lee | Senior Vice President, Customer Service, Innovation & Business Strategy and Chief Environmental Compliance Officer, Southern California Gas Company
Dr. Andrea Lewis | Chief Diversity & Inclusion Officer, BAE Systems, Inc.
Wil Lewis | Diversity & Inclusion Executive, Bank of America/Merrill Lynch
Jen E. Mahone | Corporate Vice President, Diversity & Inclusion, New York Life Insurance Company
Robert Marchman | Executive Vice President, Legal Section, FINRA – Financial Industry Regulatory Authority
Sean Mehranbod | Regional Vice President, Southwest General Manager, Sam's Club
Sylvester Mendoza, Jr. | Corporate Director for Strategic Alliances & Global Diversity, Northrop Grumman Corporation
Patricia Miller | Vice President, Human Resources, Southern California Edison
Diego Miralles | Global Head, Janssen Healthcare Innovation, Janssen Pharmaceutical Companies, Johnson & Johnson
Kevin L. Mitchell | Vice President, Manufacturing & El Segundo Site Manager, Northrop Grumman Aerospace Systems
Michael Moran | Vice President, Clinical, Facility & Guest Services, Baystate Health
Angela Morris | Vice President, Manager of External Branding & Sponsorships, Bank of America

Kevin Naya | Director, Development Program Excellence and Lean+/Capturing the Value of Quality, Boeing Engineering, Operations & Technology
Peggy Nelson | Vice President, Engineering & Global Product Development, Northrop Grumman
Iesha O'Deneal | Senior Vice President, Global Diversity & Inclusion Strategy, Consulting & Internal Initiatives Executive, Bank of America
Ty Ondatje | Senior Vice President, Corporate Responsibility & Chief Diversity Officer, Iron Mountain
Rosalyn Taylor O'Neale | Vice President & Chief Diversity Officer, Campbell Soup Company
Sharon Orlopp | Global Chief Diversity Officer & Senior Vice President of Corporate People, Wal-Mart
Nimesh Patel | Executive Director, Diversity & Inclusion, U.S. Department of Homeland Security
Audria Pendergrass Lee | Director, Diversity & WorkLife, FINRA – Financial Industry Regulatory Authority
Neddy Perez | Vice President, Global Diversity & Inclusion, Ingersoll Rand
Jim Phillips | CFO, Mobility Surveillance & Engagement at Defense, Space & Security, Boeing
Sandra Quince | Global Program Manager for Employee Networks, Diversity & Inclusion Organization, Bank of America
Michael B. Reding | Vice President, Sales Support & International Operations, Toyota Motor Sales, U.S.A., Inc.
Jonathan Reichental, Ph.D. | Chief Information Officer, City of Palo Alto
Catherine Rice | Vice President of Contracts, Pricing and Program Business Operations, Northrop Grumman, Aerospace Systems Sector
Kelly Schlegel | Director, Logistics Information Management Systems, The Boeing Company (Ret.)
F. Michael Sena | Deputy Director, Office of Diversity Management & Equal Opportunity, Office of the Under Secretary of Defense (Personnel & Readiness), Department of Defense (DoD)
Scott Shane | Managing Director, Talent Acquisition & Staffing for the Americas, MUFJ Union Bank, N.A.
Kenneth A. Shaw | Vice President, Supply Chain Management, Boeing
Daniel M. Sibears | Executive Vice President, Regulatory Operations/Shared Services, FINRA – Financial Industry Regulatory Authority
Albert A. Smith | Vice President of Customer Service, Lexus Division, Toyota Motor Sales U.S.A., Inc.
Larry Stullich | Director, Engineering, Communications Division, Northrop Grumman Information Systems
Jimmy Thai | Vice President for Technology, SAIC
Geri Thomas | SVP, Chief Diversity Officer and Georgia Market President, Bank of America
Joyce E. Tucker | Vice President, Global Diversity & Employee Rights, The Boeing Company
Valmore Valiquette | Senior Director – Procurement, Aerospace Systems, Northrop Grumman Corporation
Lorie Valle-Yanez | Vice President, Chief Diversity Officer, MassMutual Financial Group
Veronica E. Villalobos | Director, Office of Diversity & Inclusion, U.S. Office of Personnel Management (OPM)
Jeff Walker | Director of Advanced Meter Project, Southern California Gas Company
Mark Welch | Senior Vice President & Global Chief Diversity & Inclusion Officer, Northern Trust
Chele Wingelet | Director, Talent Solutions, Diversity & Inclusion, Southern California Edison
Gillian Wright | Vice President, Customer Services, Southern California Gas Company

We are currently confirming esteemed speakers for 2018!
 For more information, contact:
info.411@spectrumknowledge.com

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