



WHY? ATTEND!

The Rady School's **FlexEvening MBA Program** is tailored to working professionals who are already making an impact in the innovation economy. Whether you are looking to start your own company or advance within your organization, a Rady MBA will provide you the education, hands-on experience and networking opportunities to excel. Located in San Diego, one of the leading startup cities in the U.S. and a science and technology hub, the Rady School provides a unique opportunity to work alongside industry executives, whether it is in our capstone Lab to Market core sequence, an industry competition or our own StartR Accelerator.

Your classmates will inspire and challenge you. Cohorts are primarily comprised of rising leaders within the innovation economy with an average of 8 years of work experience. Classes are two nights per week between Monday and Thursday for 30 months.

First Year

Fall Quarter PRETERM <ul style="list-style-type: none"> • Managerial Econ • Quant Analysis • Leadership, Values & Team Mgmt 	Winter Quarter <ul style="list-style-type: none"> • Marketing • Ops Management • Professional Seminar 	Spring Quarter <ul style="list-style-type: none"> • Finance • Accounting • Professional Seminar 	Summer Quarter <ul style="list-style-type: none"> • Elective • Elective • Professional Seminar
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Second Year

Fall Quarter <ul style="list-style-type: none"> • Strategy • Elective • Professional Seminar 	Winter Quarter <ul style="list-style-type: none"> • Lab to Market • Org Strategy • Professional Seminar 	Spring Quarter <ul style="list-style-type: none"> • Elective • Elective • Professional Seminar 	Summer Quarter <ul style="list-style-type: none"> • Elective • Lab to Market Workshop I • Professional Seminar
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Third Year

Fall Quarter <ul style="list-style-type: none"> • Lab to Market Workshop II • Elective • Professional Seminar 	Winter Quarter  <ul style="list-style-type: none"> • Elective • Elective • Professional Seminar
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FlexEvening MBA

LAB TO MARKET CAPSTONE COURSE SEQUENCE

- Gain skills to think entrepreneurially in any setting: emerging or established company
- Integrative project course sequence goes beyond typical MBA skills
 - ▶ Learn how to create value
 - ▶ Focus on broad, holistic thinking
 - ▶ Lab to Market is a core program, not an elective
- Focused on how innovation reaches the marketplace
- Begins in the classroom, moves to a project-centered environment engaging business community advisors and coaches

LAB TO MARKET

- ▶ Generate New Ideas
- ▶ Evaluate Business Models



LAB TO MARKET WORKSHOP 1

Develop and Validate Ideas



LAB TO MARKET WORKSHOP 2

Apply course curriculum to evolve ideas into a viable market opportunity



Cost and Financing

FlexEvening MBA Fees (subject to change)

- Fee structure enables flexibility as you progress
- Billed quarterly

Financial Support

Employer Support

Rady Fellowship

- Merit based – need based

Educational Loans

- Free Application for Federal Student Aid (FAFSA) for federal unsubsidized loans: www.fafsa.ed.gov

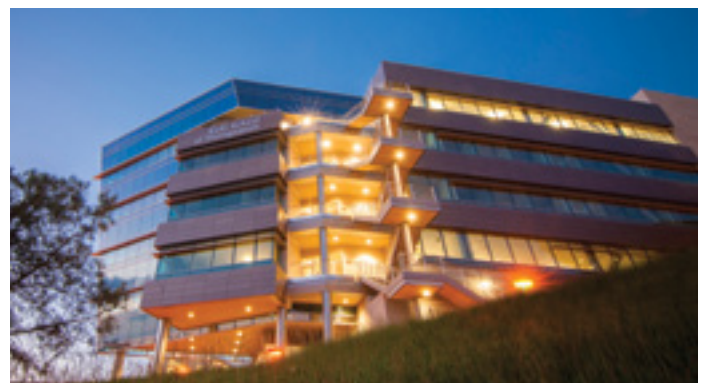
Private Loans



MBA Application and Admissions Process

Application online

- Copy of all transcripts
- Essays (2), recommendations (2), current resume or CV
- GMAT or GRE (valid five years)
- Waiver considered for M.D.s and Ph.D.s in technical, scientific or quantitatively-based disciplines
- Waiver considered for Flex applicants who have completed a Master's degree in engineering, science or a quantitatively-based discipline who have at least 8 years of relevant professional work experience
- English proficiency testing, if required (valid two years)



Applications reviewed on a rolling basis

- Deadlines: Dec 1, Feb 1, Apr 1, June 1 and July 15
- Interview by invitation only
- Decisions within four to six weeks