WHY UC SAN DIEGO RADY?

Forward thinking and the future.

At Rady, we offer a break from the everyday...where a transformative UC San Diego education lays the foundation for its students to pursue any career direction successfully. Where innovation trumps traditional ways of doing and thinking. At Rady, students focus on their futures from day one by working closely with the Rady Graduate Careers Connections. Students are empowered to achieve the extraordinary and to help transform the future – for San Diego, and beyond!

SAN DIEGO HOTBED OF INNOVATION

Come to Southern California’s innovation hub.

To say San Diego is an ideal setting for the Rady School of Management is an understatement. Home to one of the most exciting innovation ecosystems in the nation, San Diego offers opportunities that simply cannot be found anywhere else. Rady fosters access to resources and networks as part of an educational journey that promises to launch the next generation of business leaders in every field - or to help you launch your own venture. Did we mention the beautiful beaches and weather?

STUDENT LIFE ON CAMPUS AND BEYOND

Startup. Success. San Diego.

There is no better place to create lasting networks and relationships than at the Rady School of Management. Between active alumni, world-class faculty, an engaged mentorship community, special events, and a wide variety of student organizations and activities, there are countless ways to enhance, supplement and take advantage of your education and develop skills in your field of interest. Student favorites include the Bay Area Trek and the U.S.-Israel Immersion, which brings students from both countries together to learn about the global economy from differing perspectives. Students can also participate in specialized programs at the Rady Centers for Excellence, such as the California Institute for Innovation and Development, and the Center for Social Innovation and Impact.
**WE ARE READY. WE ARE #RADYMADEx**

The Rady School of Management FlexEvening MBA program was designed with dual objectives: to prepare students to influence and excel in the innovation economy and to deliver a work/life balance for those looking to advance or change their careers or start a company. Located within Southern California’s hub of science and technology, the Rady School of Management is a globally recognized graduate school with the entrepreneurial spirit of a startup – where student dreams become career realities. Classes are held on Tuesday and Thursday evenings over the course of 30 months – the ideal balance of flexibility and a fast track to a career-changing MBA.

**MBA CURRICULUM**

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<td>Leadership, Values &amp; Team Mgmt</td>
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<td>Accounting</td>
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**Year 3**

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**FINANCIAL AID**

Rady School of Management students have access to a variety of programs to help defray expenses, including fellowships and student loans.

**NEARLY 2 out of 3**

**ADMITTED STUDENTS RECEIVED FELLOWSHIPS FROM THE RADY SCHOOL IN 2018**

*Rady School’s Lab to Market*

How do you determine if a business idea is viable? Which products are worth taking to market? Is this idea promising enough to drive a company? Questions like these—and many more—are brought to life with real-world applications in Lab to Market, the signature course series in the Rady FlexEvening MBA program. Through market research, validation, feasibility, and business case studies, students are empowered to create their own action plan and go-to-market strategy.
WORLD CLASS FACULTY

Experts in innovation and student success.

Rady offers a customizable FlexEvening MBA experience designed to empower students to excel in the innovation economy. A belief our world-renowned faculty lives and breathes. Ranked among the top in the world yet entirely accessible, Rady faculty prioritize student’s success through educational and career guidance and help open doors otherwise thought impossible.

“More than any other top business school, Rady students learn by doing outside of the classroom. From Lab to Market to our new e-commerce practicum, the curriculum is designed for real world impact.”
— Ken Wilbur
Associate Professor of Quantitative Marketing and Business Analytics

“The FlexMBA program brings like-minded individuals together for a unique learning experience. In addition to learning, students in this program are also teachers, through their life and work experience.”
— Ayelet Gneezy
Associate Professor of Behavioral Sciences and Marketing

“Our Lab to Market capstone goes beyond the core MBA skills to learn, discover and create uniquely valuable customer experiences.”
— Michael Meyer
Assistant Teaching Professor of Design

15th Globally Quality of Faculty
1st in California Teaching Quality
OPPORTUNITIES ABOUND AT UC SAN DIEGO

Future employers take note!

UC San Diego is proud to be an institution that is as highly ranked as it is highly regarded in the world. Here, students grow and thrive through a masterfully designed curriculum uniting hands-on experience with a focus on entrepreneurship and innovation. Your university journey is shaped by exceptional resources, personal attention, and a highly collaborative and fast-paced environment. At Rady, students are given the opportunity for cross-campus collaboration with top experts in every field of research, exhilarating student competitions and startup programs, which provide mentorship, workshops, and assistance with funding.

CAREER ROADMAP

Rady Career Graduate Connections implements a structured, systematic program that begins on day one to ensure students are in the best position possible to achieve their career goals. You will be guided through an interactive experience including one-on-one coaching, networking opportunities and professional seminars.

ALIGN & EXECUTE YOUR PLAN

REFINE & MARKET YOUR PLAN

DEFINE YOUR FIT

LAUNCH YOUR CAREER

150+ OPERATIONAL STARTUP COMPANIES

15% OF ALL RADY GRADS ARE OPERATING A SUCCESSFUL STARTUP COMPANY.

44% OF 2018 GRADS ARE EMPLOYED IN TECHNOLOGY OR HEALTHCARE/PHARMA.
Once a Rady graduate, always a Rady graduate.

The Rady School of Management offers a unique and desirable culture influenced heavily by the tight-knit and active Rady alumni. Because San Diego is a coveted location and a life sciences and technology hotbed, many alumni are still connected, giving them an excellent opportunity to be involved with the school and share their experiences. The Rady School offers numerous resources to alumni as well, including career services, networking and connections, and ongoing educational opportunities.

“Lab to Market was huge for me – it gave me a good thought process of all the steps it takes to get a business off the ground.”

— Suman Kanuganti (MBA ’14)
Co-founder & CEO, Aira

ARE YOU RADY?

► See our website for complete information on our programs.
  rady.ucsd.edu/programs

► Attend an admissions event around the country.
  rady.ucsd.edu/events

► Visit a class at our campus.
  rady.ucsd.edu/visit

► Schedule your personal admissions consultation.

► Start your online application.

Deadlines: Nov 1 (Early decision), Dec 1, Feb 1, Apr 1 (International deadline), June 1

rady.ucsd.edu