The Dynamic Leader

Presented by ELEVATE

The Rady School of Management, UC San Diego
Elevate Leadership Accredited Certificate

Southern California Edison, Rosemead
March 2017

Eligible for Tuition Assistance & Deferment at Most Organizations

This exciting series taps into the dynamic forces that drive positive development in your career, professional relationships and overall thought processes. Achieve more success as you leverage the key elements of brain science and interpersonal dynamics in straightforward, effective ways. Address challenges at their root cause and focus on the most effective solutions. Elevate your productivity, people and processes through practical tools presented in this series—as you grow into a truly *Dynamic Leader*. As the course titles below suggest, you will develop your:

Distinguished Executive Guest Speakers:

Drew Murphy | Senior Vice President, Edison International
Lisa Swenerton | Director & General Manager, Southern California Edison

We are currently confirming additional esteemed speakers for 2017!

- **BrainStream** to unleash optimal thought flow and productivity
- **PeopleQuotient** to develop your interpersonal intelligence of yourself and others
- **Processology** to evaluate and create simple, practical systems that increase productivity

Each homework-free course is only 1.5 days. Enroll today!

Course 1

BrainStream

Mental Effectiveness and Emotional Agility

Mar 24, 5:30pm-8:50pm
Mar 25, 8:00am-5:00pm

Course 2

PeopleQuotient

Self-Knowledge and Understanding Others with a Development Mindset

Apr 28, 5:30pm-8:50pm
Apr 29, 8:00am-5:00pm

Course 3

Processology

Adaptive Challenges, Systems Thinking and Process Design

May 12, 5:30pm-8:50pm
May 13, 8:00am-5:00pm

SOUTHERN CALIFORNIA EDISON
An EDISON INTERNATIONAL® Company

Southern California Gas Company

In Partnership with **Southern California Edison and Southern California Gas Company.**

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What Makes Our Courses Unique?

UNIVERSITY OF CALIFORNIA CERTIFICATE
UC San Diego, an accredited university, will award you a certificate upon completion of the full series.

CURRENT MEETS CLASSIC
Each year, Elevate unveils a new series that combines current research trends and next practices with time-tested, proven tools.

COLLECTIVE INTELLIGENCE & WISDOM
Elevate leverages the collective intelligence and wisdom from a team of faculty to optimize the curriculum—and your learning experience!

EXECUTIVE GUEST SPEAKERS
To complement Elevate faculty, executive guest speakers from major companies share their insights and experiences that you can apply directly.

INTERACTIVE LEARNING
Elevate features learning that appeals to multiple senses and dynamically engages participants.

PURPOSE + PEOPLE = PURPLE
You will gain the "PURPLE" experience, as Elevate boosts your productivity and shifts your perspectives.

The Dynamic Leader Program

Requirements: 3 Short Courses, 1.5 days per course (1 evening and 1 day)

Units & Tuition: Each course offers 1.2 accredited-university CEUs, for a total of 3.6 program CEUs. Tuition is $1,600 for each course. **Eligible for Tuition Assistance & Deferment.** Registration remains open through course start date.

Earn: You will receive a grade, units and transcript from UC San Diego, an accredited university. Complete all courses in the series and earn an accredited-university certificate from The Rady School of Management, UC San Diego.

May meet certification requirements for PDUs with PMI or other professional organizations. Check for eligibility.

Early Bird: Enroll by February 24, 2017, and your registration will include a seat at the Elevate Forum on June 1 & 2, 2017 in San Diego. The Elevate Forum allows you to engage executives from major *Fortune 500*-level companies. Additional info to follow. After February 24, regular registration is still open.

Super Early Bird: Enroll by December 15, 2016, and your registration will include a seat at the Elevate Forum on June 1 & 2, 2017 in San Diego, as well as a one-on-one advising session with one of our core faculty members.

Location: SCE, GO1, Employee Lounge, 2244 S. Walnut Grove Ave., Rosemead, CA 91770
(Exception: March 24 & 25, GO4, C & D)

Enroll now. It's easy.

1. Reserve your seat at rady.kintera.org/SCE-dynamicleader
2. Register with your organization's Tuition Assistance program. For eligibility and reimbursement requirements and eligible expenses, refer to the Educational Reimbursement Program (HR Policy #402). For questions concerning Educational Reimbursement, you can refer to the FAQs or contact the Employee Information Center (EIC) at PAX 23456 or (626) 302-3456.
3. OPTIONAL: Complete your Tuition Deferment form at rady.ucsd.edu/docs/exec/SCE-Spring2017-deferred-payment-policy.pdf

Register Online: rady.kintera.org/SCE-dynamicleader
For more information, visit: rady.ucsd.edu/exec/elevate/

For assistance, contact: Nancy Peritz at nperitz@ucsd.edu or (858) 822-7414

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BrainStream:
Mental Effectiveness and Emotional Agility

Description of Short Course
Cultivate mental flow and propel your brain toward smarter and faster thinking. The *BrainStream* course gives you insights and techniques to enhance your mental effectiveness and leverage your emotional agility for maximum impact. The course tools will boost your concentration, focus and memory with research-based, proven brain exercises. Unleash your mental flow and unlock more of your potential as you challenge assumptions and biases that may hold you back. You will also learn how your thoughts, emotions, experiences and personal narratives impact your professional relationships and career. Course topics include how to:

- Maximize lateral thinking for creativity
- Develop emotional agility to increase motivation
- Boost concentration, focus and memory

Course Dates:
March 24, 5:30pm-8:50pm
March 25, 8:00am-5:00pm

Course Number: LEAD421 (1.2 CEUs)
Instructor: Anita Polite-Wilson, Ph.D.
Tuition: $1,600 ***Eligible for Tuition Assistance***
Location: SCE, GO4, C & D
2244 S. Walnut Grove Ave., Rosemead, CA 91770

PeopleQuotient:
Self-Knowledge and Understanding Others with a Development Mindset

Description of Short Course
Strengthen interpersonal dynamics and collaborative solutions when you understand the *PeopleQuotient*. This course delivers insights into your natural tendencies in how you engage with your inner expectations and those of your colleagues. This directly impacts your success. Gain specific strategies to build peak performance for you and your team. These tools will energize and drive you to grow into a more effective, confident and empathetic leader. Course topics include:

- The Four Tendencies
- Effective habit-forming strategies
- Leverage self- and other-awareness to increase motivation and engagement
- Develop high-performance teams with proven tools

Course Dates:
April 28, 5:30pm-8:50pm
April 29, 8:00am-5:00pm

Course Number: LEAD422 (1.2 CEUs)
Instructor: Karen Kramer Horning, Ph.D.
Tuition: $1,600 ***Eligible for Tuition Assistance***
Location: SCE, GO1, Employee Lounge
2244 S. Walnut Grove Ave., Rosemead, CA 91770

Register Online: rady.kintera.org/SCE-dynamicleader
For more information, visit: rady.ucsd.edu/exec/elevate/

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Processology:
Adaptive Challenges, Systems Thinking and Process Design

Description of Short Course

As information increases in magnitudes, you will need stronger filters to find quality knowledge as well as simplified systems to process your thoughts effectively. Enter *Processology*. In this course, you will learn tools and tactics for managing the transformation that comes along with today's dynamic, complex environment. Learn to distinguish between technical problems and adaptive challenges, as well as how to best lead and manage under challenging circumstances. The tools learned in this course will help you to build organizational development skills to increase productivity. Course topics include how to:

- Diagnose work systems
- Build an adaptive culture
- Design processes to refine and enhance the system
- Mobilize teams to take on challenges

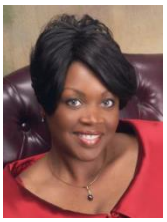
Course Dates:
May 12, 5:30pm-8:50pm
May 13, 8:00am-5:00pm

Course Number: LEAD423 (1.2 CEUs)
Instructor: Vu H. Pham, Ph.D.
Tuition: $1,600 ***Eligible for Tuition Assistance***
Location: SCE, GO1, Employee Lounge
2244 S. Walnut Grove Ave., Rosemead, CA 91770

Core Faculty

Karen Kramer Horning, Ph.D.
As a human resource professional and consultant, Karen Kramer Horning has worked with companies from a variety of industries at all stages of their development, with an emphasis on startup ventures. Also an educator, Karen teaches and trains HR professionals, managers and executives through several programs at UCSD Extension and the UCSD Rady School of Management's Center for Executive Development. Karen is certified by the Human Resources Certification Institute as a Senior Professional in Human Resources (SPHR) and has a doctoral degree in Leadership Studies. Karen's areas of expertise include executive coaching, team and group coaching, leadership development, culture initiatives, diversity and equity programs and work/life integration.

Vu H. Pham, Ph.D.
As the Chair of Elevate, Vu H. Pham, Ph.D. works with dozens of organizations from the Fortune 500 to government and non-profit agencies. Elevate is a partnership with the Center for Executive Development at the University of California, San Diego's Rady School of Management, as well as Cal State Fullerton and UC Riverside's Career Centers. The Elevate Program boosts organizational performance and strategic effectiveness through interactive training and data-driven research.



Anita Polite-Wilson, Ph.D.
Dr. Anita Polite-Wilson has taught courses within the entire Elevate certificate series for large companies, from the Fortune 500 to university and governmental agencies. With consistently high evaluations Dr. Anita, as she is affectionately known, brings a dynamic approach of insightful instruction and curious coaching to each course. Her goal is to make every session an experience for all participants by fostering group dialogue and encouraging individual reflection. What distinguishes her delivery style from others is the ability to make key concepts and teachable moments "stick" with original, memorable catch phrases such as "Change Your Frame, Change Your Focus, Change Your Future." © Over the years, Dr. Anita has been recognized for the value she creates as a success partner in the realm of workforce development with numerous honors and credits.

Register Online: rady.kintera.org/SCE-dynamicleader
For more information, visit: rady.ucsd.edu/exec/elevate/

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ELEVATE FORUM

June 1 & 2, 2017 in San Diego, CA

The Elevate Forum showcases senior executives from major *Fortune 500*-level organizations who will deliver 3-minute leadership lightning talks—this provides condensed and practical advice. Our signature leadership event is co-hosted by UC San Diego, CSU Fullerton, UC Riverside and Spectrum Knowledge. Join us for this dynamic invitation-only, cross-industry event.

Past Speakers

- **Barbara Arneklev-Krol** | Vice President of Human Resources, Tilly's
- **Roy Azevedo** | Vice President, Advanced Concepts & Technology, Space & Airborne Systems, Raytheon Company
- **Young J. Bang** | Vice President, Booz Allen Hamilton
- **Dave Barthmuss** | Group Manager, Communications (West), General Motors Company
- **Ken Baruth** | Vice President Risk, Dealer Credit & IT Security, and Chief Risk Officer, Toyota Financial Services Corporation
- **John Basile** | Vice President, Diversity & Inclusion, Fidelity Investments
- **Susan L. Beat** | Senior Vice President, Union Bank
- **Shaun Beaudette** | Director, Business Management, Information Technology, Raytheon Space & Airborne Systems
- **Brad Bennett** | Executive Vice President, Enforcement, FINRA – Financial Industry Regulatory Authority
- **Ondra L. Berry** | Vice President of Diversity and Inclusion for Corporate Diversity and Community Engagement, MGM Resorts International
- **Emanuel Brady Jr.** | Vice President of IT & CIO, Space & Airborne Systems, Raytheon
- **Cary Burch** | SVP Global Innovation, Thomson Reuters
- **Michael Burkeen** | HR Director, Organizational Effectiveness, ConAgra Foods
- **Shawn Burklin** | Regional Vice President, San Diego, GEICO
- **Lisa Cagnolatti** | Vice President, Business Customer Division, Southern California Edison
- **Anthony P. Carter** | Vice President, Diversity & Inclusion, Johnson & Johnson
- **Jessica Choi** | Associate Vice President, Talent Acquisition & Diversity, Penn Mutual
- **Joan M. Clark** | Area Vice President, Human Resources, Parker Hannifin
- **James Colon** | Vice President, African American Business Strategy, North America, Toyota Motor Sales, U.S.A., Inc.
- **Christopher Cool** | Sector Vice President, Affordability, Aerospace Systems, Northrop Grumman
- **Mark Czaja** | Group Vice President, Technology & Innovation, Parker Aerospace
- **Ralph de Chabert** | Senior Vice President, Chief Diversity Officer, Brown-Forman Corp.
- **Monica Davy** | Executive Director, Office Equity, Diversity & Inclusion, Internal Revenue Service
- **Arthur M. delaCruz** | Senior Director, Business & Advanced Systems Development, Aerospace Systems, Northrop Grumman Corporation
- **Michelle DiTondo** | Senior Vice President, Human Resources, MGM Resorts International
- **Khoa D. Do** | Partner, Jones Day
- **Barry Draskovich** | Group Director, Program Management, Parker Aerospace
- **Susana Escalante** | Director, Diversity & Inclusion, Raytheon Space & Airborne Systems (SAS)
- **Sandra Evers-Manly** | Corporate Vice President, Corporate Responsibility & President of Northrop Grumman Foundation, Northrop Grumman
- **Donna Farrugia** | Executive Director, The Creative Group, Robert Half International
- **Gerry Fernandez** | President, The Multicultural Foodservice & Hospitality Alliance (MFHA)
- **Frank Flores** | Vice President, Engineering, Unmanned Systems, Aerospace Systems, Northrop Grumman
- **Gene Fraser** | Vice President, Programs, Quality and Engineering, Northrop Grumman Corporation
- **Mary Ann Fresco** | Senior Executive Service, Office of Management and Budget, National Nuclear Security Administration (NNSA)
- **Scott Furgerson** | Vice President, Gas Operations, Southern California Gas Company and San Diego Gas & Electric
- **Michael E. Geary** | Managing Partner, Penn Mutual Life Insurance Company & President/CEO, Sterling Wealth Strategies
- **Paul Geery** | Vice President, C3 Solutions Business Group, Electronic & Information Solutions, Boeing Defense, Space & Security
- **Sonya Gong-Jent** | Vice President, Operations of Multicultural Business Development, State Farm
- **Andres E. Gonzalez** | Chief Diversity & Inclusion Officer, Baystate Health
- **Genevieve Haldeman** | Vice President of Global Communications, Plantronics
- **Ash Hanson** | Vice President, Diversity & Inclusion, Aramark
- **Lawrence (Larry) J. Harrington** | Vice President, Internal Audit, Raytheon Company
- **Bill He** | Vice President, Global Procurement Strategic Sourcing, Kimberly-Clark
- **Gail Herring** | Communications Coordinator, Diversity & Inclusion, Toyota Motor Sales, U.S.A., Inc.
- **David Hinson** | National Director, United States Minority Business Development Agency
- **Dennis Hirotsu** | Vice President, Corporate Research & Development Innovation Capability, Procter & Gamble

Speakers' titles reflect role at the time of speaking

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Past Speakers (cont.)

- **Emily Howard, Ph.D.** | Senior Technical Fellow, Human Factors Engineering, Boeing
- **Dewey R. Houck, II** | Vice President and General Manager, Electronic & Information Solutions, Boeing Network & Space Systems
- **Gilbert Ivey** | Chief Administrative Officer, The Metropolitan Water District of Southern California (Ret.)
- **Tisa Jackson** | Vice President, Corporate Diversity & Inclusion, MUFG Union Bank, N.A.
- **J. Michael (Mick) W. Jaggers** | Global Hawk UAS Director and Program Manager, Northrop Grumman Aerospace Systems
- **Donna A. Johnson** | Chief Diversity Officer, MasterCard Worldwide
- **Jae Junkunc** | Vice President, Head of Strategic Risk, MassMutual Financial Group
- **Leonard L. Kaigler** | Vice President–Agency, State Farm Insurance
- **John Kalohn** | Vice President, Testing & Continuing Education, FINRA – Financial Industry Regulatory Authority
- **Daphne Kwok** | Chair, President's Advisory Commission on Asian Americans & Pacific Islanders
- **Bert Lacher** | Managing Partner & Sr. Director, Strategy & Enterprise Development, Verizon Business Solutions
- **Gary LaMonte** | Vice President, Human Resources & Security, Space & Airborne Systems, Raytheon
- **Jamie Latiano** | Vice President, Human Resources, In-Flight Entertainment & Connectivity, Thales Avionics
- **Harry Q.H. Lee, II** | Vice President, Corporate Contracts, Pricing & Supply Chain, Northrop Grumman (Ret.)
- **Patrick Lee** | Senior Vice President, Customer Service, Innovation & Business Strategy and Chief Environmental Compliance Officer, Southern California Gas Company
- **Dr. Andrea Lewis** | Chief Diversity & Inclusion Officer, BAE Systems, Inc.
- **Wil Lewis** | Diversity & Inclusion Executive, Bank of America/ Merrill Lynch
- **Jen E. Mahone** | Corporate Vice President, Diversity & Inclusion, New York Life Insurance Company
- **Robert Marchman** | Executive Vice President, Legal Section, FINRA – Financial Industry Regulatory Authority
- **Sean Mehranbod** | Regional Vice President, Southwest General Manager, Sam's Club
- **Sylvester Mendoza, Jr.** | Corporate Director for Strategic Alliances & Global Diversity, Northrop Grumman Corporation
- **Patricia Miller** | Vice President, Human Resources, Southern California Edison
- **Diego Miralles** | Global Head, Janssen Healthcare Innovation, Janssen Pharmaceutical Companies, Johnson & Johnson
- **Kevin L. Mitchell** | Vice President, Manufacturing & El Segundo Site Manager, Northrop Grumman Aerospace Systems
- **Michael Moran** | Vice President, Clinical, Facility & Guest Services, Baystate Health
- **Angela Morris** | Vice President, Manager of External Branding & Sponsorships, Bank of America
- **Kevin Naya** | Director, Development Program Excellence and Lean+/Capturing the Value of Quality, Boeing Engineering, Operations & Technology
- **Peggy Nelson** | Vice President, Engineering & Global Product Development, Northrop Grumman
- **Iesha O'Deneal** | Senior Vice President, Global Diversity & Inclusion Strategy, Consulting & Internal Initiatives Executive, Bank of America
- **Ty Ondatje** | Senior Vice President, Corporate Responsibility & Chief Diversity Officer, Iron Mountain
- **Rosalyn Taylor O'Neale** | Vice President & Chief Diversity Officer, Campbell Soup Company
- **Sharon Orlopp** | Global Chief Diversity Officer & Senior Vice President of Corporate People, Wal-Mart
- **Nimesh Patel** | Executive Director, Diversity & Inclusion, U.S. Department of Homeland Security
- **Audria Pendergrass Lee** | Director, Diversity & WorkLife, FINRA – Financial Industry Regulatory Authority
- **Neddy Perez** | Vice President, Global Diversity & Inclusion, Ingersoll Rand
- **Jim Phillips** | CFO, Mobility Surveillance & Engagement at Defense, Space & Security, Boeing
- **Sandra Quince** | Global Program Manager for Employee Networks, Diversity & Inclusion Organization, Bank of America
- **Michael B. Reding** | Vice President, Sales Support & International Operations, Toyota Motor Sales, U.S.A., Inc.
- **Jonathan Reichental, Ph.D.** | Chief Information Officer, City of Palo Alto
- **Catherine Rice** | Vice President of Contracts, Pricing and Program Business Operations, Northrop Grumman, Aerospace Systems Sector
- **Kelly Schlegel** | Director, Logistics Information Management Systems, The Boeing Company (Ret.)
- **F. Michael Sena** | Deputy Director, Office of Diversity Management & Equal Opportunity, Office of the Under Secretary of Defense (Personnel & Readiness), Department of Defense (DoD)
- **MaryAnn Sena-Edelen** | Director of Guest Experience, MGM Grand Hotel
- **Scott Shane** | Managing Director, Talent Acquisition & Staffing for the Americas, MUFG Union Bank, N.A.
- **Kenneth A. Shaw** | Vice President, Supply Chain Management, Boeing
- **Daniel M. Sibears** | Executive Vice President, Regulatory Operations/Shared Services, FINRA - Financial Industry Regulatory Authority
- **Albert A. Smith** | Vice President of Customer Service, Lexus Division, Toyota Motor Sales U.S.A., Inc.
- **Bruce J. Stewart** | Deputy Director Strategic Initiatives, Training & Compliance, Office of Diversity & Inclusion, U.S. Office of Personnel Management (OPM)
- **Larry Stullich** | Director, Engineering, Communications Division, Northrop Grumman Information Systems
- **Jimmy Thai** | Vice President for Technology, SAIC
- **Geri Thomas** | SVP, Chief Diversity Officer and Georgia Market President, Bank of America
- **Joyce E. Tucker** | Vice President, Global Diversity & Employee Rights, The Boeing Company
- **Valmore Valiquette** | Senior Director – Procurement, Aerospace Systems, Northrop Grumman Corporation
- **Lorie Valle-Yanez** | Vice President, Chief Diversity Officer, MassMutual Financial Group
- **Veronica E. Villalobos** | Director, Office of Diversity & Inclusion, U.S. Office of Personnel Management (OPM)
- **Jeff Walker** | Director of Advanced Meter Project, Southern California Gas Company
- **Mark Welch** | Senior Vice President & Global Chief Diversity & Inclusion Officer, Northern Trust
- **Chelle Wingeleth** | Director, Talent Solutions, Diversity & Inclusion, Southern California Edison
- **Gillian Wright** | Vice President, Customer Services, Southern California Gas Company

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