

SUPPORT RADY STUDENTS

A Rady School education transforms student talent into impact—by way of new business creation, increased job opportunities, and commercialization of discoveries. As we continue to educate the next generation of innovators, fellowship support offers students immediate financial assistance and opens doors to intellectual growth and life-changing opportunities. The Rady Golf Classic has awarded over \$220,000 in fellowship support over the last 12 years.

Help us continue the nontradition

At the University of California San Diego, challenging convention is our most cherished tradition. Your support of the Rady Golf Classic also supports the Campaign for UC San Diego—our university-wide comprehensive fundraising effort concluding in 2022. Together with our philanthropic partners, we will continue our nontraditional path toward revolutionary ideas, unexpected answers, lifesaving discoveries, and planet-changing impact.

The Campaign For UC San Diego

"My fellowship has been a constant encouragement to push through balancing work, school, sleep and personal commitments."

— Patrick McBride
FlexEvening 2019
Golf Fellowship Recipient

UC San Diego

RADY SCHOOL OF MANAGEMENT

rady.ucsd.edu/invest/golf-classic

2020 RADY GOLF CLASSIC

SPONSORSHIP OPPORTUNITIES

49 STUDENTS

HAVE RECEIVED GOLF FELLOWSHIP SUPPORT

\$221,785

TOTAL FELLOWSHIP SUPPORT RAISED BY THE RADY GOLF CLASSIC

186 COMPANIES

STARTED BY RADY STUDENTS AND ALUMNI ARE OPERATIONAL TODAY

Monday, August 24, 2020

La Jolla Country Club
7301 High Avenue
La Jolla, CA 92037

11:30 a.m.	Registration and Lunch Buffet
12:30 p.m.	Shotgun Start
5:00 p.m.	Awards Reception

RADY
GOLF
CLASSIC



RADY GOLF CLASSIC

All sponsorship opportunities include corporate name and/or logo prominently displayed on all web and print materials, verbal recognition before shotgun start and during awards reception, and the opportunity to include company information or promotional items in golfer welcome bags. Proceeds from the event benefit fellowships for Rady students. Sponsorship packages offer exciting opportunities for you or your organization to gain valuable exposure at our event as well as support Rady students.

INTEGRITY SPONSOR \$10,000

- Three complimentary golf foursomes*
- Corporate name/logo on golf balls distributed in golfer welcome bags
- 30 minutes with your team and a golf pro just prior to the tournament start
- Your company named within the Rady Annual Impact report (distribution to 500 Rady donors)
- Corporate name and logo at designated hole
- Opportunity to display company information and have staff at registration
- Full-page color ad in golf program booklet
- \$6,400 tax deductible

Register online at rady.ucsd.edu/invest/golf-classic

PRESENTING SPONSOR \$15,000 (ONE OPPORTUNITY)

- Three complimentary golf foursomes*
- 10 attendees invited to awards reception
- Exclusive logo co-branded with Rady logo on event golf shirts
- Special recognition in Rady Annual Impact report (distribution to 500 Rady donors)
- Corporate name and logo at designated hole
- Display company information and have staff at registration
- Full-page color ad inside front cover of golf program booklet
- Recognition as a presenting sponsor on Rady social media
- Recognition in blog post following event
- \$11,000 tax deductible

IMPACT SPONSOR \$7,500

- Two complimentary golf foursomes*
- 30 minutes with your team and a golf pro just prior to the tournament start
- Corporate name on all golf carts
- Corporate name and logo at designated hole
- Opportunity to display company information and have staff at registration
- Full-page color ad in golf program booklet
- \$5,000 tax deductible

RISK-TAKING SPONSOR \$5,000

- One complimentary golf foursome*
- 30 minutes with your team and a golf pro just prior to the tournament start
- Corporate name and logo at designated hole
- Opportunity to display company information and have staff at registration
- Full-page color ad in golf program booklet
- \$3,700 tax deductible

INNOVATION SPONSOR \$2,500

- One complimentary golf foursome*
- Full-page color ad in golf program booklet
- \$1,400 tax deductible

COLLABORATION SPONSOR \$1,500

- Complimentary golf for two*
- Half-page color ad in golf program booklet
- \$900 tax deductible

SPECIALTY BAR SPONSOR \$500 (ONE OPPORTUNITY)

- Exclusive corporate name and logo at our specialty bar on the course
- Half-page color ad in golf program booklet
- \$500 tax deductible

TEE SPONSOR \$250

- Corporate name and logo at designated hole
- Half-page color ad in golf program booklet
- \$250 tax deductible

PUTTING CONTEST SPONSOR \$500 (ONE OPPORTUNITY)

- Exclusive corporate name and logo at putting green
- Half-page color ad in golf program booklet
- \$500 tax deductible

STARTUP SPONSOR \$100

- Opportunity to include company information, business cards, or brochures in golfer welcome bags
- \$100 tax deductible

INDIVIDUAL FEES \$450 Individual Golfer* \$165 tax deductible

\$295 Rady Student, Faculty or Alumni Golfer*
\$10 tax deductible

Day of golf includes lunch, prize opportunities, award program and cocktail reception, golf shirt, greens and cart fees, and invaluable networking opportunities.

**For additional information,
please contact:**

Clifford Carter
C5carter@ucsd.edu

In case of inclement weather, you will be notified prior to the event start. Please consider your sponsorship a donation in the event of a weather related cancellation.
* All contributions in excess of \$285 per golfer are tax deductible; TAX ID# 95-2872494

