



WHY? ATTEND!

The **FULL-TIME MBA** is an immersion in innovation, designed to inspire your vision of the future and give you the knowledge to move great ideas to the marketplace. Full-Time MBA students are smart, collaborative, passionate about the business of innovation, interested in the worlds of science and technology – and ready to launch the next stages of their careers.

MBA Curriculum

First Year

<p>Fall Quarter PRETERM</p> <ul style="list-style-type: none"> • Quant Analysis • Managerial Econ • Leadership, Values & Team Mgmt • Accounting • Professional Seminar 	<p>Winter Quarter</p> <ul style="list-style-type: none"> • Marketing • Finance • Org Strategy • Ops Mgmt • Professional Seminar 	<p>Spring Quarter</p> <ul style="list-style-type: none"> • Strategy • Lab to Market (L2M) • Elective • Professional Seminar 	<p>Summer Quarter</p> <ul style="list-style-type: none"> • No Classes • Internships
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Second Year

<p>Fall Quarter</p> <ul style="list-style-type: none"> • Elective • Elective • Elective • Elective • Professional Seminar 	<p>Winter Quarter</p> <ul style="list-style-type: none"> • L2M Workshop I • Elective • Elective • Elective • Professional Seminar 	<p>Spring Quarter</p> <ul style="list-style-type: none"> • L2M Workshop II • Elective • Elective • Professional Seminar 	<p>Summer Quarter</p> 
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Examples of Elective Options | Electives = 57 percent of curriculum

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| <ul style="list-style-type: none"> • Biotechnology Industry, Structure & Strategy • Consumer Behavior • Creativity & Innovation • Investments • Global Business Intensive | <ul style="list-style-type: none"> • Marketing Communications • Mergers & Acquisitions • Disruptive Technologies in Healthcare • Negotiation • New Product Development | <ul style="list-style-type: none"> • New Venture Finance • Project Management • Research for Marketing Decisions • Financial Risk Management • Supply Chain Management • Technology & Innovation Strategy |
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Full-Time MBA

LAB TO MARKET CAPSTONE COURSE SEQUENCE

- Gain skills to think entrepreneurially in any setting: emerging or established company
- Integrative project course sequence goes beyond typical MBA skills
 - ▶ Learn how to create value
 - ▶ Focus on broad, holistic thinking
 - ▶ Lab to Market is a core program, not an elective
- Focused on how innovation reaches the marketplace
- Begins in the classroom, moves to a project-centered environment engaging business community advisors and coaches

LAB 2 MARKET (L2M)

- ▶ Generate New Ideas
- ▶ Evaluate Business Models



L2M WORKSHOP 1

Develop and Validate Ideas



L2M WORKSHOP 2

Apply course curriculum to evolve ideas into a viable market opportunity



Financing

Financial Support

Rady Fellowship

- Merit based – need based

Educational Loans

- Free Application for Federal Student Aid (FAFSA) for federal unsubsidized loans: www.fafsa.ed.gov

Private Loans

Employer Support



MBA Application and Admissions Process

Application online

- Copy of all transcripts
- Essays (2), recommendations (2), current resume or CV
- GMAT or GRE (valid five years)
- Waiver considered for M.D.s and Ph.D.s in technical, scientific or quantitatively-based disciplines
- English proficiency testing, if required (valid two years)

Applications reviewed on a rolling basis

- Deadlines: Nov 1 (*Early decision*)
Dec 1, Feb 1, Apr 1 (*International deadline*), June 1
- Interview by invitation only
- Decisions within four to six weeks

