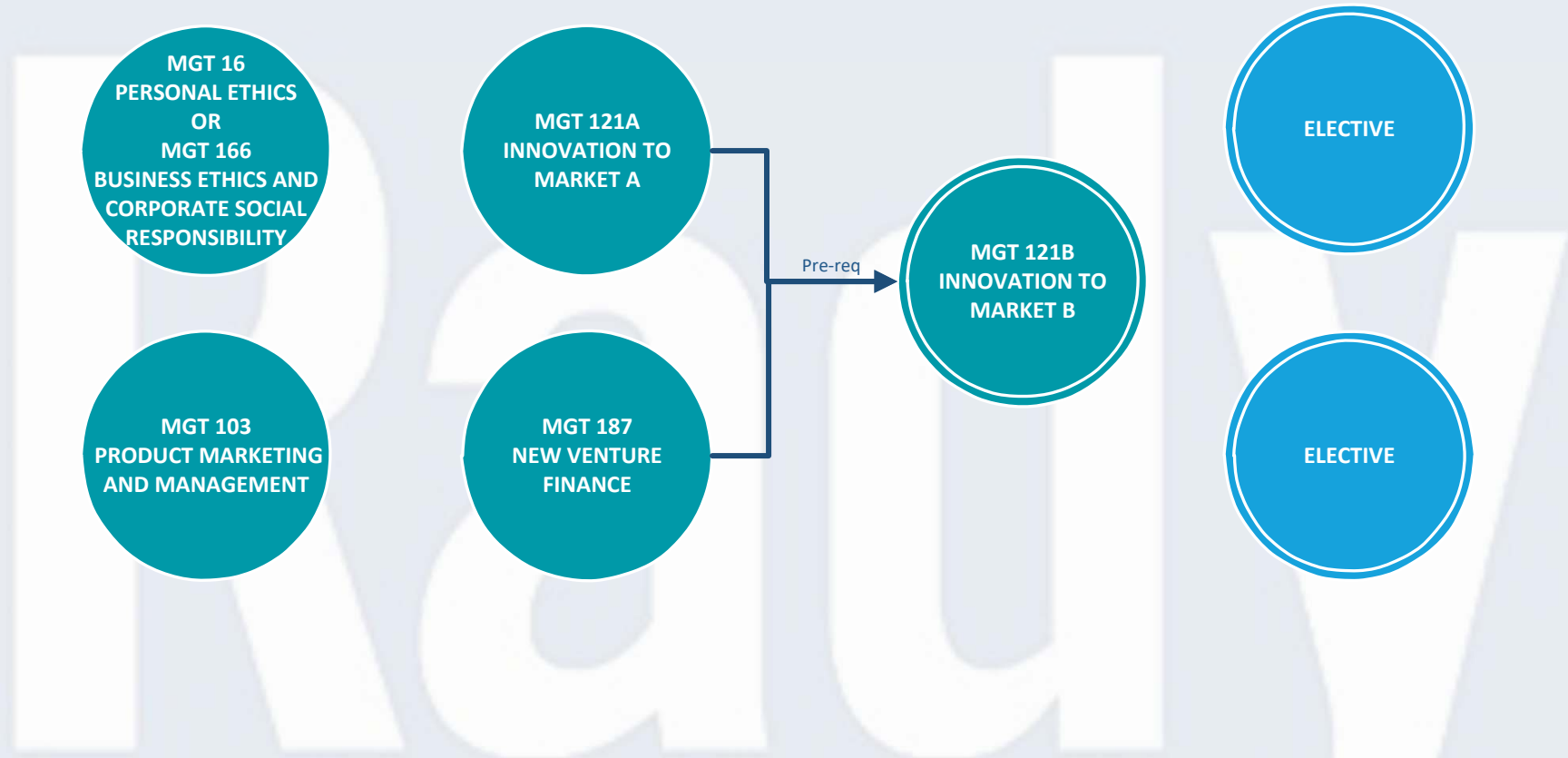


# ENTREPRENEURSHIP & INNOVATION MINOR

The E&I Minor requires **5 CORE CLASSES** and **2 ELECTIVE CLASSES** = 28 units total



## E&I Minor Requirements

- MAX 2 LOWER DIVISION CLASSES
- All classes must be taken as a LETTER GRADE with a grade of C- or better
- Students can overlap 8 upper division units between their major and minor
- Only two transfer courses allowed toward minor requirements
- MGT 121A and 121B must be taken at UC San Diego

*For additional program requirements  
and a list of elective classes,  
flip document over.*

# Entrepreneurship & Innovation Minor Requirements

The Rady School of Management's Entrepreneurship & Innovation Minor will provide students with an understanding of business and entrepreneurship theory, practices, and applications. This minor is for creative and ambitious undergraduate students who envision launching and/or managing their own business or entering a career in an innovation-driven field.

## Core Requirements - Students must take five required core courses

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- **MGT 16 Personal Ethics at Work OR MGT 166 Business Ethics and Corporate Responsibility**
- **MGT 103 Product Marketing and Managing**
- **MGT 187 New Venture Finance**
- **MGT 121A Innovation to Market A**
- **MGT 121B Innovation to Market B**
  - Pre-requisites: MGT 121A **AND** MGT 187

## Electives - Students must take two courses or eight units of electives

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- MGT105: Product Promotion and Brand Management
- MGT106: Sales and Sales Management
- MGT117: Business Law
- MGT 119: Topics in Business, Only Certain Topics Pre-Approved
- MGT127: Innovation and Technology Strategy
- MGT128/R: Business Innovation and Growth
- MGT129: Topics in Entrepreneurship (2 Unit)
- MGT162: Negotiation (2 Unit)
- MGT164: Business and Organizational Leadership
- MGT167: Social Entrepreneurship

Full List of Electives: <http://rady.ucsd.edu/undergrad/entrepreneurship-and-innovation-minor/>