

Class 8 TUES 10/28	Retail & CSR: Walmart Debate #3 Reading Reflection Journal DUE before class via TED	Reading: See the Study Guide for more direction on the first three readings. 1) Walmart 2014 Global Responsibility Report (on TED) 2) Surf through Making Change at Walmart 3) Do your own research on Walmart's corporate social responsibility. 4) Debate #3 content (See TED, Content > Debates folder) Complete Reading Reflection Journal. Includes 1) Walmart 2014 Global Responsibility Report; 2) Making Change at Walmart site; 3) your research on Walmart's corporate social responsibility.
Class 9 THUR 10/30	Ethics and Financial Accountability QUIZ on movie and audio	Movie: (watch before class) "Enron: The Smartest Guys in the Room", available to rent from Amazon , Youtube and other sources. Audio: NPR TED Radio Hour, Our Buggy Brain, Dan Ariely: Why Do We Cheat? (Or on iTunes, search NPR TED Radio Hour. Listen to "Our Buggy Brain", released April 27, 2012, from the beginning to minute 12:00.) Prepare for Quiz on "Enron: The Smartest Guys in the Room" and NPR TED Radio Hour, Our Buggy Brain, Dan Ariely: Why Do We Cheat?
Class 10 TUES 11/4	MID-TERM EXAM (no debate this week)	Bring Scantron form 882-E and sharpened #2 pencils.
Class 11 THUR 11/6	Privacy and Business Ethics QUIZ on reading	Reading: How Companies Learn Your Secrets (on TED, Content) Prepare for Quiz on How Companies Learn Your Secrets
TUES 11/11	<i>Veterans Day - Holiday</i>	
Class 12 THUR 11/13	Marketing Debate #4 Reading Reflection Journal DUE before class via TED Guest Speaker: Kristin Kielich, Operational Strategic Initiatives, UCSD	Reading: 1) Ethics and the Conduct of Business, by John R. Boatright (Course Reader) 2) Debate #4 content Complete Reading Reflection Journal on Ethics and the Conduct of Business
Class 13 TUES 11/18	CSR: Measuring, Reporting & Evaluating Debate #5 Reading Reflection Journal DUE before class via TED	Reading: See the Study Guide on TED for detailed instructions on what to read within the first two items. 1) G4 Sustainability Reporting Guidelines – Reporting Principles and Standard Disclosures 2) G4 Sector Disclosures 3) Debate #5 content Complete Reading Reflection Journal. Includes 1) G4 Reporting Guidelines and G4 Sector Disclosure; 2) In China, Human Costs Are Built Into an iPad; 3) Strategic Activism: The Rainforest Action Network
Class 14 THUR 11/20	Human Rights; Stakeholder Engagement	Reading: 1) In China, Human Costs Are Built Into an iPad (UCSD Library Electronic Reserves) 2) Strategic Activism: The Rainforest Action Network (Harvard Business Publishing)

Class 15 TUES 11/25	The Business Case for CSR Debate #6 Reading Reflection Journal DUE before class via TED	Reading: 1) The Market for Virtue: The Potential and Limits of Corporate Social Responsibility, Chapter 3: What is the Demand for Virtue?, by David Vogel. (UCSD Library Electronic Reserves) 2) Debate #6 content Complete Reading Reflection Journal on The Market for Virtue: The Potential and Limits of Corporate Social Responsibility, Chapter 3: What is the Demand for Virtue?, by David Vogel.
THUR 11/27	<i>Thanksgiving Day - Holiday</i>	
Class 16 TUES 12/2	Climate Change & Globalization: Business Opportunities and Risks Debate #7 Reading Reflection Journal DUE before class via TED ASSIGNMENT 3 (in class) DUE end of class	Audio: Link to following audio content 1) Arctic Warming Unlocking A Fabled Waterway (8 minutes) 2) Russia Pushes To Claim Arctic As Its Own (8 minutes) 3) In The Race For The Arctic, The U.S. Lags Behind (8 minutes) 4) Debate #7 content Complete Reading Reflection Journal on the three audio stories.
Class 17 THUR 12/4	Contemporary Issues in CSR ASSIGNMENT 4 DUE 8:00 a.m. via TED	Assignment #4: Consider what's happening now in CSR. Find and read two recent articles on the subject. Articles must be from the sources listed in the assignment. Use the template provided on TED for your write up. Be prepared to discuss your news stories in class.
Class 18 TUES 12/9	Ethics mini-cases Debate #8	Reading: 1) <i>Choose one</i> of the following, read it, and be prepared to discuss it in class: UCSD Policy On Integrity Of Scholarship (read it in full) Google Code of Conduct (read it in full) Walmart Statement of Ethics (pages 5 – 9) BP Code of Conduct (pages 10 – 17) 2) Debate #8 content COMPLETE BY DEADLINE MONDAY, DECEMBER 15, 8:00 a.m.: Self-Assessment. Submit via TED CAPE. Complete then send email to instructor saying you've done so for 1 extra point on Final Exam.
Class 19 THUR 12/11	Wrap Up and Review for Final Exam Debate #9	Reading: Debate #9 content