### MBA Curriculum

**First Year**

<table>
<thead>
<tr>
<th>Fall Quarter</th>
<th>Winter Quarter</th>
<th>Spring Quarter</th>
<th>Summer Quarter</th>
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</thead>
</table>
| • Quant Analysis  
• Managerial Econ  
• Leadership, Values & Team Mgmt  
• Accounting  
• Professional Seminar |
| • Marketing  
• Finance  
• Org Strategy  
• Ops Mgmt  
• Professional Seminar |
| • Strategy  
• Lab to Market  
• Elective  
• Professional Seminar |
| • No Classes  
• Internships |

<table>
<thead>
<tr>
<th>Winter Quarter</th>
<th>Spring Quarter</th>
<th>Summer Quarter</th>
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</thead>
</table>
| • Lab to Market  
Workshop I  
• Elective  
• Elective  
• Elective  
• Professional Seminar |
| • Lab to Market  
Workshop II  
• Elective  
• Elective |
| • Elective |

**Second Year**

<table>
<thead>
<tr>
<th>Fall Quarter</th>
<th>Winter Quarter</th>
<th>Spring Quarter</th>
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</table>
| • Elective  
• Elective  
• Elective  
• Professional Seminar |
| • Lab to Market  
• Elective  
• Elective  
• Elective  
• Professional Seminar |
| • Lab to Market  
• Elective  
• Elective |

**Examples of Elective Options**

- Biotechnology Industry, Structure & Strategy
- Consumer Behavior
- Creativity & Innovation
- Investments
- Global Business Intensive
- Marketing Communications
- Mergers & Acquisitions
- Disruptive Technologies in Healthcare
- Negotiation
- New Product Development
- New Venture Finance
- Project Management
- Research for Marketing Decisions
- Financial Risk Management
- Supply Chain Management
- Technology & Innovation Strategy

RadyGradAdmissions@ucsd.edu
858.534.0864
rady.ucsd.edu
LAB TO MARKET CAPSTONE COURSE SEQUENCE

• Gain skills to think entrepreneurially in any setting: emerging or established company

• Integrative project course sequence goes beyond typical MBA skills
  - Learn how to create value
  - Focus on broad, holistic thinking
  - Lab to Market is a core program, not an elective

• Focused on how innovation reaches the marketplace

• Begins in the classroom, moves to a project-centered environment engaging business community advisors and coaches

LAB TO MARKET
| Generate New Ideas | Develop and Validate Ideas | Apply course curriculum to evolve ideas into a viable market opportunity |

LAB TO MARKET WORKSHOP 1
LAB TO MARKET WORKSHOP 2

Financing

Financial Support

Rady Fellowship
• Merit based – need based

Educational Loans
• Free Application for Federal Student Aid (FAFSA) for federal unsubsidized loans: www.fafsa.ed.gov

Private Loans

Employer Support

MBA Application and Admissions Process

Application online
• Copy of all transcripts
• Essays (2), recommendations (2), current resume or CV
• GMAT or GRE (valid five years)
• Waiver considered for M.D.s and Ph.D.s in technical, scientific or quantitatively-based disciplines
• English proficiency testing, if required (valid two years)

Applications reviewed on a rolling basis
• Deadlines: Nov 1 (Early decision)
  Dec 1, Feb 1, Apr 1 (International deadline), June 1
• Interview by invitation only
• Decisions within four to six weeks

rady.ucsd.edu/mba