

ELEVATE presents:

The FutureForward Leader

Leverage Strategic Innovation amidst MegaTrends & MicroTrends

University of California Leadership Certificate in El Segundo, April 2020

***Eligible for Tuition Assistance & Deferment**



The speed of the future workplace careens us toward a brave new world of seismic shifts and thunderous transformations. As professionals and leaders, how do we adapt and evolve with foresight and agility? **The FutureForward Leader** provides the tools and tactics to navigate these sea changes with practical success strategies. The certificate series links MegaTrend, institutional changes with MicroTrend, individual actions to help you anticipate your career direction. Reimagine your career as the leading-edge professional of the future. Revolutionize your worldview as you make institutional impacts at work. Join us as a FutureForward Leader! Learn how to:

- **Leverage** MegaTrends & MicroTrends for Institutional & Individual Impact
- **Forge** Futureproof Strategic & Innovative Thinking with Practical Tools
- **Develop** FutureState Cross-Gender Collaboration in Safe Spaces toward Optimized Outcomes

Distinguished Executive Guest Speakers include:

We are currently in the process of confirming esteemed speakers for 2020!

The FutureForward Leader Certificate consists of 3 homework-free short courses that are only 4 evenings each. Enroll today!

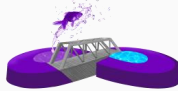
COURSE 1 FutureSectionality



Generate Strategic Innovation & Optimized Performance through MegaTrends & MicroTrends

April 20, 22, 27 & 29
4:30pm-7:30pm

COURSE 2 Bond & Bridge



Forge Strategic Alliances across Genders

May 11, 13, 18 & 20
4:30pm-7:30pm

COURSE 3 Bold & Brilliant



Integrate Innovative Identities amidst Fluid Future Forces

June 1, 3, 8 & 10
4:30pm-7:30pm

Enroll now. It's easy.

- 1 **Reserve** your seat at rady.ucsd.edu/exec/elevate.
- 2 **Register** with your organization's Tuition Assistance or Deferment program.

Please see Registration Process

UC San Diego

RADY SCHOOL OF MANAGEMENT
Center for Executive Development

a partner of **ELEVATE**

WHAT MAKES OUR COURSES UNIQUE?

ELEVATE is a partnership with the University of California—San Diego, California State University—Fullerton, University of California—Riverside, Spectrum Knowledge, and the University of California Office of the President—MESA.



TRADEMARKED TRAILBLAZE TOOLS™
Elevate's signature tools leverage fresh innovative insights into a visual, design-driven format—this aligns with how people learn.



UNIVERSITY OF CALIFORNIA CERTIFICATE
UC San Diego, an accredited university, will award you a certificate upon completion of the full series.



INTERACTIVE LEARNING
Elevate features learning that appeals to multiple senses and dynamically engages participants.



MINIMUM INVESTMENT, MAXIMUM RETURN
Geared towards professionals ranging from individual contributors to second-line managers looking for a **condensed, homework-free** opportunity for professional development.



COLLECTIVE INTELLIGENCE & WISDOM
Elevate leverages the collective intelligence and wisdom from a team of faculty to optimize the curriculum—and your learning experience!



ELIGIBLE FOR TUITION ASSISTANCE
This program is eligible for tuition assistance in most cases, so check with your organization as they may likely cover the program tuition.

The FutureForward Leader Certificate Series consists of:

Certificate Requirements: 3 Short Courses, 4 evenings per course (12 total class dates)

Units & Tuition: Each course offers 1.2 CEUs, for a total of 3.6 CEUs.

Tuition is \$1,600 for each course. Registration remains open through course start date. ***Eligible for Tuition Assistance & Deferment**

Early Bird: Enroll by March 19, 2020, and your registration will include a seat at the Elevate National ERG Summit & Leadership Forum on May 28 & 29, 2020 in San Diego. The Elevate National ERG Summit & Leadership Forum allows you to engage Executives from major *Fortune 500*-level companies. Additional info to follow. After March 19, regular registration is still open.

Location: 2000 E Imperial Hwy., Building S12, Conference Room C190, 1st Floor, El Segundo, CA 90245

Enroll now. It's easy.

1

Reserve your seat at rady.ucsd.edu/exec/elevate.

2

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Please see Registration Process

For assistance, contact:

Elevate1@ucsd.edu or Nenuca Cariaga at (858) 822-0575

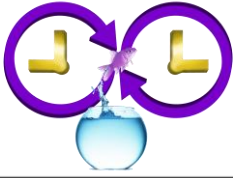
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ELEVATE Your Career in Under 2 Days!



FutureSectionality

Generate Strategic Innovation & Optimized Performance through MegaTrends & MicroTrends

Megatrends will upend and transform the workplace, impacting leaders and professionals. From technological disruptions to talent and cultural sea changes, this course plots these large-scale landscape movements to help increase your effectiveness as a professional. Learn to lead both innovatively and strategically through these grand shifts to:

- Navigate through the Future of Work
- Cultivate Safety-Mindedness to Minimize Risk & Maximize Rewards amidst MegaTrends & MicroTrends
- Wield Tools that Foster Future-Minded Strategic Insights

SHORT COURSE DATES:

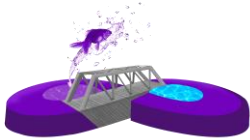
April 20, 22, 27 & 29
4:30pm-7:30pm

COURSE NUMBER: LEAD531 (1.2 CEUs)

INSTRUCTOR: Silvica Rosca

TUITION: \$1,600 **Eligible for Tuition Assistance & Deferment*

LOCATION: 2000 E Imperial Hwy., Building S12, Conference Room C190, 1st Floor, El Segundo, CA 90245



Bond & Bridge:

Forge Strategic Alliances across Genders

Gender means more than womanhood—it encompasses manhood and multiple forms of the gender spectrums and maps. Bond with others and bridge alliances across genders, which converge with, and cultivate, safe spaces toward success for your organization. Complementing the Megatrends from the previous course, this course focuses on the MicroTrends that generate positive strategic relationships. These MicroTrends reflect subtle bonds, behaviors, and bridges, such as gender inclusion, psychological safety and well-being, as well as how networks and relationships have evolved amidst the Megatrends. These mixed-gender relationships and safe spaces minimally help professionals to weather the Megatrends, while synergizing with these societally-scaled, seismic shifts. We're all in this together, so join us for this cross-gender collaboration! To accomplish these goals, the course leverages:

- Gender Dynamics through Practical Tools & Models toward Workplace Success
- Followership, Alliances, & Delegation Tactics
- Champion Cultivation: Maximize Advisors, Mentors, Coaches, & Sponsors
- Assertiveness & Amplification for Workplace Optimization

SHORT COURSE DATES:

May 11, 13, 18 & 20
4:30pm-7:30pm

COURSE NUMBER: LEAD532 (1.2 CEUs)

INSTRUCTOR: Christine Itano-Cosner

TUITION: \$1,600 **Eligible for Tuition Assistance & Deferment*

LOCATION: 2000 E Imperial Hwy., Building S12, Conference Room C190, 1st Floor, El Segundo, CA 90245

For assistance, contact:

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Bold & Brilliant

Integrate Innovative Identities amidst Fluid Future Forces

Emerge from MegaTrends and MicroTrends to achieve professional success as you boldly explore professional possibilities, while also reshaping innovative identities. Think of your career identity as fluid, rather than fixed (it's more than taking a personality test and finding your "true" or "core" self). Maneuver through the career "lattice" (rather than the limited "ladder") as the workplace trends toward the gig economy and limitless possibilities. The course emphasizes:

- "Career Crafting" to Customize Your Professional Passages
- "Horizontal Integration" of Your Role across Job Functions and Departments to Erode Silos
- Intersectionality to Form Innovative Identities for the Workplace of the Future

SHORT COURSE DATES:

June 1, 3, 8 & 10
4:30pm-7:30pm

COURSE NUMBER: LEAD533 (1.2 CEUs)

INSTRUCTOR: Christine Itano-Cosner

TUITION: \$1,600 **Eligible for Tuition Assistance & Deferment*

LOCATION: 2000 E Imperial Hwy., Building S12,
Conference Room C190, 1st Floor, El
Segundo, CA 90245

Registration Process

You must follow all steps to be enrolled in your desired courses:

- 1 Reserve** your seat at rady.ucsd.edu/exec/elevate.
 - Makeup sessions may be arranged for enrolled students who are unable to attend a class. Contact Elevate1@ucsd.edu.
- 2 Register** with your organization's Tuition Assistance or Deferment program. We are listed under most tuition assistance programs as University of California, San Diego.
 - **Note: To be officially enrolled, you must meet eligibility requirements and submit a voucher from your organization's Tuition Assistance program.**
- 3 Receive** your transcript and receipt for submission from UC San Diego's Rady School of Management and submit to your organization for tuition reimbursement.

For assistance, contact:

Elevate1@ucsd.edu or Nenuca Cariaga at (858) 822-0575

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Thank you to our partners including the Business Resource Groups at the following companies:

PepsiCo
Raytheon
Southern California Edison
and many others!

Faculty Information

For each class



Christine Itano-Cosner

Christine Itano-Cosner, Partner of Spectrum Knowledge, has 25 years of experience as an organizational development consultant, instructional system designer and trainer and facilitator for Fortune 500 organizations and non-profits agencies. Ms. Itano-Cosner has a M.S. in Industrial/Organizational Psychology. Her expertise includes leadership/ management development, organizational development, strategic planning, performance management, teambuilding, diversity training, coaching, instructional design and development and organizational research. She is an instructor at the UC San Diego Rady School of Management and has been an adjunct faculty member at the University of California at Irvine, Merage School of Business, Executive Education Program and a member of Pfizer's Worldwide Diversity & Inclusion consultant team.



Silvica Rosca

As CEO of Business Brains Inc, Silvica Rosca seeks to empower professionals by helping them uncover their strengths, clarity, focus, confidence, motivation, and the mental resiliency to become high-performing leaders in their fields. Her leadership expertise spans multiple sectors, including non-profit, higher education, and aerospace. For the past 10 years Silvica has worked at Raytheon across all areas of finance and in program controls where she has supported the successful completion of domestic and international multi-million-dollar programs. Silvica is a certified Extreme Focus coach, with an emphasis on bringing the athletic mental performance mindset to the business world. She is also an active leader in various employee resource groups.

For assistance, contact:

Elevate1@ucsd.edu or Nenuca Cariaga at (858) 822-0575

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past speakers

May 28 & May 29, 2020

The **Elevate ERG Summit** features speakers and panel discussion on Business and Employee Resource Groups (ERGs).

The **Elevate Leadership Forum** showcases senior executives from major Fortune 500-level organizations who will deliver condensed and practical advice in 3-minute leadership lightning talks.

Note:
Speakers' titles reflect role at the time of speaking. This is a representative list of past speakers.

Barbara Arneklev-Krol | Vice President of Human Resources, Tilly's

Roy Azevedo | Vice President, Advanced Concepts & Technology, Space & Airborne Systems, Raytheon Company

Young J. Bang | Vice President, Booz Allen Hamilton

Ken Baruth | Vice President Risk, Dealer Credit & IT Security, and Chief Risk Officer, Toyota Financial Services Corporation

John Basile | Vice President, Diversity & Inclusion, Fidelity Investments

Susan L. Beat | Senior Vice President, Union Bank
Brad Bennett | Executive Vice President, Enforcement, FINRA – Financial Industry Regulatory Authority

Ondra L. Berry | Vice President of Diversity and Inclusion for Corporate Diversity and Community Engagement, MGM Resorts International

Emanuel Brady Jr. | Vice President of IT & CIO, Space & Airborne Systems, Raytheon

Cary Burch | SVP Global Innovation, Thomson Reuters
Michael Burken | HR Director, Organizational Effectiveness, ConAgra Foods

Lisa Cagnolatti | Vice President, Business Customer Division, Southern California Edison

Anthony P. Carter | Vice President, Diversity & Inclusion, Johnson & Johnson

Jessica Choi | Associate Vice President, Talent Acquisition & Diversity, Penn Mutual

Joan M. Clark | Area Vice President, Human Resources, Parker Hannifin

James Colon | Vice President, African American Business Strategy, North America, Toyota Motor Sales, U.S.A., Inc.

Christopher Cool | Sector Vice President, Affordability, Aerospace Systems, Northrop Grumman

Mark Czaja | Group Vice President, Technology & Innovation, Parker Aerospace

Ralph de Chabert | Senior Vice President, Chief Diversity Officer, Brown-Forman Corp.

Monica Davy | Executive Director, Office Equity, Diversity & Inclusion, Internal Revenue Service

Michelle DiTondo | Senior Vice President, Human Resources, MGM Resorts International

Khoa D. Do | Partner, Jones Day

Barry Draskovich | Group Director, Program Management, Parker Aerospace

Sandra Evers-Manly | Corporate Vice President, Corporate Responsibility & President of Northrop Grumman Foundation, Northrop Grumman

Donna Farrugia | Executive Director, The Creative Group, Robert Half International

Frank Flores | Vice President, Engineering, Unmanned Systems, Aerospace Systems, Northrop Grumman

Gene Fraser | Vice President, Programs, Quality and Engineering, Northrop Grumman Corporation

Mary Ann Fresco | Senior Executive Service, Office of Management and Budget, National Nuclear Security Administration (NNSA)

Scott Furgerson | Vice President, Gas Operations, Southern California Gas Company and San Diego Gas & Electric

Michael E. Geary | Managing Partner, Penn Mutual Life Insurance Company & President/CEO, Sterling Wealth Strategies

Paul Geery | Vice President, C3 Solutions Business Group, Electronic & Information Solution, Boeing Defense, Space & Security

Sonya Gong-Jent | Vice President, Operations of Multicultural Business Development, State Farm

Andres E. Gonzalez | Vice President, Chief Diversity Officer, Froedtert & Medical College of Wisconsin

Genevieve Haldeman | Vice President of Global Communications, Plantronics

Ash Hanson | Vice President, Diversity & Inclusion, Aramark

Lawrence (Larry) J. Harrington | Vice President, Internal Audit, Raytheon Company

Bill He | Vice President, Global Procurement Strategic Sourcing, Kimberley-Clark

David Hinson | National Director, United States Minority Business Development Agency

Dennis Hirotsu | Vice President, Corporate Research & Development Innovation Capability, Procter & Gamble

Dewey R. Houck, II | Vice President and General Manager, Electronic & Information Solutions, Boeing Network & Space Systems

Gilbert Ivey | Chief Administrative Officer, The Metropolitan Water District of Southern California (Ret.)

Tisa Jackson | Vice President, Corporate Diversity & Inclusion, MUFJ Union Bank, N.A.

J. Michael (Mick) W. Jagers | Global Hawk UAS Director and Program Manager, Northrop Grumman Aerospace Systems

Donna A. Johnson | Chief Diversity Officer, MasterCard Worldwide

Jae Junkunc | Vice President, Head of Strategic Risk, MassMutual Financial Group

Leonard L. Kaigler | Vice President-Agency, State Farm Insurance

John Kalohn | Vice President, Testing & Continuing Education, FINRA – Financial Industry Regulatory Authority

Daphne Kwok | Chair, President's Advisory Commission on Asian Americans & Pacific Islanders

Bert Lacher | Managing Partner & Sr. Director, Strategy & Enterprise Development, Verizon Business Solutions

Gary LaMonte | Vice President, Human Resources & Security, Space & Airborne Systems, Raytheon

Jamie Latiano | Vice President, Human Resources, In-Flight Entertainment & Connectivity, Thales Avionics

Harry Q.H. Lee, II | Vice President, Corporate Contracts, Pricing & Supply Chain, Northrop Grumman (Ret.)

Patrick Lee | Senior Vice President, Customer Service, Innovation & Business Strategy and Chief Environmental Compliance Officer, Southern California Gas Company

Dr. Andrea Lewis | Chief Diversity & Inclusion Officer, BAE Systems, Inc.

Wil Lewis | Diversity & Inclusion Executive, Bank of America/Merrill Lynch

Jen E. Mahone | Corporate Vice President, Diversity & Inclusion, New York Life Insurance Company

Robert Marchman | Executive Vice President, Legal Section, FINRA – Financial Industry Regulatory Authority

Sean Mehranbod | Regional Vice President, Southwest General Manager, Sam's Club

Patricia Miller | Vice President, Human Resources, Southern California Edison

Diego Miralles | Global Head, Janssen Healthcare Innovation, Janssen Pharmaceutical Companies, Johnson & Johnson

Kevin L. Mitchell | Vice President, Manufacturing & El Segundo Site Manager, Northrop Grumman Aerospace Systems

Michael Moran | Vice President, Clinical, Facility & Guest Services, Baystate Health

Angela Morris | Vice President, Manager of External Branding & Sponsorships, Bank of America

Peggy Nelson | Vice President, Engineering & Global Product Development, Northrop Grumman

Ilesha O'Deneal | Senior Vice President, Global Diversity & Inclusion Strategy, Consulting & Internal Initiatives Executive, Bank of America

Ty Ondatje | Senior Vice President, Corporate Responsibility & Chief Diversity Officer, Iron Mountain

Rosalyn Taylor O'Neale | Vice President & Chief Diversity Officer, Campbell Soup Company

Sharon Orlopp | Global Chief Diversity Officer & Senior Vice President of Corporate People, Wal-Mart

Nimesh Patel | Executive Director, Diversity & Inclusion, U.S. Department of Homeland Security

Neddy Perez | Vice President, Global Diversity & Inclusion, Ingersoll Rand

Jim Phillips | CFO, Mobility Surveillance & Engagement at Defense, Space & Security, Boeing

Michael B. Reding | Vice President, Sales Support & International Operations, Toyota Motor Sales, U.S.A., Inc.

Jonathan Reichental, Ph.D. | Chief Information Officer, City of Palo Alto

Catherine Rice | Vice President of Contracts, Pricing and Program Business Operations, Northrop Grumman, Aerospace Systems Sector

Scott Shane | Managing Director, Talent Acquisition & Staffing for the Americas, MUFJ Union Bank, N.A.

Kenneth A. Shaw | Vice President, Supply Chain Management, Boeing

Daniel M. Sibears | Executive Vice President, Regulatory Operations/Shared Services, FINRA - Financial Industry Regulatory Authority

Albert A. Smith | Vice President of Customer Service, Lexus Division, Toyota Motor Sales U.S.A., Inc.

Jimmy Thai | Vice President for Technology, SAIC

Geri Thomas | SVP, Chief Diversity Officer and Georgia Market President, Bank of America

Joyce E. Tucker | Vice President, Global Diversity & Employee Rights, The Boeing Company

Lorie Valle-Yanez | Vice President, Chief Diversity Officer, MassMutual Financial Group

Veronica E. Villalobos | Director, Office of Diversity & Inclusion, U.S. Office of Personnel Management (OPM)

Mark Welch | Senior Vice President & Global Chief Diversity & Inclusion Officer, Northern Trust

Gillian Wright | Vice President, Customer Services, Southern California Gas Company

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