

ENTREPRENEURSHIP AND INNOVATION MINOR (M077)

The Rady School of Management's Entrepreneurship & Innovation Minor is designed to provide students with a strong understanding of business and entrepreneurship theory, practices, and applications. The E&I Minor will appeal to creative and ambitious undergraduate students who envision launching and managing their own business or entering careers in innovation-driven fields.

All courses must be taken for a letter grade, with a grade of C- or better. Students may overlap 8 upper-division units between their major and minor, there is no restriction for overlapping lower-division units. The E&I minor can be combined with any minor (except the Business minor) or major (except the International Studies – International Business major).

Important Note: Maximum 8 units (out of 28 units total) can be lower-division.

LOWER AND UPPER DIVISION CORE (5 COURSES, 20 UNITS)

- MGT 16 Personal Ethics at Work OR MGT 166 Business Ethics and Corporate Responsibility
- MGT 103 Product Marketing and Management
- MGT 187 New Venture Finance
- MGT 121A Innovation to Market A
- MGT 121B Innovation to Market B (pre-req: MGT 187 and MGT 121A)

ELECTIVES (2 COURSES, 8 UNITS)

Students may select two elective courses from the approved list on our website:

<https://rady.ucsd.edu/programs/undergraduate-programs/entrepreneurship-and-innovation-minor/>

- Elective: _____
- Elective: _____