Master of Science in
BUSINESS ANALYTICS
WHY UC SAN DIEGO RADY?

Forward thinking and the future.

We offer a transformative UC San Diego education that prepares students to pursue their career path successfully. At Rady, students focus on their futures from day one by working closely with the Rady Graduate Careers Connections throughout their entire school journey and beyond. Students are empowered to achieve the extraordinary and to help transform their future through cutting-edge knowledge transfer, as well as collaboration that encourages access to unique and powerful campus-wide resources.

SAN DIEGO: BEACH AND BUSINESS

Come to Southern California’s innovation hub.

To say San Diego is an ideal setting for the Rady School of Management is an understatement. As Southern California’s home to the biotech and technology industries and one of the most exciting innovation ecosystems in the nation, San Diego offers opportunities that cannot be found anywhere else. Through internships and other hands-on experience, students are able to learn the business fundamentals and apply them in real-world situations. Rady delivers access to networks via an educational and professional journey that promises to launch the next vanguard of leadership in business analytics - or to help you launch your own venture. Did we mention the beautiful beaches and weather?

STUDENT LIFE ON CAMPUS AND BEYOND


There is no better place to create lasting networks and relationships than at the Rady School of Management. Between active alumni, world-class faculty, events, activities and student organizations, there are countless ways to enhance, supplement and take advantage of your education and develop skills in your field of interest. For 2019, a new Advanced Business Analytics Center is in the works, based on an innovative and exciting collaboration hub partnership with UC San Diego’s Data Science Institute and Supercomputer Center.
**Gain Experience. Build Relationships.**

The MSBA capstone was designed to give students hands-on professional experience working with Rady School industry partners. Students work in teams of three to five on company defined projects, making the capstone an ideal venue for the firms to get to know the students and the students to obtain real industry experience that aids them in their job search and beyond.

**MSBA CURRICULUM**

- A pre-program summer analytics “boot camp”
- A month long immersion in foundations of data analytics, digital analysis, and decision making
- **3 full quarters of core MSBA courses** and a slate of MSBA and carefully selected electives to fit specific interest/career objectives
- **Professional seminars** bringing business analytics leaders to campus
- **An extended Capstone project** culminating in a corporate level report and presentation around a significant real-world analytics problem

**FINANCIAL AID**

Rady School of Management students have access to a variety of programs to help defray expenses, including fellowships and student loans.

The Rady School of Management’s Master of Science in Business Analytics (MSBA) program is designed to prepare students to excel at the convergence of data science and business. The MSBA program is an ideal launching pad for a career in the expanding and lucrative field of business analytics. At Rady, students gain quantitative skills based on real-world business challenges and situations. The program prepares students to create effective analytically-based solutions and tools and provides skills of teamwork, communication and presentation. The knowledge and experience students receive is top notch, and the network, community and access to leadership in San Diego are life-changing. Located within Southern California’s hub of science and technology, the Rady School is a globally recognized graduate school with the entrepreneurial spirit of a startup.
WORLD CLASS FACULTY

Experts in innovation and student success.

Rady offers a customizable MSBA experience that prepares students to succeed. Ranked among the top in the world, yet entirely accessible, Rady faculty prioritize student success through educational and career guidance to help students transcend barriers otherwise thought insurmountable.

Top 40 RANKED MASTER OF SCIENCE IN BUSINESS ANALYTICS QS MSBA, 2019

“Through classes such as customer analytics, business intelligence, and supply chain analytics, students learn about experimentation, statistics, and machine learning to address real-world business problems.”
— Vincent Nijs Associate Professor of Marketing

“My role as the executive director is to bring the business world to Rady and enhance both capstone and career options for our MSBA students.”
— Raymond Pettit Executive Director of the Master of Science in Business Analytics

“Transforming data into insights that enhance decision-making is a strategic competency. We’ve designed a program that instills this competency in analytics professionals who can sustainably impact a business’s bottom line.”
— Terry August Associate Professor of Innovation, Technology, and Operations
OPPORTUNITIES ABOUND AT UC SAN DIEGO

*Future employers take note!*

UC San Diego is proud to be an institution that is as highly ranked as it is highly regarded in the world. Here, students grow and thrive through a masterfully designed curriculum focused on innovation and hands-on experience. Your university journey is shaped by exceptional resources, personal attention, and a highly collaborative and fast-paced environment. At Rady, students are given the opportunity for cross-campus collaboration with experts in many fields of research while honing and mastering the skills needed to succeed in data-rich business environments.

CAREER ROADMAP

Rady Career Graduate Connections implements a structured, systematic program that begins on day one to ensure students are in the best position possible to achieve their career goals. You will be guided through an interactive experience including one-on-one coaching, networking opportunities and professional seminars.
Rady Alumni

Make Life-long Connections at the Rady School

The Rady School of Management offers a unique and desirable culture influenced heavily by the tight-knit and active Rady alumni. Because San Diego is a coveted location and a life sciences and technology hotbed, many alumni are still connected, giving them an excellent opportunity to be involved with the school and share their experiences. The Rady School offers numerous resources to alumni as well, including career services, networking and connections, and ongoing educational opportunities.

“I chose to pursue a Rady MS Business Analytics degree to expand my business analytics knowledge, allowing me to expand my reach from the social sector into the private sector. My time at Rady helped me gain a more holistic vision of business efficiency and expand my reach into new industries.”

– Andrea Yoder (MSBA ‘17)
Senior Director, Marketing Analytics, Bridgepoint Education

Are You Rady?

- See our website for complete information on our programs.
  rady.ucsd.edu/programs
- Attend an admissions event around the country.
  rady.ucsd.edu/events
- Visit a class at our campus.
  rady.ucsd.edu/visit
- Schedule your personal admissions consultation.
- Start your online application.

Deadlines: Nov 1 (Early decision), Dec 1, Feb 1, Apr 1 (International deadline), June 1