



## WHY? ATTEND.

The Rady **FlexWeekend MBA PROGRAM** is tailored to seasoned professionals who are already making an impact in the innovation economy. Whether you are looking to start your own company or advance within your organization, a Rady MBA will provide you the education, hands-on experience and networking opportunities to excel. Located in San Diego, one of the leading startup cities in the U.S. and science and technology hub, the Rady School provides a unique opportunity to work alongside industry executives, whether it is in our capstone Lab to Market core sequence, an industry competition or our own StartR Accelerator.

Your classmates will inspire and challenge you. Cohorts are primarily comprised of rising executives within the innovation economy with an average of 11 years of work experience. Over 50 percent of FlexWeekend students hold advanced degrees. Classes are held over five Friday and Saturday weekends through a ten week quarter for 24 months.

### First Year

<p><b>Fall Quarter</b> <span style="background-color: #008080; color: white; padding: 2px;">PRETERM</span></p> <ul style="list-style-type: none"> <li>• Managerial Econ</li> <li>• Quant Analysis</li> <li>• Leadership, Values &amp; Team Mgmt</li> <li>• Professional Seminar</li> </ul>	<p><b>Winter Quarter</b></p> <ul style="list-style-type: none"> <li>• Org Strategy</li> <li>• Marketing</li> <li>• Ops Management</li> <li>• Professional Seminar</li> </ul>	<p><b>Spring Quarter</b></p> <ul style="list-style-type: none"> <li>• Finance</li> <li>• Accounting</li> <li>• Lab to Market</li> <li>• Professional Seminar</li> </ul>	<p><b>Summer Quarter</b></p> <ul style="list-style-type: none"> <li>• Elective</li> <li>• Elective</li> <li>• Professional Seminar</li> </ul>
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### Second Year

<p><b>Fall Quarter</b></p> <ul style="list-style-type: none"> <li>• Strategy</li> <li>• Elective</li> <li>• Elective</li> <li>• Professional Seminar</li> </ul>	<p><b>Winter Quarter</b></p> <ul style="list-style-type: none"> <li>• Lab to Market Workshop I</li> <li>• Elective</li> <li>• Elective</li> </ul>	<p><b>Spring Quarter</b></p> <ul style="list-style-type: none"> <li>• Lab to Market Workshop II</li> <li>• Elective</li> <li>• Professional Seminar</li> </ul>	<p><b>Summer Quarter</b> </p> <ul style="list-style-type: none"> <li>• Elective</li> <li>• Elective</li> <li>• Professional Seminar</li> </ul>
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# FlexWeekend MBA

## LAB TO MARKET CAPSTONE COURSE SEQUENCE

- Gain skills to think entrepreneurially in any setting: emerging or established company
- Integrative project course sequence goes beyond typical MBA skills
  - ▶ Learn how to create value
  - ▶ Focus on broad, holistic thinking
  - ▶ Lab to Market is a core program, not an elective
- Focused on how innovation reaches the marketplace
- Begins in the classroom, moves to a project-centered environment engaging business community advisors and coaches

### LAB TO MARKET

- ▶ Generate New Ideas
- ▶ Evaluate Business Models



### LAB TO MARKET WORKSHOP 1

Develop and Validate Ideas



### LAB TO MARKET WORKSHOP 2

Apply course curriculum to evolve ideas into a viable market opportunity



## Cost and Financing

### FlexWeekend MBA Fees (subject to change)

- Fee structure enables flexibility as you progress
- Billed quarterly
- Meals and lodging provided during class weekend

### Financial Support

#### Employer Support

#### Rady Fellowship

- Merit based – need based

#### Educational Loans

- Free Application for Federal Student Aid (FAFSA) for federal unsubsidized loans: [www.fafsa.ed.gov](http://www.fafsa.ed.gov)

#### Private Loans

## MBA Application and Admissions Process

### Application online

- Copy of all transcripts
- Essays (2), recommendations (2), current resume or CV
- GMAT or GRE (valid five years)
- Waiver considered for M.D.s and Ph.D.s in technical, scientific or quantitatively-based disciplines
- Waiver considered for Flex applicants who have completed a Master's degree in engineering, science or a quantitatively-based discipline who have at least 8 years of relevant professional work experience
- English proficiency testing, if required (valid two years)

### Applications reviewed on a rolling basis

- Deadlines: Dec 1, Feb 1, Apr 1, June 1 and July 15
- Interview by invitation only
- Decisions within four to six weeks

